

WAYZATA PARKS AND TRAILS BOARD

Meeting Agenda

Wayzata City Hall Community Room, 600 Rice Street
Thursday, February 20, 2020

- 1. Call to Order and Roll Call**
- 2. Approval of Agenda**
- 3. Approval of Minutes**
 - a. Approve the Parks and Trails Board Meeting Minutes from January 15, 2020.
- 4. Public Comments**
- 5. Old Business**
 - a. Wayzata Community Education - Summer Programming
 - b. Discuss Board Priorities for 2020
 - c. Follow up on Luce Line Trail Grooming
- 6. New Business**
 - a. Revenue Generating Ideas
 - b. Playground Discussion
- 7. Other Business**
 - a. Determine March Agenda Items
- 8. Adjourn**

Members of the Parks & Trails Board and some staff may gather at 6Smith immediately after the meeting or a purely social event. All members of the public are welcome.



City of Wayzata Parks and Trail Board Agenda Report

MEETING DATE: February 20, 2020	AGENDA ITEM: 3.a
TITLE: Approve the Parks and Trails Board Meeting Minutes from January 15, 2020.	
PROPOSED MOTION: To Approve Parks and Trails Board Meeting Minutes from January 15, 2020.	
PREPARED BY: Mike Kelly, City Engineer/Director of Public Works	
REVIEWED BY: Mike Kelly, City Engineer/Director of Public Works	

ACTION REQUESTED:

Approval of the January 15, 2020 meeting minutes.

FINANCIAL OR BUDGET CONSIDERATION:

BACKGROUND:

ATTACHMENTS:

1. January 15, 2020 - Draft Meeting Minutes

Wayzata Parks and Trails Board Meeting Minutes

January 15, 2020, 6:00pm

Attendees: Merrily Borg Babcock, Jim McWethy, Sarah Randolph, Sarah Showalter and Tory Schalkle

Staff: Public Works Director Mike Kelly

Absent: Chair Dan Baasen, Ty Purdy, Mary Bader

Call to Order: Babcock called the meeting to order at 6:15 p.m.

Approval of Agenda: Randolph moved to approve the agenda, seconded by McWethy. Motion passed 5-0.

Approval of Minutes: McWethy moved to approve the agenda, seconded by Schalkle. Motion passed 5-0.

Public Comments: None

Old Business:

- Merrily Babcock shared that the future of tree tapping event is uncertain, since Mike Kelly's team does not have time to repair the prior stove and the costs exceed our current funds. Sarah Randolph suggested talking to Crosby's about the stove, which Merrily will do.

New Business:

- **Community Education** – Community education coming to February 2019 meeting. Registration starts March 1st. Catalogs in home March 10th, followed by email/social media with another by direct mail and email/social media blast in May.
- **Luce Line Grooming** – Sarah Randolph asked why Luce Line was not groomed in Wayzata. Tory Schalkle said he would call MN DNR to find out.
- **2020 CIP priorities** – The group had a general discussion on 2020 CIP priorities for Park and Trails. Winter activities/funds were tabled by Mike until late Spring. The 2020 spring/summer priorities are:
 - Updating Klapprich playgrounds and hill grading
 - Site Location for Platform tennis
 - Post Office park - replace boardwalk
 - Margaret Circle drainage and potentially bench/amenities
 - Bike fix station
 - Little Beach improvements – Split between 2020 & 2021
 - Wayfinding/signage was pushed to 2021
- **Consultants** – In order to save money for other expenditures, Tory Schalkle questioned paying for a playground consultant for Klapprich playground improvements. As an alternative, he proposed we take pictures of current trends and companies (e.g., Firefly). Mike Kelly was going to save catalogs he's receiving and contact Plymouth Park and Trails for what they learned, who is having an open house to review a new playground structure.
- **Music** – Merrily Babcock provided the update on acts for Music in the Park. The group aligned on moving forward with:
 - Bernie King
 - Ditchweed
 - Blue Groove
 - Wailing Loons
 - The Percolators

- **Signage** – The group discussed near-term signage priorities and agreed on prioritizing the following parks for 2020:
 - Klapprich
 - Wayzata Beach
 - Margaret Circle
 - Bell Courts

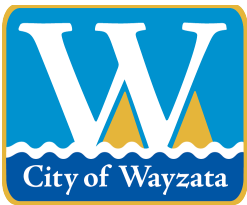
Sarah Randolph and Merrily Babcock will bring back more potential renderings (potentially talking with a vendor to get these) next meeting

- **Revenue generation** – Mike Kelly showed the projected near-depletion of Park and Trail dedicated funds in ~5 years given spending against Master Plan. Group said this would make funding dependent on the city's general fund. This prompted discussion around other potential revenue generators. Tory Schalkle said he would research what other cities do and compile ideas/categories. Mike Kelly said he would contact Plymouth park and trails to see how they generate revenue.

Next meeting topics:

- Three Rivers Parks update on trail connectivity plans (from Three Rivers rep)
- Community Education (from Mike or rep from schools)
- Tree Tapping stove alternatives (from Merrily Babcock)
- Revenue generating ideas (from Tory Schalkle)
- Signage visuals (from Merrily Babcock)
- Music acts (from Merrily Babcock)
- Luce Line grooming (from Tory Schalkle)
- Playground trends and potential ideas/vendors (from Sarah Randolph, Tory Schalkle, and Mike Kelly)

Adjourn: Motion to adjourn by Tory Schalkle and seconded by Sarah Randolph at 8:20pm. Motion passed 5-0.



City of Wayzata Parks and Trail Board Agenda Report

MEETING DATE: February 20, 2020	AGENDA ITEM: 5.a
TITLE: Wayzata Community Education - Summer Programming	
PROPOSED MOTION: To Approve the Proposed Summer Programming by Wayzata Community Ed.	
PREPARED BY: Mike Kelly, City Engineer/Director of Public Works	
REVIEWED BY: Mike Kelly, City Engineer/Director of Public Works	

ACTION REQUESTED:

Staff recommends approval of the proposed summer programming by Wayzata Community Ed.

FINANCIAL OR BUDGET CONSIDERATION:**BACKGROUND:**

Deb Slomkowski and her team will be present to discuss the proposed programming for the summer of 2020.

ATTACHMENTS:

1. Proposed Summer 2020 Programs
2. Proposed Summer 2020 Preliminary Schedule

Wayzata Community Ed

Wayzata Parks & Trails

Sample of Proposed Summer 2020 Activities

Yoga

Classes for adults on the beach and youth in the park.

Tennis

Weekly lessons for adults and day camps for youth.

Pickleball

Introductory workshops for adults, weekly lessons for adults, classes for youth and a family lesson.

Bocce Ball

Guided play for adults.

Amazing Athletes

Classes at Klapprich Park to introduce children to a variety of sports.

Soccer Shots

Weekly soccer classes for youth.

Archery

Camps to learn safety, skills, and techniques.

Goat Yoga

Two sessions on a Saturday morning at Klapprich Park with Have Ya Herd Goat Yoga.

Early Childhood and Preschool Activities

Activities for young children led by Wayzata Early Learning School

Shinrin Yoko (Forest Bathing)

A meditative walk through Big Woods Preserve with an ANFT-Certified Forest Therapy Guide.

Hand-Drumming

A multi-session class for adults to learn the art of hand-drumming.

Drawing

A class for adults and a class for youth for drawing the landscape of beautiful Wayzata Beach.

Mat Pilates

A multisession class meeting weekly for adults.

Meditating in Nature

A class for adults to learn meditative practices and relax in Shaver Park.

Preschool Science

Single session science classes for preschool students in Klapprich Park.

Family Rocketry

Intergenerational class on rockets and how to build your own rocket.

Youth Golf

Multisession class for youth to learn to play golf.

Historical Walking Tours

Volunteers with the Wayzata Historical Society will lead walking tours through the parks.

Dog Obedience

Classes for dogs and their families.

Puppetry on the Great Lawn

People of all ages will love this free, lively puppet show.

Magic Show on the Great Lawn

Free magic show for the entire family.

Storytelling on the Great Lawn

Free, intergenerational story time event with local storyteller.

Photography

Class for adults to learn outdoor photography near the lake.

Tai Chi

Weekly class for adults to practice Tai Chi.

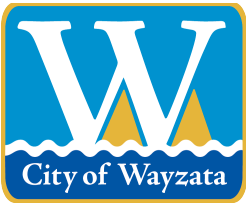
Family Fun Summer Kick Off

We will kick off the summer with a free family event in Klapprich Park! Bike rodeo, sweet treats, and games included.

+ more to be added!

<u>Course Name</u>	<u>Full Number</u>	<u>Buildings</u>	<u>Start Date</u>	<u>Days</u>	<u>Earliest Start Time</u>	<u>Latest End Time</u>	<u>Min Size</u>	<u>Max Size</u>	<u>Enrolled</u>
Basic Dog Obedience	BASICDOG-SU1-20	Wayzata Klapprich Park	05/04/2020	Mondays	7:00 PM	8:00 PM	6	12	0
Beginner/Back into Tennis	BEGBACKTENNIS-SU-20	Wayzata Bell Courts Park	06/03/2020	Wednesdays	6:30 PM	7:30 PM	4	8	0
Intermediate Tennis	INTERTENNIS-SU-20	Wayzata Bell Courts Park	06/03/2020	Wednesdays	7:30 PM	8:30 PM	4	8	0
Stars Tennis Camp - Little Stars	LITTLETENNIS-SU1-20	Wayzata Bell Courts Park	06/08/2020	Mon-Thu	9:00 AM	9:45 AM	3	18	0
Stars Tennis Camps - Rising Stars	RISINGTENNIS-SU1-20	Wayzata Bell Courts Park	06/08/2020	Mon-Thu	9:45 AM	10:45 AM	3	18	0
Stars Tennis Camps - Future Stars	FUTURETENNIS-SU1-20	Wayzata Bell Courts Park	06/08/2020	Mon-Thu	10:45 AM	11:45 AM	3	18	0
Buggy for Bugs	BUGS-SU-20	Wayzata Klapprich Park	06/10/2020	Wednesday	10:00 AM	11:30 AM	8	12	0
ABCs of Tai Chi and Yang Short Form (Combined)	TAICHICOMBINE-SU-20	Wayzata Depot	06/10/2020	Wednesdays	7:00 PM	8:00 PM	3	20	0
Get In Gear For Summer - Family Fun Day	FAMFUN-SU-20	Wayzata Klapprich Park	06/13/2020	Saturday	10:00 AM	3:00 PM	5	200	0
FREE Magic Show	MAGICSHOW-SU-20	Wayzata Great Lawn	06/13/2020	Saturday	3:30 PM	4:00 PM	0	50	0
Amazing Athletes	ATHLETES-SU-20	Wayzata Klapprich Park	06/15/2020	Mondays	9:00 AM	9:35 AM	5	20	0
Mat Pilates in the Park	PILATESPARK-SU-20	Wayzata Klapprich Park	06/16/2020	Tuesdays	6:30 PM	7:30 PM	6	20	0
Introduction to Pickleball	INTROPICKLEBALL-SU1-20	Wayzata Bell Courts Park	06/16/2020	Tuesday	6:00 PM	7:30 PM	5	16	0
Family Pickleball Clinic	FAMPICKLEBALL-SU1-20	Wayzata Bell Courts Park	06/16/2020	Tuesday	10:00 AM	11:30 AM	5	16	0
Bocce Ball	BOCCE-SU1-20	Wayzata Bell Courts Park	06/16/2020	Tuesday	6:00 PM	7:00 PM	2	8	0
Bocce Ball	BOCCE-SU2-20	Wayzata Bell Courts Park	06/16/2020	Tuesday	7:00 PM	8:00 PM	2	8	0
Pickleball - Youth Beginner	PICKLEBALLBEGIN-SU-20	Wayzata Bell Courts Park	06/16/2020	Tuesdays	3:30 PM	4:30 PM			0
Pickleball - Youth Intermediate	PICKLEBALLINTERMEDIATE-SU-20	Wayzata Bell Courts Park	06/16/2020	Tuesdays	4:45 PM	5:45 PM			0
Photography 101 - Making Great Photos	PHOTO-SU1-20	Wayzata Beach and Marina	06/17/2020	Wednesday	9:30 AM	11:30 AM	8	25	0
Amazing Athletes	ATHLETES-SU2-20	Wayzata Klapprich Park	06/18/2020	Thursdays	9:00 AM	9:35 AM	5	20	0
Walk and Talk Wayzata History	WALKTOUR-SU1-20	Wayzata Depot	06/18/2020	Thursday	6:00 PM	7:30 PM	2	12	0
Introduction to Pickleball	INTROPICKLEBALL-SU2-20	Wayzata Bell Courts Park	06/18/2020	Thursday	9:30 AM	11:00 AM	5	16	0
Family Pickleball Clinic	FAMPICKLEBALL-SU2-20	Wayzata Bell Courts Park	06/18/2020	Thursday	6:00 PM	7:30 PM	5	16	0
Puppeteer Dianne Gasch on the Great Lawn	PUPPET-SU-20	Wayzata Great Lawn	06/19/2020	Friday	10:00 AM	10:40 AM			0
Forest Bathing - Shinrin Yoku	FORESTBATH-SU1-20	Wayzata Big Woods Preserve	06/20/2020	Saturday	9:00 AM	11:00 AM	5	20	0
Photography 101 - Making Great Photos	PHOTO-SU2-20	Wayzata Beach and Marina	06/22/2020	Monday	6:00 PM	8:00 PM	8	25	0
Soccer Shots: Mini	MINI-SU2-20	Wayzata Klapprich Park	06/24/2020	Wednesdays	9:00 AM	9:30 AM	4	10	0
Soccer Shots: Classic	CLASSIC-SU2-20	Wayzata Klapprich Park	06/24/2020	Wednesdays	9:00 AM	9:30 AM	4	10	0
Bocce Ball	BOCCE-SU3-20	Wayzata Bell Courts Park	06/25/2020	Thursday	6:00 PM	7:00 PM	2	8	0
Bocce Ball	BOCCE-SU4-20	Wayzata Bell Courts Park	06/25/2020	Thursday	7:00 PM	8:00 PM	2	8	0
Roaring Rockets	ROCKETS-SU-20	Wayzata Klapprich Park	06/26/2020	Friday	6:00 PM	8:00 PM	10	20	0
Soccer Shots: Mini	MINI-SU1-20	Wayzata Klapprich Park	06/27/2020	Saturdays	9:00 AM	9:30 AM	4	7	0
Soccer Shots: Classic	CLASSIC-SU1-20	Wayzata Klapprich Park	06/27/2020	Saturdays	9:35 AM	10:05 AM	4	7	0
Hand Drumming by the Lake	DRUM-SU-20	Wayzata Shaver Park	06/30/2020	Tuesdays	6:30 PM	7:30 PM	7	11	0
Introduction to Pickleball	INTROPICKLEBALL-SU3-20	Wayzata Bell Courts Park	06/30/2020	Tuesday	6:00 PM	7:30 PM	5	16	0
Walk and Talk Wayzata History	WALKTOUR-SU2-20	Wayzata Depot	07/07/2020	Tuesday	6:00 PM	7:30 PM	2	12	0
Pickleball - Beginner	PICKLEBEGIN-SU-20	Wayzata Bell Courts Park	07/07/2020	Tuesdays	6:30 PM	7:30 PM	5	16	0
Pickleball - Intermediate to Advanced	PICKLEBALLINTADV-SU-20	Wayzata Bell Courts Park	07/07/2020	Tuesdays	7:30 PM	8:30 PM	5	16	0
Bocce Ball	BOCCE-SU5-20	Wayzata Bell Courts Park	07/09/2020	Thursday	6:00 PM	7:00 PM	2	8	0
Bocce Ball	BOCCE-SU6-20	Wayzata Bell Courts Park	07/09/2020	Thursday	7:00 PM	8:00 PM	2	8	0
Introduction to Pickleball	INTROPICKLEBALL-SU4-20	Wayzata Bell Courts Park	07/09/2020	Thursday	6:00 PM	7:30 PM	5	16	0

Energizing Morning Flow Yoga - Free!	ENERGYOGA-SU-20	Wayzata Beach and Marina	07/10/2020	Friday	7:30 AM	8:30 AM	5	30	0
TGA Golf	GOLF-SU-20	Wayzata Klapprich Park	07/13/2020	Mon/Wed	5:30 PM	6:30 PM	4	16	0
Drawing In the Park for Beginners (Adult)	BEGDRAW-SU-20	Wayzata Beach and Marina	07/14/2020	Tuesday	6:30 PM	8:30 PM	6	20	0
Bocce Ball	BOCCE-SU7-20	Wayzata Bell Courts Park	07/14/2020	Tuesday	6:00 PM	7:00 PM	2	8	0
Bocce Ball	BOCCE-SU8-20	Wayzata Bell Courts Park	07/14/2020	Tuesday	7:00 PM	8:00 PM	2	8	0
Pickleball - Youth Beginner	PICKLEBALLBEGIN-SU2-20	Wayzata Bell Courts Park	07/14/2020	Tuesdays	3:30 PM	4:30 PM			0
Pickleball - Youth Intermediate	PICKLEBALLINTERMEDIATE-SU2-20	Wayzata Bell Courts Park	07/14/2020	Tuesdays	4:45 PM	5:45 PM			0
Drawing in the Park for Beginners (Youth)	BEGDRAW-SU2-20	Wayzata Beach and Marina	07/15/2020	Wednesday	6:30 PM	8:30 PM	6	20	0
Beginner/Back into Tennis	BEGBACKTENNIS-SU2-20	Wayzata Bell Courts Park	07/15/2020	Wednesdays	6:30 PM	7:30 PM	4	8	0
Intermediate Tennis	INTERTENNIS-SU2-20	Wayzata Bell Courts Park	07/15/2020	Wednesdays	7:30 PM	8:30 PM	4	8	0
Storytelling with Bob Gasch - Seasons at Grandma and Grandpas Farm	STORYTELLING-SU-20	Wayzata Great Lawn	07/15/2020	Wednesday	10:00 AM	10:45 AM			0
Forest Bathing - Shinrin Yoku	FORESTBATH-SU2-20	Wayzata Big Woods Preserve	07/16/2020	Thursday	6:30 PM	8:30 PM	5	20	0
Archery Summer Camp	ARCHERY-SU1-20	Wayzata Public Works Building	07/20/2020	Mon-Thu	10:00 AM	11:15 AM	6	12	0
Archery Summer Camp	ARCHERY-SU2-20	Wayzata Public Works Building	07/20/2020	Mon-Thu	6:00 PM	7:15 PM	6	12	0
Goat Yoga	GOATYOGA-SU1-20	Wayzata Klapprich Park	07/25/2020	Saturday	10:00 AM	11:00 AM	20	25	0
Goat Yoga	GOATYOGA-SU2-20	Wayzata Klapprich Park	07/25/2020	Saturday	11:00 AM	12:00 PM	20	25	0
Walk and Talk Wayzata History	WALKTOUR-SU4-20	Wayzata Depot	07/25/2020	Saturday	10:00 AM	11:30 AM	2	12	0
Archery for All Ages - Adult/Child Class	ARCHERY- ALL-SU3-20	Wayzata Public Works Building	07/27/2020	Mon-Thu	6:00 PM	7:15 PM	6	12	0
Meditating with Nature	DEEPMEDITATE-SU-20	Wayzata Shaver Park	08/04/2020	Tuesday	9:30 AM	11:00 AM	5	30	0
Bocce Ball	BOCCE-SU10-20	Wayzata Bell Courts Park	08/04/2020	Tuesday	7:00 PM	8:00 PM	2	8	0
Bocce Ball	BOCCE-SU9-20	Wayzata Bell Courts Park	08/04/2020	Tuesday	6:00 PM	7:00 PM	2	8	0
Stars Tennis Camp - Little Stars	LITTLETENNIS-SU2-20	Wayzata Bell Courts Park	08/10/2020	Mon-Thu	9:00 AM	9:45 AM	3	18	0
Stars Tennis Camps - Rising Stars	RISINGTENNIS-SU2-20	Wayzata Bell Courts Park	08/10/2020	Mon-Thu	9:45 AM	10:45 AM	3	18	0
Stars Tennis Camps - Future Stars	FUTURETENNIS-SU2-20	Wayzata Bell Courts Park	08/10/2020	Mon-Thu	10:45 AM	11:45 AM	3	18	0
Walk and Talk Wayzata History	WALKTOUR-SU3-20	Wayzata Depot	08/12/2020	Wednesday	6:00 PM	7:30 PM	2	12	0
Musical Science	MUSICAL-SU-20	Wayzata Klapprich Park	08/13/2020	Thursday	10:00 AM	11:30 AM	8	12	0



City of Wayzata Parks and Trail Board Agenda Report

MEETING DATE: February 20, 2020	AGENDA ITEM: 5.b
TITLE: Discuss Board Priorities for 2020	
PROPOSED MOTION: Approve Board Priorities for 2020.	
PREPARED BY: Mike Kelly, City Engineer/Director of Public Works	
REVIEWED BY: Mike Kelly, City Engineer/Director of Public Works	

ACTION REQUESTED:

Approve Board priorities for 2020, which is consistent Master Plan.

FINANCIAL OR BUDGET CONSIDERATION:

Staff will have to evaluate impacts to Capital Improvement Plan (CIP), based on Board recommendations. CIP will be reviewed again by staff and City Council in April.

BACKGROUND:**ATTACHMENTS:**

1. 2020 Priorities - Updated

Summary of Board Priorities



Klapprich Playground = 5
Park Signage = 5
Community Ed = 4
Little Beach = 3
Platform Tennis = 3
Margaret Circle Drainage = 2
Bell Court pickleball = 2
Lake Effect coordination = 1
Trail Extension = 1
E-Newsletter = 1



Summary of Current CIP

2020

Wayfinding Park Signage	= \$ 43,700
Margaret Circle Drainage	= \$ 21,200
Bell Court pickleball	= \$ 21,200
Klapprich Park Playground	= \$ 477,400
Sidewalk on Circle A (Lake St to Superior)	= \$ 111,400
Middle School Tennis Courts Rebuild	= \$ 211,400
EAB Management	= \$ 71,600
Floating Docks/Swimming Dock (install & remove)	= \$ 11,200
Post Office Pocket Park Boardwalk Replace	= \$ 10,600
Little Beach	= \$ 27,300
Sunday Concerts in the Park	= \$ <u>7,600</u>

= \$ 993,400

Site Location - Platform Tennis ** = \$ 132,600

** Based on determination of a preferred location

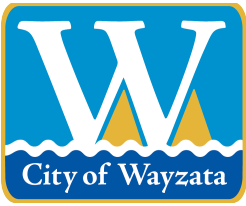


Summary of Current CIP

2021

Wayfinding Signage Study Update/ Gateway Signage=	\$ 278,800
Marina Playground Replace	= \$ 300,500
EAB Management	= \$ 75,900
Wayfinding Park Signage	= \$ 27,600
Little Beach	= \$ 27,300
Floating Docks/Swimming Dock (install & remove)	= \$ 11,200
Sunday Concerts in the Park	= \$ 7,600
	= \$ 728,900





City of Wayzata Parks and Trail Board Agenda Report

MEETING DATE: February 20, 2020	AGENDA ITEM: 5.c
TITLE: Follow up on Luce Line Trail Grooming	
PROPOSED MOTION: No Action	
PREPARED BY:	
REVIEWED BY:	

ACTION REQUESTED:

No Action

FINANCIAL OR BUDGET CONSIDERATION:

Currently, the section of Luce Line Trail that passes through Wayzata is not groomed or plowed by the DNR. Budget cuts make this unlikely.

The City of Wayzata is currently responsible for plowing city streets, about half of the sidewalks in town, and the trail along Bushaway Road. We do not currently plow the Dakota Rail Regional Trail.

Additional plowing/grooming of these regional trails (Dakota Rail Trail or Luce Line Trail) would be the last plowing priority, if directed by the City Council, and would likely happen at least 72 hours after a snowfall.

BACKGROUND:

Tory Schackle did some research on the Luce Line Trail winter management and discover the following:

In short - it's city's role, and we're one of the only cities who don't do it.

Specifically,

West of Stubbs Bay = snowmobile, so DNR grooms it

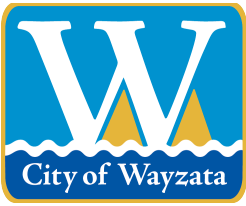
From Stubbs Bay to Vicksburg (through Wayzata) = DNR but not groomed.

East of Vicksburg = Three Rivers technically manages this, but cities are responsible for plowing/grooming regional trails, and almost every city does.

Clarification by Director of Public Works - Three Rivers Park District does not maintain regional trails in the winter. Cities along each trail have the option to maintain the trail for winter activities.

ATTACHMENTS:

None



City of Wayzata Parks and Trail Board Agenda Report

MEETING DATE: February 20, 2020	AGENDA ITEM: 6.a
TITLE: Revenue Generating Ideas	
PROPOSED MOTION: No Action	
PREPARED BY: Mike Kelly, City Engineer/Director of Public Works	
REVIEWED BY: Mike Kelly, City Engineer/Director of Public Works	

ACTION REQUESTED:

No Action

FINANCIAL OR BUDGET CONSIDERATION:

Potential additional funding sources for implementation of capital projects for Parks and Trails system.

BACKGROUND:

At the last meeting, we discussed how the Park/Trails fund will deplete in ~5 years due to Master Plan implementation and, in light of that, what revenue-generating actions we could take instead of having to push projects out to smooth out the line.

To that end, Tory Schalkle combed through national studies, other cities' funding models/annual reports, and state reports and came away with the following:

1. On average, 61% of a city's Parks/Trails comes from the city's general fund (!)
Beyond support from the general fund, cities' Park/Trails generally have the following revenue streams (slide 3):
2. Leasing facilities (for parties, weddings, photography, concerts)
3. Renting equipment (boats, boards, bikes, skates, etc.)
4. Concession (food during events or at facilities)
5. Parking or permits
6. Membership or entrance fees (for pools, campgrounds, golf courses) – not applicable to us
7. Events/ programming/ education (e.g., Community Education, adult sports leagues, summer festivals)
8. Grants and donations
9. Corporate sponsorship/ partnership for events
10. Corporate naming rights for facilities or parks – unlikely for us?

Based on this, he took ideas of what these might look like in Wayzata, including estimated annual revenue and how difficult it would be to implement (slides 5-10)

The takeaway is that there are some large buckets we can tap into that are feasible. Specifically:

- Becoming aware of grantmaking bodies (esp. MN DNR), what they prefer, and actually applying to grants
- Partnering with corporations to sponsor events and places (e.g., asking Cargill to donate tree tapping stove in exchange employee event session and their branding, COV-sponsored broomball league)
- Coordinating adult leagues (e.g., broomball, hockey, tennis, bocce) and one-time events (e.g., hiring vendor to do dog sledding on the lake, charging for tree tapping)?

ATTACHMENTS:

1. Potential Revenues Brainstorm

Revenue-generation: Guiding principles



Residents

- If they're receiving value, residents should pay a fee, but it should be notably **below market value**
- Things that are deemed a "public good" (e.g., standard trail and park access) **should always be free**. Thus, membership dues and entrance fees are off the table

Non-Residents

- If they're receiving value, residents should pay a fee that is **near market value**

Businesses

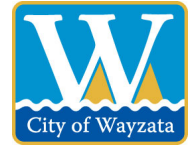
- If we're doing an event that could generate revenue for a business, we should **capture some of that revenue** (e.g., via revenue-sharing agreement or upfront partnership fee)
- If an event would not be hindered with sponsorship/partnership and a business may benefit from the name recognition/advertising, we should **monetize that sponsorship/partnership**
- Unlike many cities, we will **not sell naming rights** for a facility or park

Grants/ Donors (e.g., state of MN)

- If we think we could receive funds, it **doesn't hurt to apply**

Do we agree on these principles? Any changes?

Revenue-generation: What needs could we meet



WHAT NEEDS DO THEY HAVE OR WHAT DO THEY WANT?

Residents and Non-Residents	On our trails	▪ Park ▪ Repair bike ▪ Eat/drink
	Playing at our parks	▪ Park ▪ Rent facilities ▪ Rent equipment (e.g., skates) ▪ Eat/drink
	At the lake	▪ Park ▪ Store or rent items ▪ Eat/drink
	At a community event/ activity	▪ Park ▪ Eat/drink ▪ Learning/camaraderie
Any other needs/ desires?		
Businesses		▪ Publicity/ awareness ▪ Demand generation
Grants/ Donors		▪ Supporting spaces or activities aligned to their goals



Revenue-generation: Recap of ideas and who might pay or subsidize

	Residents & Non-Residents				Businesses	Grants/ Donors
	Park	Trail	Lake	Event		
Reservations/ Facility Use	✓					
Rentals	✓	✓	✓	✓	✓	
Concession	✓	✓	✓	✓	✓	
Parking	✓	✓	✓	✓		
Group Ed./ Programming				✓	✓	✓
Grants/ Donations						✓
Sponsorships/ Partnerships					✓	

To save cost, is there anything we could eliminate or sub-contract?

This is supported by "Identifying and Evaluating Revenue Strategies for Parks and Recreation Departments across the Western United States", a 2015 paper from San Jose State University http://scholarworks.sjsu.edu/cgi/viewcontent.cgi?article=1414&context=etd_projects

Revenue-generation: Potential sources

This is a brainstorm, so keep an open mind. Before saying “we can’t do that”, ask “what would it take”



- High \$ or low effort
- Medium \$ or effort
- Low \$ or high effort

CATEGORY	EXAMPLE	\$ OPP.	EFFORT	WHAT WOULD IT TAKE?	PURSUE?
Reservations/ Facility Use <i>What are spaces or facilities we have that people would pay to reserve or use?</i>	▪ Klapprich (\$50)				
	▪ Skating rink and warming house	● \$100	●	} Online sign up form and designation of rental	☐
	▪ Field and warming house	● \$50	●		☐
	▪ Playground/pavilion	● \$50	●		☐
	▪ Depot chairs/area (\$50)	● \$50	●	} Need shaded area	☐
	▪ Wayzata Beach pavilion (\$50)	● \$150	●		☐
	▪ Anything in Lake Effect ?				
	▪ ...				

What else or how else could we monetize?

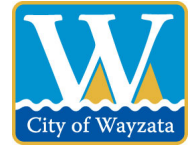
Do we agree on the value potential and effort required?

Based on this, should we pursue?

Opportunity assumes \$50 rental fee multiplied by certain number of assumed rentals throughout the year, based on current popularity and uniqueness of facility or space

Revenue-generation: Potential sources

This is a brainstorm, so keep an open mind. Before saying “we can’t do that”, ask “what would it take”



- High \$ or low effort
- Medium \$ or effort
- Low \$ or high effort

CATEGORY	EXAMPLE	\$ OPP.	EFFORT	WHAT WOULD IT TAKE?	PURSUE?
Rentals/ Storage <i>What equipment needs to people have while enjoying our parks, trails, lakes, or city?</i>	▪ Little Beach				
	▪ Canoe/board storage (\$50)	● \$250	●	} Rentals simply require us subcontracting space. <i>Should we renegotiate this?</i>	☐
	▪ Canoe/board rental (\$20)	● ~\$0	●		☐
	▪ Wayzata Beach				
	▪ Canoe/board storage (\$50)	● \$1250	●	} Storage simply requires us buying and monitoring via application. <i>Should we take this over?</i>	☒ In place
	▪ Canoe/board rental (\$20)	● \$2500	●		☒ In place
	▪ Bike rental/repair (\$20)	● ~\$0	●		☐
	▪ Klapprich				
	▪ Skate rental (\$2)	● ~\$50	●		☐
	▪ Equipment				
	▪ E.g., stages, ???	● ???	●		☐
	▪ ...				
What else or how else could we monetize?		Do we agree on the value potential and effort required?		Based on this, should we pursue?	

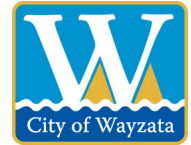
“Mobile recreation equipment such as the stages provided to communities for festivals — such as at Rochester’s Fire and Ice — and concerts are a good money-making tool. “They generate enough revenue that they pay themselves back in five to six years through rentals,” said Stencil.

*Storage assumes \$50/item * 5 spaces for Little Beach and 25 spaces for Wayzata Beach*

*Rental assumes \$10/canoe or board and \$2/skate * assumes number of renters per year*

Revenue-generation: Potential sources

This is a brainstorm, so keep an open mind. Before saying “we can’t do that”, ask “what would it take”



- High \$ or low effort
- Medium \$ or effort
- Low \$ or high effort

CATEGORY	EXAMPLE	\$ OPP.	EFFORT	WHAT WOULD IT TAKE?	PURSUE?
Concessions <i>What food needs can we meet while people enjoy parks, trails, lake, or events?</i>	▪ Klapprich hot chocolate and food	● \$200	●	Requires sub-contracting	☐
	▪ Esp. if we had broomball league, sledding hill, or Community Night				
	▪ Wayzata Beach McCormicks' food	● \$3,000	●	Requires buying food and getting volunteer	☒ <i>In place</i>
	▪ Food at any event (e.g., concert)	● \$100	●		☐
	▪ ...				

What else or how else could we monetize?

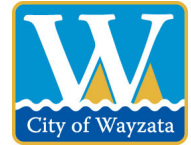
Do we agree on the value potential and effort required?

Based on this, should we pursue?

*Food assumes \$3/item * assumed number of items sold*

Revenue-generation: Potential sources

This is a brainstorm, so keep an open mind. Before saying “we can’t do that”, ask “what would it take”



- High \$ or low effort
- Medium \$ or effort
- Low \$ or high effort

CATEGORY	EXAMPLE	\$ OPP.	EFFORT	WHAT WOULD IT TAKE?	PURSUE?
Group Ed./ Programming <i>What could we help organize that people would value?</i>	▪ Leagues (\$100)				
	▪ Broomball at Klapprich or Beach	● \$3000	●	Requires someone to organize	☒ NEW
	▪ Hockey at Klapprich or Beach	● \$3000	●		☒ NEW
	▪ Bocce ball at Bell	● \$1500	●		☒ NEW
	▪ Tennis at Bell	● \$1500	●		☒ NEW
	▪ Platform/Pickle at Bell	● \$3000	●		☒ NEW
	▪ Lessons (of any of above) for (\$100)	● \$5000	●	What if we didn't pay Mtkc for Comm. Ed.? Or if we had revenue sharing agreement? This is rev, not cost, for other cities	☒ NEW
	▪ Pay for dog-sled ride on lake (\$30)	● \$600	●	Hire outside vendor 1x	☒ NEW
	▪ Tree-tapping participation fee (\$5)	● \$150	●	Merrily to request upon sign up (may help with no-shows too)	☒ NEW
	▪ ...				

What were Comm. Ed's most popular activities?

What else or how else could we monetize?

Do we agree on the value potential and effort required?

Based on this, should we pursue?

Opportunity assumes certain amount of people sign up per sport (you can infer amount based on price tag I assumed)

Revenue-generation: Potential sources

This is a brainstorm, so keep an open mind. Before saying “we can’t do that”, ask “what would it take”



- High \$ or low effort
- Medium \$ or effort
- Low \$ or high effort

CATEGORY	EXAMPLE	\$ OPP.	EFFORT	WHAT WOULD IT TAKE?	PURSUE?
Parking <i>Remembering that someone parking in a spot means someone <u>can't</u> park in that spot, how do we equitably charge and enforce parking?</i>	▪ Subcontract Wayzata Beach parking lot (to plow for those without permits)	● \$1250	●	Simply requires putting this out to bid. Doesn't even require a sign	✓ NEW

What else or how else could we monetize?

Do we agree on the value potential and effort required?

Based on this, should we pursue?

Revenue-generation: Potential sources

This is a brainstorm, so keep an open mind. Before saying “we can’t do that”, ask “what would it take”



- High \$ or low effort
- Medium \$ or effort
- Low \$ or high effort

CATEGORY	EXAMPLE	\$ OPP.	EFFORT	WHAT WOULD IT TAKE?	PURSUE?
Grants/ Donations <i>What agencies exist that give grants to parks, trails, or community activities?</i>	▪ MN Clean water land and legacy amendment ▪ MN DNR Park & Trail Legacy Fund ▪ Environment and Natural Resources Trust Fund ▪ Land and Water Conservation Fund ▪ Minnesota Future Resources Fund ▪ Hennepin County Three Rivers Park ▪ Federal Trails Fund ▪ Rotary Clubs ▪ Lions Club ▪ Kiwanis Clubs ▪ Other non-profits??? ▪ Federal ??? ▪ ...	● \$100,000+	●	Could we have someone who: (1) takes inventory of major grants and donations and (2) can be point of contact or application when need arises	✓ NEW

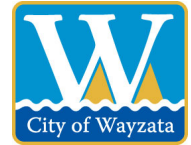
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Revenue-generation: Potential sources

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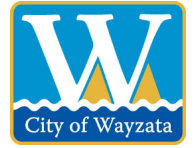
CATEGORY	EXAMPLE	\$ OPP.	EFFORT	WHAT WOULD IT TAKE?	PURSUE?
Sponsorships/ Partnerships <i>What businesses would see revenue increase because of our events/ activities OR which might want increased awareness through our land, facilities, or events?</i>	▪ Event partnership (<i>marketing, naming</i>)				
	▪ Music Concerts – <i>presented by (restaurant)</i>	● \$500	●	Requires (1) changing rules on sponsorship and (2) having someone contact businesses that might be interested, based on their industry/focus	☒ NEW
	▪ Tree Tapping – <i>Lunds or Cargill pays for equipment and gets name on flyers</i>	● \$1500 equip.	●		☒ NEW
	▪ Broomball HH league – COV, McCormick, GearWest	● \$1000	●		☒ NEW
	▪ Places/facilities (<i>like adopt-a-highway – they pay ~\$500-1000 per place to get name on recognition sign</i>)				
	▪ Children’s Park, sponsored by The Owl and the Octopus	● \$500	●	Requires (1) changing rules on sponsorship and (2) having someone contact businesses that might be interested, based on their industry/focus or proximity	☒ NEW
	▪ Wayzata Beach, sponsored by ...	● \$1000	●		☒ NEW
	▪ Klapprich rink, sponsored by ...	● \$1000	●		☒ NEW
	▪ Bell courts and bocce, sponsored by ...	● \$500	●		☒ NEW
	▪ Trail grooming, funded by GearWest or Sun and Slope	● \$500	●		☒ NEW
	▪ ...				

What else or how else could we monetize?

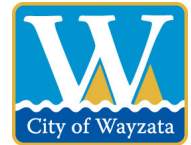
Do we agree on the value potential and effort required?

Based on this, should we pursue?

APPENDIX

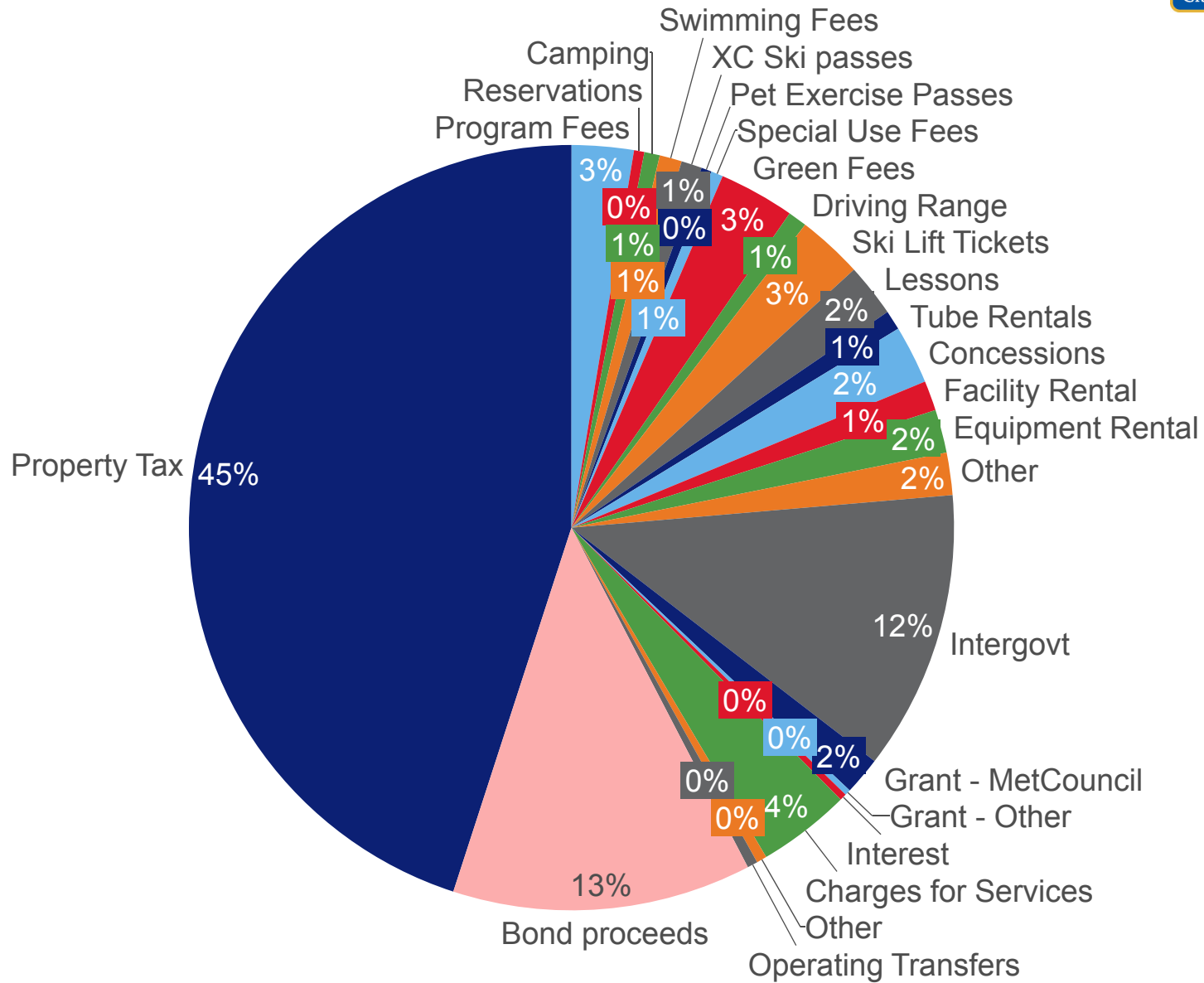
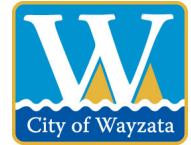


Revenue Sources: Typical City



Type of Fee	Description	Category of Service	Examples
Entrance/Parking	Charges to enter a developed recreation site at the patron's first contact with the area; the area may contain facilities or activities for which fees are charged	Merit	Fairgrounds, large parks, gardens, wildlife preserves, historical areas
Admission	Charges to enter a building, structure or natural chamber where entry and exit are controlled and attendance is regulated	Merit	Arenas, museums, caverns, aquariums, historical buildings
Program	Charges for participation in an activity	Merit	Lessons, camps, classes, leagues
Sales	Revenues obtained from stores, gift shops, restaurants and other retail operations and from the sale of merchandise and other property	Private	Food and drink items, catering service, souvenirs, firewood, film, clothing
Permit/License	Charges for written permission to perform an action or the authority to occupy space or use property	Private	Show permits, hunting and fishing licenses, alcohol permits, photography permits
Rental	Charges for the exclusive use of tangible property of any kind	Private	Bicycles, skates, tables, golf carts, picnic kits, horses, party rooms, cabins
Facility Use	Charges for the shared use of a facility	Merit	Driving range, campsites, ball fields, swimming pools, ice rinks, golf course greens fees
Special Service	Charges for supplying extra articles, materials, activities or services as an accommodation to the public	Private	Seasonal equipment storage, night lighting, field dragging and lining, class materials, reservation fees, franchise fees for league operations, electric use fees, room set-up/tear-down fees

Revenue Sources: Three Rivers



Grants/Donations – MN's Clean Water, Land and Legacy Fund

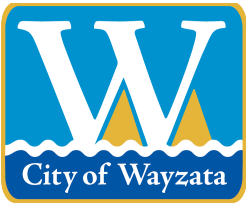


Table 6.1 – Clean Water, Land and Legacy Fund^a

	Outdoor Heritage Fund	Parks and Trails Fund		
Funding Source	Sales tax: 33.33 percent of 3/8 of one percent sales tax approved via constitutional amendment in 2008	Sales tax: 14.25 percent of 3/8 of one percent sales tax approved via constitutional amendment in 2008		
Approx. Funding for Outdoor Recreation	\$172 million since 2008 ^b	\$317 million since 2008		
Commission recommending appropriations	Lessard-Sams Outdoor Heritage Council made of 4 legislators and 8 citizens	Parks and Trails Legacy Advisory Committee made of 3 appointments from each administering agency (below), as well as 8 ad-hoc members		
Administering Agency	Lessard-Sams Outdoor Heritage Council	Minnesota DNR, Parks and Trails Division (40 percent of Parks and Trails Fund)	Metropolitan Council, Parks Division (40 percent of Parks and Trails Fund)	Greater Minnesota Regional Parks and Trails Commission ^c (20 percent of Parks and Trails Fund)
Eligible projects	Restoration, protection and land acquisitions for wetlands, prairies, forest and habitat. Public land acquisitions must be open to hunting and fishing.	State parks and trails, including restoration, improvements, acquisitions, and programming.	Distributed to local governments by statutory formula ^d based on operations and maintenance responsibilities, population, and visitation. Ten percent available as grants for land acquisitions.	Parks and trails designated regionally significant by GMRPTC. Designation granted through application process.
Eligible recipients	State and local governments and nonprofit organizations	Minnesota DNR	Ten jurisdictions in the greater metro area ^e	Local governments outside of metro area

- The Legacy Fund also contains the Clean Water Fund (33.33 percent of the Legacy Fund) and the Arts and Heritage Fund (19.75 percent of the Legacy Fund).
- Includes only completed projects with public recreational access component as per Mark Johnson, Executive Director, Lessard-Sams Outdoor Heritage Council.
- Commission includes 13 members appointed by the governor: two from each geographic district and one at-large.
- [Minnesota Statute 85.53](#)
- The counties of Anoka, Washington, Ramsey, Scott, Carver, Dakota, the city of St. Paul, the city of Bloomington, the Minneapolis Park and Recreation Board, and the Three Rivers Park District.

Source: "State Funding Mechanisms for Outdoor Recreation", August 2017. Outdoor Industry Association



City of Wayzata Parks and Trail Board Agenda Report

MEETING DATE: February 20, 2020	AGENDA ITEM: 6.b
TITLE: Playground Discussion	
PROPOSED MOTION: No Action	
PREPARED BY: Mike Kelly, City Engineer/Director of Public Works	
REVIEWED BY: Mike Kelly, City Engineer/Director of Public Works	

ACTION REQUESTED:

No Action

FINANCIAL OR BUDGET CONSIDERATION:

BACKGROUND:

Please find below a preliminary list of vendor websites to begin analysis of potential playground equipment for both Klapprich Park and Wayzata Beach.

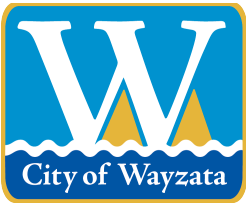
BCI Burke Company - www.bciburke.com

GameTime - www.gametime.com

Minnesota Wisconsin Playground - www.mnwiplay.com

ATTACHMENTS:

None



City of Wayzata Parks and Trail Board Agenda Report

MEETING DATE: February 20, 2020	AGENDA ITEM: 7.a
TITLE: Determine March Agenda Items	
PROPOSED MOTION:	
PREPARED BY: Mike Kelly, City Engineer/Director of Public Works	
REVIEWED BY: Mike Kelly, City Engineer/Director of Public Works	

ACTION REQUESTED:

FINANCIAL OR BUDGET CONSIDERATION:

BACKGROUND:

ATTACHMENTS:

None