



Wayzata City Council Workshop Meeting Agenda
Wayzata City Hall, 600 Rice Street
Meeting Held Remotely
TUESDAY, JANUARY 19, 2021

Pursuant to Minnesota Statute Sec. 13D.015, and the Executive Orders and Emergency Declarations related to the COVID19 pandemic, this City Council Workshop meeting is being conducted by electronic means using the audio and video conferencing platform, Zoom. Members of the public may watch and listen to the meeting by logging into Zoom, or by calling 312-626-6799 on a phone, and entering Zoom Meeting ID 932 3784 6738, Passcode 037293.

WORKSHOP TOPICS FOR DISCUSSION:

1. Conduct Candidate Interviews to Fill Mayor McCarthy's Remaining Council Term



City Council Workshop City Council Agenda Report

MEETING DATE: January 19, 2021	WORKSHOP AGENDA ITEM: 1
TITLE: Conduct Candidate Interviews to Fill Mayor McCarthy's Remaining Council Term	
PREPARED BY: Jeff Dahl, City Manager	
REVIEWED BY: N/A	

DISCUSSION OBJECTIVE:

To conduct interviews of all eligible candidates that have submitted a completed application to fill the remaining term of Mayor McCarthy's Council seat.

BACKGROUND:

Due to the election of Mayor McCarthy, there is a vacancy on City Council. At its January 5th meeting and in order to move swiftly with a thorough and transparent vetting process, the City Council voted to solicit applications from community members starting January 6th with a deadline of 4:30 pm January 14th. The Council also voted to conduct interviews on January 19th and consider making an appointment later in the evening at the regular City Council Meeting. A few notes about the interview process:

- It will be completely open to the public via Zoom;
- Interviews will be limited to 15 minutes; and
- Candidates will be sent interview questions before the meeting.

There will be no broader discussion of the interviews as a part of the work shop.

Candidates who will be interviewed are listed below with their interview time:

Interview Time	Candidate
4:00 - 4:15 pm	Greg Flannigan
4:15 - 4:30 pm	Adam Elg
4:30 - 4:45 pm	Jeff Parkhill
4:45 - 5:00 pm	Nate Leding
5:00 - 5:15 pm	Lindsay Bashioum
5:15 - 5:30 pm	Terri Fox
5:30 - 5:45 pm	Margaret Runyon
5:45 - 6:00 pm	Daniel Drotning
6:00 - 6:15 pm	Jennifer Severson
6:15 - 6:30 pm	Molly MacDonald

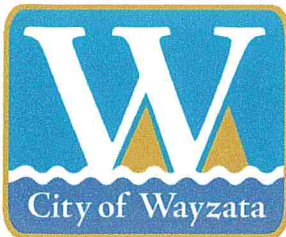
Applications of the candidates are attached.

ATTACHMENTS:

1. Exhibit A - Interview Schedule - Council Vacancy 01.19.2021
2. Applications for Council Vacancy 01.19.2021

Interview Schedule
January 19, 2021

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4:30 - 4:45 pm	Jeff Parkhill
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APPLICATION FOR APPOINTMENT TO CITY COUNCIL

JAN 07 2021

CITY OF WAYZATA

Roles and Responsibilities of the City Council

The Wayzata City Council is comprised of a mayor and four council members. The Mayor and Council are responsible for the efficient operation of the City government through policies and ordinances that are carried out by the Council-appointed City Manager. Council members also act as liaisons between the city and the general public. Council members balance the conduct of daily city business with the future needs and development of the city.

The following information outlines major areas of council authority and responsibility.

1. Judging the qualification and election of its own members
2. Setting and interpreting rules governing its own proceedings
3. Exercising all the powers of cities that the law does not delegate to others
4. Legislating for the city
5. Directing the enforcement of city ordinances
6. Appointing administrative personnel
7. Transacting city business
8. Managing the city's financial operations
9. Appointing members of the boards and commissions
10. Conducting the city's intergovernmental affairs
11. Protecting the welfare of the city and its inhabitants
12. Providing community leadership

Source: League of Minnesota Cities

Data Practices Advisory

DATA PRIVACY NOTICE: Our application requests that you furnish both public and private information about yourself. Your name, address, current employment position, previous work history, education and training are public data under the Minnesota Data Act (Minn. Stat. Sect. 13.43, subd. 2 & 3). It is available to anyone who requests the information. The data you give us about yourself is needed to identify you and assist in determining your suitability for the commission, authority or board for which you are applying. This data is not legally required, but refusal to supply the information requested may affect the City Council's ability to evaluate your application. If you have concerns about providing any of the requested information, please contact the City Clerk at 952-404-5303.

Applicant Information

Gregory	Flannigan	S
First Name	Last Name	M.I.
331 Park St. East		
Street Address	Apartment/Unit #	
Wayzata	MN	55391
City	State	Zip
612-227-7446	612-227-7446	612-227-7446
Daytime Phone	Evening Phone	Mobile Phone
gflannigan@luriellp.com		
Email		

Eligibility

Are you eligible to vote in Minnesota?

☒ Yes ☐ No

Will you be at least 21 years of age or more when appointed?

☒ Yes ☐ No

Are you a Wayzata Resident?

☒ Yes ☐ No

How long have you been a Wayzata Resident? December 20, 2015

Qualifications

Do you have any current or prior service on a City Commission, Authority or Board?

☒ Yes ☐ No

If Yes, explain I have sat on the Planning commission for 5 years and I am the former chair person.

Have you or any of your family members been employed by the City of Wayzata or served on any City Commission, Authority or Board?

☐ Yes ☒ No

If Yes, explain _____

Conflict of interest is defined as the participation in any activity, recommended action, or decision from which the individual had or could have the potential to receive personal gain, whether it be direct or indirect. In accordance with this definition, do you have any legal or equitable interest in any business, however organized, which could be constructed as a conflict of interest?

☐ Yes ☒ No

I agree to refrain from voting on issues where I have a conflict of interest.

☒ Yes ☐ No

I agree to read the agenda material provided prior to the City Council meetings so that I am prepared to participate in discussion.

☒ Yes ☐ No

I agree to offer discussion on the pros and cons of the policy/issue being discussed and agree to refrain from personal criticism directed toward citizens, applicants, fellow Council Members and staff.

☒ Yes ☐ No

I agree to contact and notify the City Manager when I cannot attend a regularly scheduled meeting.

☒ Yes ☐ No

What strengths and abilities would you bring to the City Council? Do you have any special interests or training which you feel would benefit the City Council could use?

1) I am analytical.

2) I am able to analyze complex and voluminous matters efficiently.

3) I have strong financial and business acumen through my education and daily involvement with business owners.

4) I have learned much of the details of the City's building codes and helped in developing the 2040

Comprehensive Plan

5) I develop strong personal relationships and have developed these relationships with many of the newer and younger families in the City of Wayzata over the past 5 years.

6) I am open minded and I work to understand all points of view before formulating an opinion.

7) I am willing to express my opinions on complicated matters.

As a City Council member, are there any issues that might cause conflict between civic responsibility and personal/professional interests?

I do not foresee issues that will cause conflict between civic responsibility and personal/professional interests.

Public Contact Information and Disclaimer

The following contact information may be given to residents/others should they want to reach you.

Phone: 612-227-7446

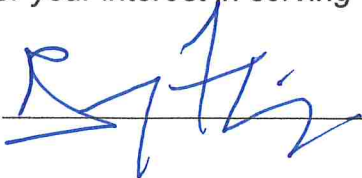
Email : gflannigan@luriellp.com

☒ I authorize the City of Wayzata to share my public contact information with others. Please check the box to affirm that you have read this notice.

Application Signature

Thank you for your interest in serving on the City Council for the City of Wayzata.

Signature:



Date:

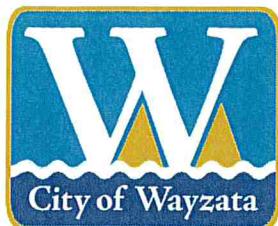
1/6/21

Return completed application by deadline of January 14, 2021 by 4:30 p.m. to:

City of Wayzata
Attention: City Clerk
600 Rice Street East
Wayzata, MN 55391

RECEIVED

JAN 07 2021



CITY OF WAYZATA

City of Wayzata

APPLICATION FOR APPOINTMENT TO CITY COUNCIL

Roles and Responsibilities of the City Council

The Wayzata City Council is comprised of a mayor and four council members. The Mayor and Council are responsible for the efficient operation of the City government through policies and ordinances that are carried out by the Council-appointed City Manager. Council members also act as liaisons between the city and the general public. Council members balance the conduct of daily city business with the future needs and development of the city.

The following information outlines major areas of council authority and responsibility.

1. Judging the qualification and election of its own members
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10. Conducting the city's intergovernmental affairs
11. Protecting the welfare of the city and its inhabitants
12. Providing community leadership

Source: League of Minnesota Cities

Data Practices Advisory

DATA PRIVACY NOTICE: Our application requests that you furnish both public and private information about yourself. Your name, address, current employment position, previous work history, education and training are public data under the Minnesota Data Act (Minn. Stat. Sect. 13.43, subd. 2 & 3). It is available to anyone who requests the information. The data you give us about yourself is needed to identify you and assist in determining your suitability for the commission, authority or board for which you are applying. This data is not legally required, but refusal to supply the information requested may affect the City Council's ability to evaluate your application. If you have concerns about providing any of the requested information, please contact the City Clerk at 952-404-5303.

Applicant Information

Adam		Elg	G
First Name		Last Name	M.I.
1407 Holdridge Ln			
Street Address		Apartment/Unit #	
Wayzata	MN	55391	
City	State	Zip	
		6128025840	
Daytime Phone	Evening Phone	Mobile Phone	
adam_elg@hotmail.com			
Email			

Eligibility

Are you eligible to vote in Minnesota?

☒ Yes ☐ No

Will you be at least 21 years of age or more when appointed?

☒ Yes ☐ No

Are you a Wayzata Resident?

☒ Yes ☐ No

How long have you been a Wayzata Resident? 2.5 years

Qualifications

Do you have any current or prior service on a City Commission, Authority or Board?

☐ Yes ☒ No

If Yes, explain _____

Have you or any of your family members been employed by the City of Wayzata or served on any City Commission, Authority or Board?

☐ Yes ☒ No

If Yes, explain _____

Conflict of interest is defined as the participation in any activity, recommended action, or decision from which the individual had or could have the potential to receive personal gain, whether it be direct or indirect. In accordance with this definition, do you have any legal or equitable interest in any business, however organized, which could be constructed as a conflict of interest?

☐ Yes ☒ No

I agree to refrain from voting on issues where I have a conflict of interest.

☒ Yes ☐ No

I agree to read the agenda material provided prior to the City Council meetings so that I am prepared to participate in discussion.

☒ Yes ☐ No

I agree to offer discussion on the pros and cons of the policy/issue being discussed and agree to refrain from personal criticism directed toward citizens, applicants, fellow Council Members and staff.

☒ Yes ☐ No

I agree to contact and notify the City Manager when I cannot attend a regularly scheduled meeting.

☒ Yes ☐ No

Experience, Education and Related Activities

Education: MA, University of St. Thomas

Memberships: _____

Name of Employer: U.S. Cancorp

Occupation: Vice President, Practice Management Consultant

Does your work require you to travel?

☐

Yes

☒

No

If yes, please select the category that best fits your travel frequency.

☐

A great deal

☐

Periodically

☐

Very Little

☒

None

Please list any community service, civic and professional activities.

See attached

What is your primary interest in serving on the Wayzata City Council?

See attached

What strengths and abilities would you bring to the City Council? Do you have any special interests or training which you feel would benefit the City Council could use?

See attached

As a City Council member, are there any issues that might cause conflict between civic responsibility and personal/professional interests?

I don't believe so.

Public Contact Information and Disclaimer

The following contact information may be given to residents/others should they want to reach you.

Phone: 612-802-5840

Email :

☒ I authorize the City of Wayzata to share my public contact information with others. Please check the box to affirm that you have read this notice.

Application Signature

Thank you for your interest in serving on the City Council for the City of Wayzata.

Signature: Adam Elg

Date: 1/7/2021

Return completed application by deadline of January 14, 2021 by 4:30 p.m. to:

City of Wayzata
Attention: City Clerk
600 Rice Street East
Wayzata, MN 55391

For almost 30 years I have had strong involvement in the communities in which I've lived and worked. One of my core values is citizenship and I've lived that value by participating in and leading efforts to make communities vibrant, livable, safe, and welcoming. As a newer resident of Wayzata, I would like to continue to live my values and lend my skills, talents, and experience to the city of Wayzata and would be honored to serve on the Wayzata City Council. I realize it might be unprecedented or unusual to appoint a newcomer and someone unknown to the Mayor and Council members, but it does provide an opportunity to gather new insights, hear new perspectives and

I began my civic involvement in the City of Northfield Minnesota where I was appointed by the city Council to serve on the Environmental Quality Commission and served for four years a Vice-Chair. While on that commission we commented and advised the council on environmental impacts of developments, roads and city management of parks, community property and the preservation of natural resources such as the beautiful Cannon river. We sponsored initiatives like ride sharing, engaging in organic lawn care practices, and adopting a runoff drain.

My civic engagement in Northfield continued with my appointment to an ad-hoc committee charged with advising the city on the reconstruction of MN Highway 3 which cut through the center on Northfield and ran alongside the Cannon river. We examined the environmental impact, safety and community effects of a wider highway dividing the city. We worked with MDOT, engineers, city officials, citizen, and neighborhoods to arrive at a suitable solution to the reconstruction of the highway. We conducted neighborhood listening sessions and ensured all voices were heard regarding the project.

Northfield, not unlike many small towns and like Wayzata, has been challenged for decades to balance growth with the preservation of the small-town character that has been so loved and cherished for generations. For years, the question of letting large retailers build in the city was before the city council and divided the residents of Northfield. When Target approached Northfield, the debate was fierce and the question of allowing Target to build went before the citizens in a referendum. It passed by something like 12 votes. At the time, my husband and I owned a retail store in downtown Northfield and as a native of Northfield my heart was set on preserving and supporting the downtown business owners. I had done some research on how other small communities downtowns survived when confronted with big box retailers on the edge of their town and discovered the Main Street Program, now Main Street America, a program of the National Trust for Historic Preservation. The program established in 1980 as a way to address the myriad issues facing older and historic downtowns during that time. While not working through the program, I took the approach and worked with the Chamber of Commerce and the Economic Development Authority and other civic leaders and business owners to create the Northfield Downtown Development Corporation (NDDC). It is among my proudest achievements to have been the impetus to launch this organization, dedicated to working for the betterment of the downtown retail and business community. I went on to be the first co-executive director and strengthened the corporation's role in the community and continue to be proud of the work the NDDC does today.

My next civic engagement came when the Northfield Economic Development Authority voted to launch and fund the Northfield Enterprise Center (NEC) The NEC is a 501c (3) non-profit organization with a mission to promote Northfield's economy by facilitating industrial and commercial development and assists businesses of all sizes with business planning, financial modeling, and sustained growth support. I was asked by members of the Northfield Economic Development Authority to join the board of the NEC and was nominated and became the first President of the board. During my tenure on the

board, I facilitated the recruiting and hiring of the first Executive Director and the granting of thousands of dollars to support the development and growth of new businesses in Northfield. While in this capacity I'm proud of the partnership established with the St. Olaf College Entrepreneurship Program and Carleton College to grow the program.

Then came our move to the North Loop in downtown Minneapolis. Wanting to continue to live by my values I quickly got involved in this emerging neighborhood and became the vice president of the inaugural North Loop Neighborhood Association. While on the board I focused on business development and pedestrian safety. I worked with the City of Minneapolis to examine pedestrian walking patterns and was the impetus for getting stop signs installed at dangerous intersections. I participated in the creation of a North Loop Business Association and worked to support business launching and entering the neighborhood.

In my professional life I'm proud to have experienced a high level of success prior in my corporate career. I had a successful 25-year career in financial services at Ameriprise Financial and MetLife and now to U.S. Bancorp Wealth Management working with top producing financial advisors, coaching them on business planning, practice management, marketing, and other topics to grow their practice. My combination of positive energy and compassionate but firm nature made me a successful professional coach.

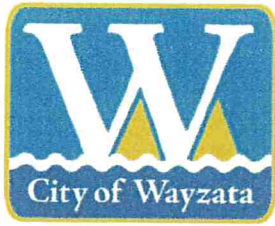
I am a graduate of the Coaches Training Institute and received the designation of Certified E-Myth Coach from E-Myth Worldwide, the leader in small business coaching. I have also received the designation of Certified Professional Services Coach (CFSC) from ClientWise, the premier executive and business coaching firm working exclusively with financial professionals.

The owner of several small businesses since 1992, I am passionate about serving the small business community and helping the small business owner realize their dreams. As I have shared, I have directed my energies toward strengthening the small business community and helping the small business owner take the steps and leverage the resources to create a successful enterprise that is in harmony with their personal life.

My corporate life also included time at Novations Group, a human resources consulting firm, where he coached executives, managers and human resource professionals on strategies and skills for attracting, hiring, managing, and retaining quality employees in their organizations. My clients included firms such as 3M, National Car Rental, Harley Davidson, British Petroleum, Parke Davis, and Reliant Energy.

I have been drawn to service and asked to step up and lead on many occasions and believe my experiences would make me a great addition to the Wayzata City Council. I would be delighted to serve with other distinguished City Council Members and Mayor to continue to create a vibrant, sustainable, and growing community.

Thank you for your consideration.



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CITY OF WAYZATA

City of Wayzata

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Source: League of Minnesota Cities

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Applicant Information

Jeffrey	Parkhill	S
First Name	Last Name	M.I.
539 Harrington Road		
Street Address		Apartment/Unit #
Wayzata	MN	55391
City	State	Zip
773-386-7392		773-386-7392
Daytime Phone	Evening Phone	Mobile Phone
jeffparkhill@gmail.com		
Email		

Eligibility

Are you eligible to vote in Minnesota?

☒ Yes

☐ No

Will you be at least 21 years of age or more when appointed?

☒ Yes

☐ No

Are you a Wayzata Resident?

☒ Yes

☐ No

How long have you been a Wayzata Resident? Moved to Wayzata in 2016 from Dallas

Qualifications

Do you have any current or prior service on a City Commission, Authority or Board?

☒ Yes

☐ No

If Yes, explain Leadership Dallas 9 mos. intensive training by Chamber of Commerce on roles/aspects of city government, Wayzata Planning Commission and Zoning Study Task force

Have you or any of your family members been employed by the City of Wayzata or served on any City Commission, Authority or Board?

☐ Yes

☒ No

If Yes, explain _____

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☐ Yes

☒ No

I agree to refrain from voting on issues where I have a conflict of interest.

☒ Yes

☐ No

I agree to read the agenda material provided prior to the City Council meetings so that I am prepared to participate in discussion.

☒ Yes

☐ No

I agree to offer discussion on the pros and cons of the policy/issue being discussed and agree to refrain from personal criticism directed toward citizens, applicants, fellow Council Members and staff.

☒ Yes

☐ No

I agree to contact and notify the City Manager when I cannot attend a regularly scheduled meeting.

☒ Yes

☐ No

Experience, Education and Related Activities

Education: See Resume Attached for details - University of Chicago Booth School of Business-MBA, Illinois Wesleyan University-BS Accounting

Memberships: Wayzata CC, St. Bartholomew Church, Skylight Club

Name of Employer: Parkhill Development - Self Employed

Occupation: Real Estate Developer (Chicago, IL, Naples, FL, Phoenix, AZ)

Does your work require you to travel?

☒ Yes

☐ No

If yes, please select the category that best fits your travel frequency.

☐ A great deal

☐ Periodically

☒ Very Little

☐ None

Please list any community service, civic and professional activities.

See attached Notes for next three sections

What is your primary interest in serving on the Wayzata City Council?

What strengths and abilities would you bring to the City Council? Do you have any special interests or training which you feel would benefit the City Council could use?

As a City Council member, are there any issues that might cause conflict between civic responsibility and personal/professional interests?

None

Public Contact Information and Disclaimer

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Phone: 773-386-7392

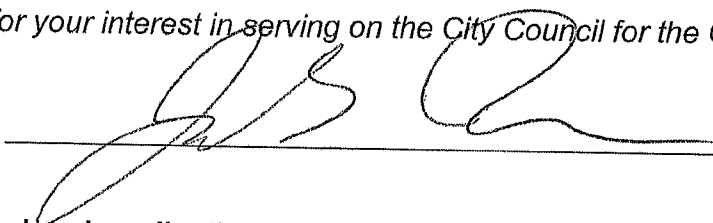
Email : jeffparkhill@gmail.com

☒ I authorize the City of Wayzata to share my public contact information with others. Please check the box to affirm that you have read this notice.

Application Signature

Thank you for your interest in serving on the City Council for the City of Wayzata.

Signature:



Date: 1-7-2021

Return completed application by deadline of January 14, 2021 by 4:30 p.m. to:

City of Wayzata
Attention: City Clerk
600 Rice Street East
Wayzata, MN 55391

Please list any community service, civic and professional activities:

Current:

- Breck School Board of Trustees (2018- Present): Buildings and Grounds Committee (will chair Fall, 2021) and Development Committee member.
- JDRF – Minnesota and Dakotas Chapter Board of Directors (2017-Present): Executive Committee (presently) and Nominating Committee Chair (2018-2020)

Past:

- JDRF – Northern Texas and Oklahoma Chapter - Board of Directors (2013-2016); Nominating Committee Chair
- -Lake Geneva Fresh Air Society aka Holiday Home Camp - Board of Directors (2002-2011), Executive Committee, Treasurer, Development Committee Member co-chair of 2009 Capital Campaign

What is your primary interest in serving on the Wayzata City Council?

I believe Wayzata is a very well run city. The Council, City Manager, Police Chief, Fire Chief and all the dedicated staff are doing a fantastic job. I also believe that, despite its size, Wayzata is both a world class city and one of the finest communities in Minnesota. There are no big issues to fix, yet there are always opportunities to ensure it remains world class.

I have accomplished much in my business career and would like to use my experiences and skills to help ensure the citizens of Wayzata remain proud of their city and the business community remains healthy and vibrant. I would view my role as an important one, representing our community, and NOT any potential agenda of my own. My goal will be to listen to the needs and concerns of our citizens and be their voice. Even though I am a developer, I am not pro development or against development. As I said as I served on the Planning Commission and in my campaign, I believe in the guide of “small town, small development.” Any changes to our town need to fit the character of the community and add to its charm.

Now that I have more freedom in my career, my primary interest for serving on our City Council is purely altruistic... to use my skills to be an advocate for the Wayzata citizens and business community. With that said, I do like the idea of spending time with a stimulating and sharp group of residents, employees and volunteers that keep Wayzata amazing.

What strengths and abilities would you bring to the City Council? Do you have any special interests or training which you feel would benefit the City Council?

As Nominating Chair for one board and an active recruiter for another, I always look for skill vacancies needed on our boards when pursuing a candidate. The following are the vacancies and skills I believe I can bring to the Council:

Jeff Parkhill for Vacant Wayzata City Council Seat – January, 2021

CPA – Although I am not currently a licensed CPA, I did practice as one for 5 years prior to returning to graduate school. Having these skills might allow me to add some value to the budgeting and financial analysis process. Having worked in accounting and run several businesses, I can quickly assess budgets and evaluate the financial aspects of the city.

General Contractor – Council is faced with many development/building proposals. I was a GC in the city of Chicago for about 10 years and have rehabbed many old buildings and built many new ones. I can quickly assess development proposals and I have an eye for quality developments. I know a little bit about construction that might be helpful for the Council. This background has been beneficial on the Planning Commission and the Zoning Study Task Force.

Corporate and Entrepreneurial Business Experience – I served in the corporate world as V.P. of Marketing in CPG (Consumer Packaged Goods) prior to starting my own real estate development business in 2000. I think these many years of upsides and downsides and hard knocks add to my common-sense approach to solving many issues. There is always a positive way to solve most problems.

JEFFREY S. PARKHILL

539 Harrington Rd

Wayzata, MN 55391

home (773) 386-7392; e-mail JeffParkhill@gmail.com

EXPERIENCE

PARKHILL DEVELOPMENT CORPORATION ("PDC"), Chicago, IL

President

2000-Present

General Contractor (let license expire 2011)

Completed many renovations or new construction projects in the city of Chicago. Most projects were rehabilitations of turn-of-the-century buildings into high-end (\$2 million plus) single family homes or multi-family condominiums. Built a knowledge base related to building codes, zoning, general renovations, construction, contractor management, real estate finance, leasing, building management and real estate tax and transaction law. This knowledge-base, as well as, my accounting and business management background, ensured projects were analyzed thoroughly and completed on schedule at or below budget.

- PDC or related companies own a significant portfolio of investment real estate.
- Primary focus is to create maximum added value and exceed financial return projections.
- Featured in Windy city magazine as one of Chicago's top boutique developers.

KUDOZ.COM, Chicago, IL

Chief Operating Officer

1/00-12/00

B2B value-added e-commerce "vortal" designed to capitalize on the highly fragmented, inefficient \$55 billion market for managerial performance improvement products and services. Due to market tightening, the company did not attain institutional funding and the management team dissolved.

- Led the creation of the comprehensive business plan.
- Created detailed three year financial statements that forecasted all aspects of the business including user metrics, revenue, expenses, head count, technology investment, and marketing/media spending. Financial forecast included income statement, balance sheet, and statement of cash flow.
- Managed cross-functional team of employees and consultants to outline system architecture and define all system functionality. Selected robust e-procurement software engine and hired and managed Big 5 consulting firm to deploy the world's first performance improvement marketplace. Led deployment team until we were able to recruit the right CIO.

EVERFRESH/LaCROIX BEVERAGES, Chicago, IL

Vice President Marketing; Everfresh and LaCROIX Beverage Brands

1997-00

Brand Manager; Everfresh and LaCROIX Beverage Brands

1995-97

Everfresh and LaCROIX were subsidiaries of National Beverage Corporation, is a publicly traded Fort Lauderdale, Florida based company. Everfresh beverages competes in the highly competitive "New Age" beverage category. LaCROIX competes in the carbonated bottled water segment. Primary responsibilities included repositioning the brand Everfresh and building consumer equity with funds previously used for trade programs. For LaCROIX, primary responsibility was to secure the financial foundation of the business while simultaneously building a national consumer driven brand.

- Served a general management role reporting to the President. Job required being an integral part of all key aspects of both brand businesses. Exhibited significant leadership and decision-making skills on a daily basis in a fast paced, entrepreneurial environment.
- As a senior executive, led team to manage the brands including all office admin.
- Prepared, presented, and executed the strategic and financial plan for the Everfresh and LaCROIX businesses clearly outlining strategies and tactics to achieve desired volume and profit goals each year. Exceeded profit and volume plan in all four years.
- Led strong network of advertising, packaging, research, and promotional agencies to reposition and rebuild the Everfresh brand with consumers, resulting in a minimum 20% growth in case volume in fiscal 1998 through 2000.
- Developed and executed successful "turn around" plan for Everfresh in first fiscal period out of bankruptcy resulting in significant net profit. Everfresh paid back 100% of purchase price in year three by producing a profit each year. Everfresh had paid back twice the purchase price in net profit by the end of year four.
- Spent 25% of time on new product development, led brand and agency team from concept design through first ship.
 - In 1997, delivered new product that has exceeded all volume projections.
 - In 1998, caught trend and introduced new nutraceutical beverage with integrated advertising and promotion.
 - In 1999, reintroduced dying ClearFruit brand. Brand sold 190% of prior year volume in first 8 months and continues to be a significant volume and profit driver for Everfresh.

JEFFREY S. PARKHILL

539 Harrington Rd

Wayzata, MN 55391

home (773) 386-7392; e-mail JeffParkhill@gmail.com

(Continued)

KRAFT FOODS, Glenview, IL

Associate Brand Manager; Kraft Barbecue Sauce

1994-95

Kraft Barbecue Sauce was a \$140 million business and was the category leader with a 40% share. Primary responsibilities included managing day-to-day business functions and establishing and implementing strategic plans.

- Organized and gained management buy-off on conversion plan for major national packaging change for Kraft, Bull's Eye, and Healthy Favorites brands.
- Managed agency to develop 1995 advertising strategy and media campaign.
- Planned and executed 1995 trade program for the Western half of the U.S.
- Led multi-functional teams to achieve numerous key business objectives including new products.

Associate Brand Manager; Velveeta Shells & Cheese ("VSC"), Deluxe Macaroni & Cheese ("Deluxe")

1993-94

Brand Assistant; VSC, Deluxe

1992-93

These two brands were a combined \$110 million dollar business. Primary responsibilities included leading projects using cross-functional teams, performing business analysis, recommending and executing consumer programming, and maintaining the budget for Kraft VSC and Deluxe.

- Led team of cross-functional employees to achieve two new product introductions. First was delivered in record time; second resulted in more than \$1 million incremental sales in the first year.
- Developed advertising and usage programs for Deluxe to reach African-American target.
- Successfully completed three months of sales training leading to an in-depth understanding of trade issues.

Brand Management Intern; Kraft Touch of Butter Margarine

6/91-9/91

- Prepared and presented an opportunity assessment for a new product.

DRX, INC., (Gold Exploration), Denver, CO

Assistant Controller

1989-90

- One year assignment prior to returning to graduate school

ENERGY MANAGEMENT CORPORATION (Oil & Gas), Denver, CO

General Accountant

1987-89

- Left to join current boss at DRX, Inc. after EMC was sold and began liquidating all oil & gas leases.

ERNST & WHINNEY, Denver, CO

Staff Auditor (Manufacturing, Oil and Gas)

1985-86

EDUCATION

UNIVERSITY OF CHICAGO BOOTH SCHOOL OF BUSINESS, Chicago, IL

Masters of Business Administration; Marketing, Business Policy, and Finance

1990-92

President Toastmasters Club - University of Chicago Chapter

Leadership Exploration And Development Facilitator ("LEAD Lab"), Dean's Honor List for academics and part of New Product Laboratory

ILLINOIS WESLEYAN UNIVERSITY, Bloomington, IL

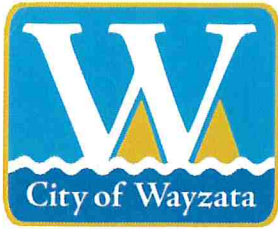
Bachelor of Science; Accounting - part of 10% of test takers to pass entire CPA exam on first attempt

1981-85

Elected to Student Senate, Student Financial Advisory Board, and Fraternity Rush Chairman

PERSONAL

- JDRF Minnesota Dakotas Chapter – Board of Directors – Executive Committee Member, Board Nominating Chair
- Breck School – Board of Trustees – Development Committee and Building and Grounds Committee
- Wayzata Planning Commission – Vice-Chair
- Leadership Dallas 2013 – Dallas Regional Chamber of Commerce. Dallas, TX
- Adjunct Marketing Professor - Oakton College, Des Plaines, IL.
- Traveled to over 40 countries - predominately Africa, Pacific Rim, and Europe.
- Enjoy scuba diving (Certified Rescue Diver), fitness training, and home improvements.
- Climbed twice to the summit of Mt. Kilimanjaro in Tanzania, East Africa (19,343 feet) 1992, and 2014



City of Wayzata

APPLICATION FOR APPOINTMENT TO CITY COUNCIL

Roles and Responsibilities of the City Council

The Wayzata City Council is comprised of a mayor and four council members. The Mayor and Council are responsible for the efficient operation of the City government through policies and ordinances that are carried out by the Council-appointed City Manager. Council members also act as liaisons between the city and the general public. Council members balance the conduct of daily city business with the future needs and development of the city.

The following information outlines major areas of council authority and responsibility.

1. Judging the qualification and election of its own members
2. Setting and interpreting rules governing its own proceedings
3. Exercising all the powers of cities that the law does not delegate to others
4. Legislating for the city
5. Directing the enforcement of city ordinances
6. Appointing administrative personnel
7. Transacting city business
8. Managing the city's financial operations
9. Appointing members of the boards and commissions
10. Conducting the city's intergovernmental affairs
11. Protecting the welfare of the city and its inhabitants
12. Providing community leadership

Source: League of Minnesota Cities

Data Practices Advisory

DATA PRIVACY NOTICE: Our application requests that you furnish both public and private information about yourself. Your name, address, current employment position, previous work history, education and training are public data under the Minnesota Data Act (Minn. Stat. Sect. 13.43, subd. 2 & 3). It is available to anyone who requests the information. The data you give us about yourself is needed to identify you and assist in determining your suitability for the commission, authority or board for which you are applying. This data is not legally required, but refusal to supply the information requested may affect the City Council's ability to evaluate your application. If you have concerns about providing any of the requested information, please contact the City Clerk at 952-404-5303.

Applicant Information

<u>NATE</u>	<u>LEDING</u>	<u>R</u>
First Name	Last Name	M.I.
<u>553 MAPLE SQUARE</u>		
Street Address	Apartment/Unit #	
<u>WAYZATA</u>	<u>55391</u>	
City	State	Zip
<u>(612) 221-4646</u>		
Daytime Phone	Evening Phone	Mobile Phone
<u>nateleding@gmail.com</u>		
Email		

RECEIVED

JAN 13 2021

CITY OF WAYZATA

Eligibility

Are you eligible to vote in Minnesota?



Yes



No

Will you be at least 21 years of age or more when appointed?



Yes



No

Are you a Wayzata Resident?



Yes



No

How long have you been a Wayzata Resident? SEPTEMBER 2020

Qualifications

Do you have any current or prior service on a City Commission, Authority or Board?



Yes



No

If Yes, explain HERITAGE PRESERVATION BOARD 2018-2019

Have you or any of your family members been employed by the City of Wayzata or served on any City Commission, Authority or Board?



Yes



No

If Yes, explain I SERVED ON THE HERITAGE PRESERVATION BOARD

Conflict of interest is defined as the participation in any activity, recommended action, or decision from which the individual had or could have the potential to receive personal gain, whether it be direct or indirect. In accordance with this definition, do you have any legal or equitable interest in any business, however organized, which could be constructed as a conflict of interest?



Yes



No

I agree to refrain from voting on issues where I have a conflict of interest.



Yes



No

I agree to read the agenda material provided prior to the City Council meetings so that I am prepared to participate in discussion.



Yes



No

I agree to offer discussion on the pros and cons of the policy/issue being discussed and agree to refrain from personal criticism directed toward citizens, applicants, fellow Council Members and staff.



Yes



No

I agree to contact and notify the City Manager when I cannot attend a regularly scheduled meeting.



Yes



No

Experience, Education and Related Activities

Education: MASTERS UNIVERSITY OF MINNESOTA

Memberships: GREATER WAYZATA AREA CHAMBER OF COMMERCE, WAYZATA AMERICAN Legion

Name of Employer: CURRENTLY IN BETWEEN JOBS

Occupation: JOURNALISM / SALES

Does your work require you to travel?

☐

Yes

☒

No

If yes, please select the category that best fits your travel frequency.

☐

A great deal

☐

Periodically

☐

Very Little

☐

None

Please list any community service, civic and professional activities.

PLEASE SEE ATTACHMENT

What is your primary interest in serving on the Wayzata City Council?

PLEASE SEE ATTACHMENT

What strengths and abilities would you bring to the City Council? Do you have any special interests or training which you feel would benefit the City Council could use?

PLEASE SEE ATTACHMENT

As a City Council member, are there any issues that might cause conflict between civic responsibility and personal/professional interests?

N/O

Public Contact Information and Disclaimer

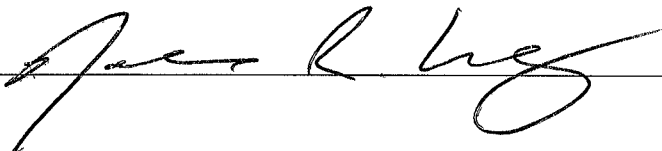
The following contact information may be given to residents/others should they want to reach you.

Phone: (612) 221-4646 Email : nateleding@gmail.com

☒ I authorize the City of Wayzata to share my public contact information with others. Please check the box to affirm that you have read this notice.

Application Signature

Thank you for your interest in serving on the City Council for the City of Wayzata.

Signature:  Date: 1/13/2021

Return completed application by deadline of January XX, 2021 by 11:00 a.m. to:

City of Wayzata
Attention: City Clerk
600 Rice Street East
Wayzata, MN 55391

Please list any community service, civic and professional activities.

I have served as chair of the City of Wayzata's Heritage Preservation Board, the Wayzata Historical Society board and I am currently serving as an officer in the Wayzata American Legion Sons of American Legion. I am a member of the Greater Wayzata Chamber of Commerce and have volunteered for the organization. I served as a leader in our previous church in Plymouth. I led a job search, networking ministry group in an effort to help members of the church find employment. Most of my career has been as a professional journalist. I have a master's degree in journalism from the University of Minnesota. I attended numerous professional journalism leadership including a weeklong visit to The Poynter Institute in St. Petersburg, Florida and The Carole Kneeland Project in Austin, Texas. I recently served as a recruiting manager and field manager for the United States Census.

What strengths and abilities would you bring to the City Council? Do you have any special interest or training which you feel would benefit the City Council?

I have served as a leader throughout my entire career. I'm not afraid to ask questions or disagree with a certain point of view. But I also know that you need to be diplomatic and congenial. I respect those who have run for a council seat, done the heavy lifting, and were elected. But I also appreciate the opportunity to be appointed. I believe I will bring a different perspective on the issues. I have been a passionate advocate of preserving Wayzata's history. I am proud of the work we did on preserving the Section Foreman's House. I am a skilled communicator both in verbal and written form. I believe that is crucial when interacting with city staff, fellow councilmembers, and the public. Also, it's important to note that I am willing to put in the time and research necessary to carry out my duties as a city councilmember.

Nate Leding

Wayzata, Minnesota

nateleding@gmail.com 612.221.4646

2020

U.S. Census Bureau Minneapolis, MN Recruiting Manager

Supervise and manage a decentralized workforce in various geographic locations. Lead a team to ensure staffing needs are met and locally represented for all geographic locations. Develop and maintain good working relationships with local news media, community leaders and organizations, local government officials to promote community cooperation and generate support for recruitment efforts. Maintain liaison with organizations that refer applicants and other employment sources. Recruit and train recruiting assistants, office operations supervisors and office clerks. Develop and implement a recruiting campaign, monitor recruitment results to ensure large volumes of applicants apply within a specific geographic location.

2018 - 2020

State Farm Wayzata, MN Insurance Professional

Communicate insurance product program options for customers by contracting quotes. Edit system quotes based on the customers' budget. Perform presentations for sales calls at customers' homes or in public using multimedia methods. Procurement of customers through timely and efficient communication. Train customers on how to manage the insurance products and what actions to take. Maintain administrative operations and complete service work. Follow established sales and budget procedures. Provide excellent customer service.

2017 - 2018

HireWire Edina, MN Employee Relations

Prepare and edit multimedia professional presentations for job seekers. Teach customers to use a variety of communication systems including public speaking. Coach job seekers in the procedure of networking. Perform troubleshooting in a timely manner. Assist job seekers with publicity to help attract hiring companies. Connect personnel with human resources. Contract companies and assist with administrative staffing. Assist job seekers with procurement of employment.

2013 - 2017

University of Minnesota Graduate Student, Teaching Assistant, Adjunct Professor

During the procurement of Master's Degree, served as teaching assistant and adjunct instructor at the School of Journalism & Mass Communication. Prepare students for creating public multimedia presentations. Assist students with editing and plan school projects. Assist students with procurement of employment. Follow established university program procedures.

2011 - 2013

KFSN-TV Fresno, CA Exec. Producer

Recruited, hired and prepared journalists. Hired personnel using proven staffing and human resource methods. Provide communication for the general public using a variety of multimedia services. Performed public speaking presentations. Used editing and multimedia software systems to develop newscasts. Established administrative procurement standards and budget for hiring employees.

2008 - 2011

KWWL-TV Waterloo, IA News Director

Performed technical problem solving in a timely, orderly and efficient manner. Recruited, hired and trained journalists. Used editing and multimedia software to prepare newscasts. Planned public speaking presentations. Followed television station hiring policies and procedures. Provide communication for the general public using a variety of multimedia technology programs. Provide external communication as needed.

2007 - 2008

WLTX-TV Columbia, SC Exec. Producer

Recruited, hired and prepared journalists. Hired personnel using proven staffing and human resource methods. Provide communication for the general public using a variety of multimedia services. Performed public speaking presentations. Used editing and multimedia software systems to develop newscasts. Established administrative procurement standards and budget for hiring employees. Analyze and recommend solutions to problems. Develop, implement, coordinate, review, monitor, evaluate and update all management plans.

2004 - 2007

KSAX-TV Alexandria, MN News Director

Provided technical problem solving in a timely, orderly and efficient manner. Recruited, hired and trained journalists. Used editing and multimedia software to prepare newscasts. Planned public speaking presentations. Followed television station hiring policies and procedures. Provide communication for the general public using a variety of multimedia technology program. Provide external communication as needed. Established procurement standards for hiring employees.

2002 - 2004

ESPN, Inc. Bristol, CT Coordinator

2000 - 2002

Hubbard Broadcasting St. Paul, MN Sports Producer

1997 - 2000

KTVK-TV Phoenix, AZ News Producer

Education:

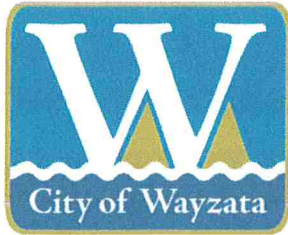
University of Wisconsin / Bachelor of Science - Journalism
University of Minnesota / Master's - Journalism, Social Media Emphasis
Poynter Institute Journalism Leadership Academy
Carole Kneeland Journalism Leadership Forum

Volunteer Work:

Officer, Wayzata Sons of American Legion
Former Board Chair, Wayzata Heritage Preservation Board
Former Board Member, Wayzata Historical Society

References:

Mikaela Dostie	Personnel Security	Dept of Homeland Security	802.735.5212
Charles Cox	Area Census Manager	U.S. Census Bureau	612.486.1868
Susan Huston	Trainer/Motivator	U.S. Job Corps	763.843.8332
Kathy Hansen	Journalism Professor	University of Minnesota	612.625.3480



APPLICATION FOR APPOINTMENT TO CITY COUNCIL

Roles and Responsibilities of the City Council

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10. Conducting the city's intergovernmental affairs
11. Protecting the welfare of the city and its inhabitants
12. Providing community leadership

Source: League of Minnesota Cities

Data Practices Advisory

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Applicant Information

<u>LINDSAY</u>	<u>BASHIOUM</u>	<u>M.</u>
First Name	Last Name	M.I.
<u>461 PEAVEY LANE</u>	<u></u>	
Street Address	Apartment/Unit #	
<u>WAYZATA</u>	<u>MIN</u>	<u>55391</u>
City	State	Zip
<u>332-363-5751</u>	<u>SAME</u>	<u>SAME</u>
Daytime Phone	Evening Phone	Mobile Phone
<u>lindsaybashioum@wayzata.org</u>		
Email		

RECEIVED

JAN 13 2021

CITY OF WAYZATA

Eligibility

Are you eligible to vote in Minnesota?



Yes



No

Will you be at least 21 years of age or more when appointed?



Yes



No

Are you a Wayzata Resident?



Yes



No

How long have you been a Wayzata Resident? 34 years

Qualifications

Do you have any current or prior service on a City Commission, Authority or Board?



Yes



No

If Yes, explain Current Planning Commissioner, Public Art Advisory Commission, Election Judge

Have you or any of your family members been employed by the City of Wayzata or served on any City Commission, Authority or Board?



Yes



No

If Yes, explain as above

Conflict of interest is defined as the participation in any activity, recommended action, or decision from which the individual had or could have the potential to receive personal gain, whether it be direct or indirect. In accordance with this definition, do you have any legal or equitable interest in any business, however organized, which could be constructed as a conflict of interest?



Yes



No

I agree to refrain from voting on issues where I have a conflict of interest.



Yes



No

I agree to read the agenda material provided prior to the City Council meetings so that I am prepared to participate in discussion.



Yes



No

I agree to offer discussion on the pros and cons of the policy/issue being discussed and agree to refrain from personal criticism directed toward citizens, applicants, fellow Council Members and staff.



Yes



No

I agree to contact and notify the City Manager when I cannot attend a regularly scheduled meeting.



Yes



No

Experience, Education and Related Activities

Education: BA Occidental College, Los Angeles, CA -Documentary Film

Memberships: MN Landscape Arboretum, Minneapolis Inst of Arts, National Assoc of TVProducer Execs

Name of Employer: Self-employed

Occupation: Filmmaker

Does your work require you to travel?

☐

Yes

☒

No (not now)

If yes, please select the category that best fits your travel frequency.

☐

A great deal

☐

Periodically

☐

Very Little

☐

None

Please list any community service, civic and professional activities.

Former Board Member Friends of Minneapolis Institute of Art and Chair for Gala, Former Board Member of Children's Cancer

Research Center and Chair of Gala, Former Board Member of the Minka Center for the Arts and Chair of several events.

Member of Film North : Chosen as the 2021 Sundance Film Festival's exclusive Minnesota partner.

What is your primary interest in serving on the Wayzata City Council?

It is a delicate balance to maintain our small town charm, while adapting to the changing urban landscape with economic

and development pressures. However, as noted in Wayzata's strategic plan, one of the four Top Priorities is to manage

thoughtful development. A key target for achieving this priority is that all developments be consistent with city-defined character
of charm, small town feel, but realistically leave some wiggle room for creative ways for developers to think outside the box.

I have been consistent in voting for thoughtful development, especially where height and massing where inappropriate

in an effort to maintain the character of our neighborhoods, the charm of our city and preserve lakefront views for all to enjoy.

I have lived in Wayzata for more than 30 years, raised a family and love to call this place my home. My time on Planning has
been energizing and I believe that I have the dedication and passion to further serve my community by being appointed to
Council.

What strengths and abilities would you bring to the City Council? Do you have any special interests or training which you feel would benefit the City Council could use?

I have always been involved in my community, seeking roles where I might make a difference. Volunteer opportunities led me to hone my leadership skills from the bottom up. Organizations that I have served include my church, where I was a Board Member and Girl Scout leader, the Blake Parent Assoc, and political caucus delegate. I have also used my filmmaking skills to achieve permission to produce a film about the school for children of families serving at GITMO via military transport. It took months to to finally be granted access. I also had an opportunity and honor to film US Veterans returning to South Korea to document the the 60th Anniversary of the Korean War, as a guest of the ROK government. My projects are self-funded, self-actualized and deeply personal. I have enjoyed the important training the city provided through courses given by WSB and plan to continue this.

As a City Council member, are there any issues that might cause conflict between civic responsibility and personal/professional interests?

I do not have any personal conflicts of interest. I do not have any professional or business interests that would pose a conflict of interest. I see my civic duty as serving to the best of my ability to assure that our great city maintains a strong financial foundation with efficient and effective operations, while providing thoughtful growth. I want to support an engaged, active and healthy city.

Public Contact Information and Disclaimer

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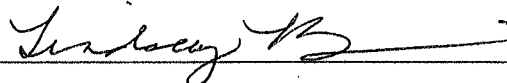
Phone: 323-363-5751

Email : lindsaybashium@wayzata.org

☒ *I authorize the City of Wayzata to share my public contact information with others. Please check the box to affirm that you have read this notice.*

Application Signature

Thank you for your interest in serving on the City Council for the City of Wayzata.

Signature: 

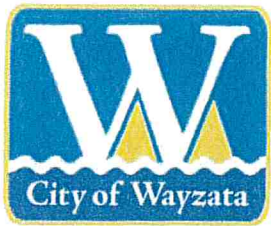
Date: Jan. 13, 2021

Return completed application by deadline of January 14, 2021 by 4:30 p.m. to:

City of Wayzata
Attention: City Clerk
600 Rice Street East
Wayzata, MN 55391

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JAN 14 2021



CITY OF WAYZATA
APPLICATION FOR APPOINTMENT TO CITY COUNCIL

City of Wayzata

Roles and Responsibilities of the City Council

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Source: League of Minnesota Cities

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Applicant Information

Terri	Fox	
First Name	Last Name	M.I.
293 Grace Pointe Ct		
Street Address	Apartment/Unit #	
Wayzata	MN	55391
City	State	Zip
		612-382-2525
Daytime Phone	Evening Phone	Mobile Phone
terhuml@gmail.com		
Email		

Eligibility

Are you eligible to vote in Minnesota?

☒ Yes ☐ No

Will you be at least 21 years of age or more when appointed?

☒ Yes ☐ No

Are you a Wayzata Resident?

☒ Yes ☐ No

How long have you been a Wayzata Resident? 2011

Qualifications

Do you have any current or prior service on a City Commission, Authority or Board?

☒ Yes ☐ No

If Yes, explain HRA Board member

Have you or any of your family members been employed by the City of Wayzata or served on any City Commission, Authority or Board?

☒ Yes ☐ No

If Yes, explain HRA Board member

Conflict of interest is defined as the participation in any activity, recommended action, or decision from which the individual had or could have the potential to receive personal gain, whether it be direct or indirect. In accordance with this definition, do you have any legal or equitable interest in any business, however organized, which could be constructed as a conflict of interest?

☐ Yes ☒ No

I agree to refrain from voting on issues where I have a conflict of interest.

☒ Yes ☐ No

I agree to read the agenda material provided prior to the City Council meetings so that I am prepared to participate in discussion.

☒ Yes ☐ No

I agree to offer discussion on the pros and cons of the policy/issue being discussed and agree to refrain from personal criticism directed toward citizens, applicants, fellow Council Members and staff.

☒ Yes ☐ No

I agree to contact and notify the City Manager when I cannot attend a regularly scheduled meeting.

☒ Yes ☐ No

Experience, Education and Related Activities

Education: DePaul University

Memberships: _____

Name of Employer: self-employed

Occupation: restauranteur

Does your work require you to travel?

☐

Yes

☒

No

If yes, please select the category that best fits your travel frequency.

☐

A great deal

☐

Periodically

☐

Very Little

☐

None

Please list any community service, civic and professional activities.

Wayzata Chamber of Commerce Board Member

HRA Board Member

Panaoway Conservancy Board Member

Lake Effect Task Force - City of Wayzata

Ran for City Council-City of Bloomington, District 3 (2003)

President of Bloomington Public TV - Volunteer position

President of Grace Pointe Homeowners Association

Member of Gov. Walz Executive Round table for Hospitality/Restaurant industry (14 executives)

What is your primary interest in serving on the Wayzata City Council?

The city of Wayzata has many development projects to consider in the future and I will approach each of them with an open mind and no preconceived opinions. I have the time, capacity and desire to serve. I can assist with improving revenues, service levels and profitability for the municipal bar/grill and liquor store. I have prior experience with negotiating contracts with cable providers regarding revenue and value add. My desire to continue to understand the nuances and complexities of TIF funds and how the city can maximize those opportunities is of paramount interest to me. I want to lend my problem solving and management skills to help city staff and be a resource. My background shows a proven track record of public service and civic volunteerism.

What strengths and abilities would you bring to the City Council? Do you have any special interests or training which you feel would benefit the City Council could use?

As a business owner and a former Fortune 500 executive, I believe that I possess the skills and experience to dissect complex issues and find resolution, the ability to communicate with city staff, residents and business owners, and a heartfelt love for Wayzata. The decisions I make will be guided by the city's codes, ordinances, and the comprehensive plan and I will always apply them impartially. Most importantly, I commit to view the city from a wider lens; what we can be and where we want to go in the future. I would be honored to be selected for the seat and will respect the position and all those who serve with me.

As a City Council member, are there any issues that might cause conflict between civic responsibility and personal/professional interests?

As a business owner, there may be an instance where a conflict could arise. Should that occur, I will consult with city staff and the city attorney for input and recuse myself if necessary.

Public Contact Information and Disclaimer

The following contact information may be given to residents/others should they want to reach you.

Phone: 612-382-2525

Email : terhuml@gmail.com

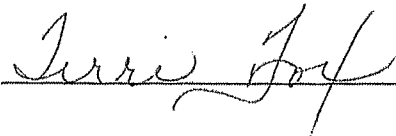


I authorize the City of Wayzata to share my public contact information with others. Please check the box to affirm that you have read this notice.

Application Signature

Thank you for your interest in serving on the City Council for the City of Wayzata.

Signature:



Date: 1/11/2021

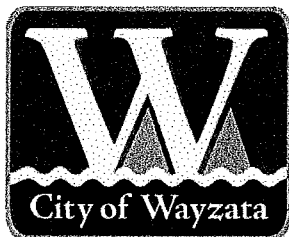
Return completed application by deadline of January 14, 2021 by 4:30 p.m. to:

City of Wayzata
Attention: City Clerk
600 Rice Street East
Wayzata, MN 55391

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JAN 14 2021

City of Wayzata



APPLICATION FOR APPOINTMENT TO CITY COUNCIL

Roles and Responsibilities of the City Council

The Wayzata City Council is comprised of a mayor and four council members. The Mayor and Council are responsible for the efficient operation of the City government through policies and ordinances that are carried out by the Council-appointed City Manager. Council members also act as liaisons between the city and the general public. Council members balance the conduct of daily city business with the future needs and development of the city.

The following information outlines major areas of council authority and responsibility.

1. Judging the qualification and election of its own members
2. Setting and interpreting rules governing its own proceedings
3. Exercising all the powers of cities that the law does not delegate to others
4. Legislating for the city
5. Directing the enforcement of city ordinances
6. Appointing administrative personnel
7. Transacting city business
8. Managing the city's financial operations
9. Appointing members of the boards and commissions
10. Conducting the city's intergovernmental affairs
11. Protecting the welfare of the city and its inhabitants
12. Providing community leadership

Source: League of Minnesota Cities

Data Practices Advisory

DATA PRIVACY NOTICE: Our application requests that you furnish both public and private information about yourself. Your name, address, current employment position, previous work history, education and training are public data under the Minnesota Data Act (Minn. Stat. Sect. 13.43, subd. 2 & 3). It is available to anyone who requests the information. The data you give us about yourself is needed to identify you and assist in determining your suitability for the commission, authority or board for which you are applying. This data is not legally required, but refusal to supply the information requested may affect the City Council's ability to evaluate your application. If you have concerns about providing any of the requested information, please contact the City Clerk at 952-404-5303.

Applicant Information

Margaret Runyon A.
First Name Last Name M.I.
410 Peavey Lane
Street Address
Wayzata MN 55391
City State Zip
Daytime Phone Evening Phone Mobile Phone 952-212-3546
parunyon@gmail.com
Email

Eligibility

Are you eligible to vote in Minnesota?

☒ Yes

☐ No

Will you be at least 21 years of age or more when appointed?

☒ Yes

☐ No

Are you a Wayzata Resident?

☒ Yes

☐ No

How long have you been a Wayzata Resident?

5 years

Qualifications

Do you have any current or prior service on a City Commission, Authority or Board?

☐ Yes

☒ No

If Yes, explain _____

Have you or any of your family members been employed by the City of Wayzata or served on any City Commission, Authority or Board?

☒ Yes

☐ No

If Yes, explain

I am employed by Wayzata Wine & Spirits

Conflict of interest is defined as the participation in any activity, recommended action, or decision from which the individual had or could have the potential to receive personal gain, whether it be direct or indirect. In accordance with this definition, do you have any legal or equitable interest in any business, however organized, which could be constructed as a conflict of interest?

☐ Yes

☒ No

I agree to refrain from voting on issues where I have a conflict of interest.

☒ Yes

☐ No

I agree to read the agenda material provided prior to the City Council meetings so that I am prepared to participate in discussion.

☒ Yes

☐ No

I agree to offer discussion on the pros and cons of the policy/issue being discussed and agree to refrain from personal criticism directed toward citizens, applicants, fellow Council Members and staff.

☒ Yes

☐ No

I agree to contact and notify the City Manager when I cannot attend a regularly scheduled meeting.

☒ Yes

☐ No

Experience, Education and Related Activities

Education: High School - No FM Degree Small Business in the Community

Memberships: CMCA - Community Association Manager

Name of Employer: Wayzata Wine & Spirits

Occupation: Sales Customer Service

Does your work require you to travel?

☐

Yes

☒

No

If yes, please select the category that best fits your travel frequency.

☐

A great deal

☐

Periodically

☐

Very Little

☐

None

Please list any community service, civic and professional activities.

Volunteer - Wayzata Community Church Annual Garage Sale.
CMCA - 11 years for 12 to 14 community associations.

What is your primary interest in serving on the Wayzata City Council?

To be a part and support the community in which I live.
To support small business and to help increase retail in
our community.

What strengths and abilities would you bring to the City Council? Do you have any special interests or training which you feel would benefit the City Council could use?

As a Community Association Manager For 11 yrs, I was responsible for Customer Service, budgets/financials, property maintenance, governance and legal. Working for the Board of Directors and homeowners.

I also have restaurant experience having once owning a family restaurant/bar.

Retail experience in small business for 20+ years.

As a City Council member, are there any issues that might cause conflict between civic responsibility and personal/professional interests?

no

Public Contact Information and Disclaimer

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Phone: *952-212-3546*

Email: *parangon@gmail.com*

☒ I authorize the City of Wayzata to share my public contact information with others. Please check the box to affirm that you have read this notice.

Application Signature

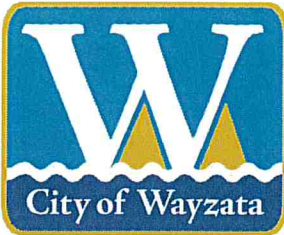
Thank you for your interest in serving on the City Council for the City of Wayzata.

Signature: *Margaret Runyon*

Date: *January 14, 2021*

Return completed application by deadline of January 14, 2021 by 4:30 p.m. to:

City of Wayzata
Attention: City Clerk
600 Rice Street East
Wayzata, MN 55391



City of Wayzata

APPLICATION FOR APPOINTMENT TO CITY COUNCIL

Roles and Responsibilities of the City Council

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The following information outlines major areas of council authority and responsibility.

1. Judging the qualification and election of its own members
2. Setting and interpreting rules governing its own proceedings
3. Exercising all the powers of cities that the law does not delegate to others
4. Legislating for the city
5. Directing the enforcement of city ordinances
6. Appointing administrative personnel
7. Transacting city business
8. Managing the city's financial operations
9. Appointing members of the boards and commissions
10. Conducting the city's intergovernmental affairs
11. Protecting the welfare of the city and its inhabitants
12. Providing community leadership

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CITY OF WAYZATA

Source: League of Minnesota Cities

Data Practices Advisory

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Applicant Information

DANIEL DROTNING A
First Name Last Name M.I.

120 WESTWOOD LN.
Street Address Apartment/Unit #

WAYZATA MN 55391
City State Zip

SAME SAME 952-250-9958
Daytime Phone Evening Phone Mobile Phone

DANIEL CMB @ OUTLOOK . COM
Email

Eligibility

Are you eligible to vote in Minnesota?

☒ Yes

☐ No

Will you be at least 21 years of age or more when appointed?

☒ Yes

☐ No

Are you a Wayzata Resident?

☒ Yes

☐ No

How long have you been a Wayzata Resident?

36 YEARS

Qualifications

Do you have any current or prior service on a City Commission, Authority or Board?

☒ Yes

☐ No

If Yes, explain

HERITAGE PRESERVATION BOARD

Have you or any of your family members been employed by the City of Wayzata or served on any City Commission, Authority or Board?

☒ Yes

☐ No

If Yes, explain

WAYZATA FIRE DEPT.

Conflict of interest is defined as the participation in any activity, recommended action, or decision from which the individual had or could have the potential to receive personal gain, whether it be direct or indirect. In accordance with this definition, do you have any legal or equitable interest in any business, however organized, which could be constructed as a conflict of interest?

☐ Yes

☒ No

I agree to refrain from voting on issues where I have a conflict of interest.

☒ Yes

☐ No

I agree to read the agenda material provided prior to the City Council meetings so that I am prepared to participate in discussion.

☒ Yes

☐ No

I agree to offer discussion on the pros and cons of the policy/issue being discussed and agree to refrain from personal criticism directed toward citizens, applicants, fellow Council Members and staff.

☒ Yes

☐ No

I agree to contact and notify the City Manager when I cannot attend a regularly scheduled meeting.

☒ Yes

☐ No

Experience, Education and Related Activities

Education: DUNWOODY II, NORMANDALE CC, U.M.

Memberships: _____

Name of Employer: SUPERVALU DSG

Occupation: RETIRED

Does your work require you to travel?

☐ Yes

☒ No

If yes, please select the category that best fits your travel frequency

☐ A great deal

☐ Periodically

☐ Very Little

☒ None

Daniel A. Drotning, CMB Senior Equipment Specialist



DESIGN SERVICES GROUP

a SUPERVALU Company

6533 Flying Cloud Drive, Suite 100
Eden Prairie, MN 55344-3307
952 914 5719 1 800 835 0165 x5719
f 952 914 5730
dan.a.drotning@supervalu.com

Please list any community service, civic and professional activities.

NORWOOD FIRE DEPT 3 YEARS
WAYZATA FIRE DEPT 10 YEARS
TWO LUTHERAN CHURCH COUNCILS
MINNESOTA BAKERS ASSOC.
RETAIL BAKERS OF AMERICA MASTERS CERT.

What is your primary interest in serving on the Wayzata City Council?

TO SERVE MY COMMUNITY

What strengths and abilities would you bring to the City Council? Do you have any special interests or training which you feel would benefit the City Council could use?

BUILDING AND CONSTRUCTION PLANNING EXPERIENCE
AT SUPERVALU INC

As a City Council member, are there any issues that might cause conflict between civic responsibility and personal/professional interests?

NONE

Public Contact Information and Disclaimer

The following contact information may be given to residents/others should they want to reach you.

Phone: 952-250-9958 Email: DANIELCMB@OUTLOOK.COM

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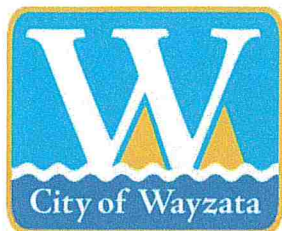
Application Signature

Thank you for your interest in serving on the City Council for the City of Wayzata.

Signature: Daniel A Drostnig Date: 1-14-21

Return completed application by deadline of January 14, 2021 by 4:30 p.m. to:

City of Wayzata
Attention: City Clerk
600 Rice Street East
Wayzata, MN 55391



City of Wayzata

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12. Providing community leadership

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CITY OF WAYZATA

Source: League of Minnesota Cities

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Applicant Information

Jennifer	Severson	E
First Name	Last Name	M.I.
128 Babcock Lane		
Street Address	Apartment/Unit #	
Wayzata	MN	55391
City	State	Zip
952-210-2538	952-210-2538	
Daytime Phone	Evening Phone	Mobile Phone
jenseverson1@aol.com		
Email		

Eligibility

Are you eligible to vote in Minnesota?

☒ Yes ☐ No

Will you be at least 21 years of age or more when appointed?

☒ Yes ☐ No

Are you a Wayzata Resident?

☒ Yes ☐ No

How long have you been a Wayzata Resident? 18 years

Qualifications

Do you have any current or prior service on a City Commission, Authority or Board?

☐ Yes ☒ No

If Yes, explain _____

Have you or any of your family members been employed by the City of Wayzata or served on any City Commission, Authority or Board?

☐ Yes ☒ No

If Yes, explain _____

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☐ Yes ☒ No

I agree to refrain from voting on issues where I have a conflict of interest.

☒ Yes ☐ No

I agree to read the agenda material provided prior to the City Council meetings so that I am prepared to participate in discussion.

☒ Yes ☐ No

I agree to offer discussion on the pros and cons of the policy/issue being discussed and agree to refrain from personal criticism directed toward citizens, applicants, fellow Council Members and staff.

☒ Yes ☐ No

I agree to contact and notify the City Manager when I cannot attend a regularly scheduled meeting.

☒ Yes ☐ No

Experience, Education and Related Activities

Education: Bachelor of Science in Business Administration, Valparaiso University

Memberships: Twin Cities Society of Human Resources Management (TCSHRM)

Name of Employer: Wright-Hennepin Cooperative Electric Association

Occupation: Vice President, Human Resources

Does your work require you to travel?



Yes



No

If yes, please select the category that best fits your travel frequency.



A great deal



Periodically



Very Little



None

Please list any community service, civic and professional activities.

St. Mary of the Lake, Plymouth - Faith Formation teacher and funeral luncheon volunteer

St. David's Center - Room Representative and Room Rep Co-Chair

Twin Cities Society of HR Management - mentor

Gleason Lake Elementary - PTO member and volunteer

Professional in Human Resources certification

Wayzata School District Special Education Advisory Council

What is your primary interest in serving on the Wayzata City Council?

My husband and I chose to settle in Wayzata when we moved to Minnesota after college. 18 years and 5 different residences later, we still find Wayzata to be as wonderful as it was when we arrived. As young professionals, we enjoyed having an easy commute to Minneapolis and walking to our downtown for restaurants, shopping and the lake. We are now parents so our priorities have changed but Wayzata meets our needs of a family-oriented and accessible community. In that time, we have seen Wayzata change and grow as well. My interest in serving on the City Council is to plan for growth that serves the needs of our residents today, tomorrow and years from now. My daughter will call Wayzata her hometown, and I want to ensure it continues to be a place that we are proud of.

What strengths and abilities would you bring to the City Council? Do you have any special interests or training which you feel would benefit the City Council could use?

As a Human Resources professional, it's my job to be impartial and to make decisions that aren't easy but that are in the best interest in the organization, or in this case in the best interest of the City. I have led large business projects and processes, and I enjoy coming into a new situation and figuring out how to make things better. As a member of the leadership team, I participate in regular Board of Director meetings so I understand how boards operate and make decisions. On a personal level, I am the mother of a daughter with special needs. I want to make Wayzata a place where she and everyone feel welcome and included. I will have a keen interest in considering the needs of all residents and visitors.

As a City Council member, are there any issues that might cause conflict between civic responsibility and personal/professional interests?

Nothing that I can think of.

Public Contact Information and Disclaimer

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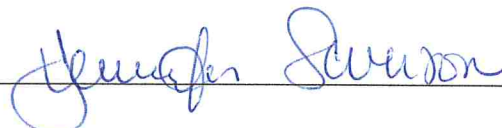
Phone: 952-210-2538

Email : jenseverson1@aol.com

☒ *I authorize the City of Wayzata to share my public contact information with others. Please check the box to affirm that you have read this notice.*

Application Signature

Thank you for your interest in serving on the City Council for the City of Wayzata.

Signature: 

Date: 1-14-21

Return completed application by deadline of January 14, 2021 by 4:30 p.m. to:

City of Wayzata
Attention: City Clerk
600 Rice Street East
Wayzata, MN 55391

(952) 210-2538

Jennifer E. Severson, PHR

jenseverson1@aol.com

Wayzata, MN

SUMMARY

Authentic and results-oriented professional with 15+ years of progressive human resources leadership experience. Deep business acumen and ability translate business objectives into people strategy. Genuine passion for HR that shows through strong ability to connect with leaders and employees at all levels of the organization.

EXPERIENCE

Wright-Hennepin Cooperative Electric Association

January 2020-Present

Vice President, Human Resources

- Plan and direct all aspect of employee policies, objectives, and initiatives. Oversee talent acquisition, onboarding, compensation and benefits, employee relations and investigations, employee communication, diversity and inclusion, strategic policy development, performance management, training and development, legal/regulatory compliance, HRIS and payroll systems, and employee engagement.
- Act as senior staff member on executive team and provide coaching and guidance to the CEO and other members of leadership team.
- Act in fiduciary capacity on retirement committee and evaluate 401k and other retirement benefits on behalf of employees. Evaluate current retirement benefit programs and implemented new Roth IRA option.
- Lead internal employee communications efforts. Create and send timely information to employees, including staff announcements, reorganizations and business changes, and policy updates.
- Named team lead for COVID-19 project team. Stay abreast of local and federal mandates and provide regular communication to employees. Navigate Families First Coronavirus Response Act to understand business and employee implications.
- Successfully aligned the organization's compensation structure through salary administration, incentives, market pricing, and internal equity issues in an effort to attract top talent and retain employees.
- Create and facilitate supervisor training with over 10 hours of training content covering employment law, performance management, compensation, and recruiting.
- Conducted thorough review of HR systems and processes and selected new HR Information System to implement.

Border States Electric

March 2017-December 2019

Region HR Manager

- Partnered with Regional Vice President and regional leaders to identify, develop and deliver regional people strategy. Owned the HR processes for the region of 40 branch locations and 700 employees.
- Led recruiting processes for the region and provided direction to business leaders on candidates, offer details, and on-boarding. Guided managers through employee relations issues, provided recommendations on progressive discipline, and supported with terminations.
- Provided direct supervision to regional leadership trainee program and partnered with business leaders to place trainees into rotational roles.
- Captured HR metrics, including turnover, retention, engagement, and revenue by full-time employee to review quarterly with leaders. Regional engagement increased 6 points in 18 months.
- Created new supervisor on-boarding and training program around critical supervisor components, including employee relations, performance management, recruiting and culture. Facilitate monthly supervisor training sessions on assigned topics and provide training on HR initiatives and processes.
- Led business reorganization and reductions of branches and staff. Created project plan and communication to impacted employees and guided managers through the process.
- Selected to develop and facilitate break-out session on recognition and engagement at biennial Border States leadership conference.

Jennifer E. Severson, PHR

Cargill, Inc.

November 2003-March 2017

HR Business Partner (May 2012-March 2017)

- Led the HR function with direct accountability for the HR outcomes in the cross-functional sales organization. Partnered with leaders across multiple business units and remote sales team. Provided talent management, organizational and industry expertise and analysis to enable the business's strategic plans. Led initiatives for on-boarding, development, succession planning, training, and safety.
- Created and facilitated leadership training programs for the business. Coached business leaders to assess and develop their teams. Provided logical and thoughtful counsel on employee relations situations.
- Deployed HR processes across the business, including recruitment, talent review, base pay, long-term and short-term incentives, performance management, and engagement. Coordinated HR services through global HR operations and centers of expertise.
- Provided change leadership on business reorganization and restructure using strategic change framework. Crafted and deployed communication plans and guided managers through the process.
- Designed and administered complex Sales Incentive Plan and managed individual plans for each account manager based on margin and volume goals on behalf of 10 business units.

HR Generalist (May 2008-April 2012)

- Provided HR partnership to 3 independent and entrepreneurial business units. Supported 2 manufacturing facilities with hiring, performance, employee relations and terminations. Worked through union negotiations and on-going union grievances and arbitrations. Administered HR processes across the businesses.
- Led HR activities and due diligence for plant acquisition. Worked with Operations Manager to interview and select employees, made job offers, and reviewed benefits information with new employees.
- Oversaw people strategy for business restructure, and reorganization. Led leadership team on reduction-in-force process, communicated reduction to affected employees, and supported them through the transition. Drafted and managed communication plan with leaders and employees.

Talent Acquisition Manager (May 2005-May 2008)

- Provided full cycle recruiting to internal clients. Conducted candidate interviews using behavioral-based interviewing, completed reference checks, and led candidate review sessions with hiring teams.
- Supervised Recruiting Coordinator and provided training, guidance and direction. Mentored Recruiting Coordinator team to ensure consistency with processes. Led weekly team meetings and responsible for on-boarding new team members and on-going training of the team.

Recruiting Coordinator (November 2003-April 2005)

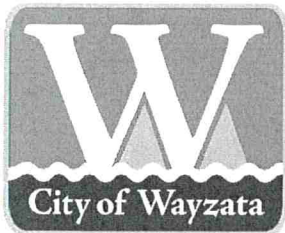
- Scheduled interviews and sent correspondence to candidates and interviewers. Processed offer materials, sent offer letters, followed up with pre-employment screens, and maintained contact with new hires regarding results and start date.

EDUCATION

Bachelor of Science, Business Administration
Valparaiso University – Valparaiso, IN

TRAINING AND CERTIFICATIONS

Professional in Human Resources Certification | January 2008 – Present
Integrity Coaching | April 2017; Co-Active Coaching | June – September 2016
Cargill HR Development Program Group Lead | September 2013 – April 2014
Talent Talk Facilitator Training | August 2010; Certified Talent Talk Facilitator | December 2012
Cargill HR Development Program | October 2006 – May 2007



City of Wayzata

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10. Conducting the city's intergovernmental affairs
11. Protecting the welfare of the city and its inhabitants
12. Providing community leadership

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JAN 14 2021

CITY OF WAYZATA

Source: League of Minnesota Cities

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Applicant Information

Molly

First Name

MacDonald

Last Name

L

M.I.

367 Park St E

Street Address

Apartment/Unit #

Wayzata

City

MN

State

55391

Zip

9524765826

Daytime Phone

Evening Phone

6123840990

Mobile Phone

mollylucy@icloud

Email

Eligibility

Are you eligible to vote in Minnesota?

☒ Yes

☐ No

Will you be at least 21 years of age or more when appointed?

☒ Yes

☐ No

Are you a Wayzata Resident?

☒ Yes

☐ No

How long have you been a Wayzata Resident? 5 years

Qualifications

Do you have any current or prior service on a City Commission, Authority or Board?

☐ Yes

☒ No

If Yes, explain _____

Have you or any of your family members been employed by the City of Wayzata or served on any City Commission, Authority or Board?

☐ Yes

☒ No

If Yes, explain _____

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☐ Yes

☒ No

I agree to refrain from voting on issues where I have a conflict of interest.

☒ Yes

☐ No

I agree to read the agenda material provided prior to the City Council meetings so that I am prepared to participate in discussion.

☒ Yes

☐ No

I agree to offer discussion on the pros and cons of the policy/issue being discussed and agree to refrain from personal criticism directed toward citizens, applicants, fellow Council Members and staff.

☒ Yes

☐ No

I agree to contact and notify the City Manager when I cannot attend a regularly scheduled meeting.

☒ Yes

☐ No

Experience, Education and Related Activities

Education: Wayzata K-12, BA U of MN College of Liberal Arts, TC Campus

Memberships: Chamber of Commerce, IOCP Swap Committee

Name of Employer: Self

Occupation: Retail Store Owner

Does your work require you to travel?

☐

Yes

☒

No

If yes, please select the category that best fits your travel frequency.

☐

A great deal

☐

Periodically

☐

Very Little

☐

None

Please list any community service, civic and professional activities.

See attached

What is your primary interest in serving on the Wayzata City Council?

See attached

What strengths and abilities would you bring to the City Council? Do you have any special interests or training which you feel would benefit the City Council could use?

See attached

As a City Council member, are there any issues that might cause conflict between civic responsibility and personal/professional interests?

See attached

Public Contact Information and Disclaimer

The following contact information may be given to residents/others should they want to reach you.

Phone: 612-384-0990

Email : mollylucy@icloud.com

☒ I authorize the City of Wayzata to share my public contact information with others. Please check the box to affirm that you have read this notice.

Application Signature

Thank you for your interest in serving on the City Council for the City of Wayzata.

Signature: Molly MacDonald

Date: 01.14.21

Return completed application by deadline of January 14, 2021 by 4:30 p.m. to:

City of Wayzata
Attention: City Clerk
600 Rice Street East
Wayzata, MN 55391

Please list any community service, civic and professional activities.

As a small business owner in the community I have participated in many committees to serve Wayzata. I remain an active member of the Wayzata Chamber Retail Committee where our goals are to connect local merchants to one another. We engage with members of the community and the participate in local events. We also plan monthly networking meetings for members to stay connected.

In 2020, our monthly zoom meetings gave us a platform to discuss how we navigate the pandemic. Running a successful business during mandatory closures, executive mandates and general uncertainty among staff and the community has proven my leadership skills. Leadership and communication are my greatest asset for my business and I'm certain those skills will prove invaluable to the Wayzata City Council.

What is your primary interest in serving on the Wayzata City Council?

Involving the community in directing our future. I have an immense pride to be part of a community engaged in a clear vision for its future. The vision of the Strategic Plan puts it perfectly, 'Wayzata is a charming, socially connected and walkable lakeside community. A multi generational community at the forefront of sustainability, with a healthy environment, enticing parks and public spaces. ...A proud steward of Lake Minnetonka.'

My engagement in Wayzata and its future is 3 fold. First, a look back. I remember what the town was and why it was beloved 25 years ago, I know the multi-generational families either through school/athletics (Soccer State Champion here!!), employment and friendships. Wayzata is unique, we make friends for life. I believe it's part of Minnesotan culture combined with Wayzata hometown pride. Second, my professional life is invested in Wayzata. I love it; I'm proud of my professional accomplishments and what they have added to the vibrant community. Lastly, my home. My husband is also a lifelong part of the community. We live, work, shop, dine, and play in Wayzata.

What strengths and abilities would you bring to the City Council? Do you have any special interests or training which you feel would benefit the City Council could use?

I understand the tradition of Wayzata and will carefully apply progressive goals. I have the sentimentality that will keep Wayzata special and desirable combined with my business acumen to budget wisely. Owning a business is humbling; I have confidence to say 'no' and the patience to prioritize for the future.

I'm a communicator. My personal and business relationships flourish with this attribute. It's something I'm most proud of when asked about which special interests would benefit Wayzata City Council.

As a City Council member, are there any issues that might cause conflict between civic responsibility and personal/professional interests?

As a business owner I will not ask anything that serves only to benefit my business. I will look out for fellow retailers, but my goal to be on the Wayzata City Council is about Wayzata and the members of the community as a whole. I will serve them with pride and use careful consideration during every meeting and vote. It's an honor to be considered for the position. Thank you for your time.