

**WAYZATA CITY COUNCIL
WORKSHOP MEETING MINUTES
September 19, 2023**

4:45 p.m. Update of Bar and Grill Survey and SWOT Analysis Discussion

Mayor Mouton called the meeting to order at 4:45 p.m. Council Members present in-person in the community room at City Hall offices: Iverson, MacDonald, Parkhill, and Plechash. Also present: City Manager Jeff Dahl, Deputy City Manager Aurora Yager, Public Works Director/City Engineer Mike Kelly, Community Development Director Emily Goellner, Parks Planner Nick Kieser, Wayzata Wine & Spirits Manager Kevin Castellano, Wayzata Bar & Grill Manager Jeff Pietrini, and Michael Bitzer of Delaney Consulting.

City Manager Dahl provided a status update of the assessment thus far, discussed results of the Council SWOT analysis, and updated the council on the remaining process.

In June, the Council approved a Professional Services Agreement with Delaney Consulting to assess Bar and Grill operations, similar to the assessment completed in 2022 for Wine and Spirits. The Scope of Work, which meets the overall objective to maximize operations, highlights the main components of the assessment. Those components are:

- Survey of customers, employees, community members, and Council on current level of service;
- Roundtable of customers;
- Restaurant specific insight from the City's food vendor---Preferred Food Services;
- A timeline of 3 months; and
- Recommended steps to explore growth opportunities for both front and back of the house operations as well as marketing.

Delaney Consulting's Michael Bitzer presented the assessment's findings, thus far, listened to feedback, and conclude with next steps. Staff consensus was that the draft assessment report be presented in a subsequent workshop prior to being considered for approval at a regular Council meeting. Mr. Dahl indicated that they will aim to have that discussion on October 10th.

5:45 p.m. Review and Discussion of Draft Wayzata Boulevard Corridor Study and Plan

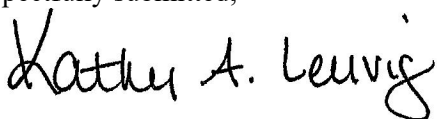
Ms. Goellner provided background of the draft Wayzata Boulevard Corridor Study and Plan in preparation for final consideration. Steph Falkers, Lead Consultant from SRF, joined the meeting and discussed the draft.

The Wayzata Boulevard Corridor Study and Plan is nearly ready for final review by the Council and the general public. The plan was first presented in draft form to the Corridor Study Committee (CSC) in June 2023. Since then, multiple rounds of revision have taken place. The CSC gave their final approval of the plan in July. CSC members who were not able to be present at that meeting have since been engaged in a series of one-on-one meetings with staff to ensure that all feedback is considered as part of the current plan draft.

Ms. Falkers, along with the help of Director Goellner and Director Kelly explained the draft implementation plan. There were no substantive corrections needed and consensus was given that the study and plan would be ready to be considered at the next regular Council Meeting.

The workshop meeting was adjourned at 6:30 p.m.

Respectfully submitted,



Kathy Leervig, City Clerk