

**WAYZATA CITY COUNCIL
STRATEGIC PLANNING RETREAT MEETING MINUTES
April 30, 2015 and May 1, 2015**

April 30, 2015 Council Strategic Planning Workshop

Mayor Willcox called the workshop meeting to order at 12 noon at the McIver Center Building on the grounds of The Retreat at 1221 Wayzata Blvd. E., Wayzata, MN.

Council Present: Wayzata Mayor: Ken Willcox; Council: Bridget Anderson, Johanna McCarthy, Andrew Mullin and Steven Tyacke.

Facilitator: Barbara Strandell

Staff Present: City Manager Heidi Nelson

The group met and discussed individual legacies and expectations. Facilitator Strandell reviewed findings and themes from interviews conducted with the Council. The group reviewed their roles and discussed guidelines and processes for interaction with constituents and developers. Suggested guidelines for dealing and communicating with the media were also discussed. The group reviewed the process for getting items on the City Council agenda. Facilitator Strandell provided the group with information on standards and norms of behaviors and the group discussed what they could do differently.

Ms. Nelson noted that a progress report on the current Strategic Plan was provided at the April 21st regular meeting of Council. Ms. Nelson provided the group with an overview and context of the City Charter and State Statute with regard to the role of Council in the Council/Manager form of government.

The workshop was adjourned at 5:10 p.m.

May 1, 2015 Council Strategic Planning Workshop

Mayor Willcox called the workshop meeting to order at 8:00 am at the McIver Center Building on the grounds of The Retreat at 1221 Wayzata Blvd. E., Wayzata, MN.

Council Present: Wayzata Mayor: Ken Willcox; Council: Bridget Anderson, Johanna McCarthy, Andrew Mullin and Steven Tyacke.

Facilitator: Barbara Strandell

Staff Present: City Manager Nelson, Director of Public Service Dudinsky, Director of Planning and Building Gadow, Fire Chief Kevin Klapprich, Chief of Police Risvold, Director of Administrative Services Uram, City Attorney Schelzel, and Communications Specialist Classey.

Department Heads Uram, Klapprich, Gadow, Risvold and Dudinsky presented information regarding the key priorities for their departments as well as current challenges and opportunities in their departments.

Mr. Gadow reviewed the current status of the Lake Effect. The Council identified the following concerns:

Alignment of Broader Scope:

- Parking
- Eastman corridor
- Modes/connections

Council Leadership – Divide/Conquer:

- Agency Partners
- Funder cultivation

Ensure Be Wayzata is reflected in RFP/Process

Community Engagement on progress:

- Current projects
- Funder cultivation
- Celebrate
- Progress moving forward

Ms. Nelson reviewed the current status of the Downtown Parking Improvement Project. The Council identified the following concerns:

- Increased demand in outdoor seating/sidewalk usage
- Lack of trust/understanding of benefit of parking district benefits
- Pilot projects – operators don't understand clearer/tougher in negotiations, clearer about pilots
- Pilots not a quick fix – but become operationally part of mobility
- Trolley – where did it go? Others that are doing it?
- Need for a clearer Sources/Uses Plan
 - TIF/Development Agreement Amendments
 - Grants
 - Existing Capital
- Carisch ramp important – Impact on overall plan
- Big projects/big price tags – need to be analyzing both capital and maintenance
- What can we cope with – concern over timing of projects and over burden to residents for commercial benefit
- Lake Effect/Parking

↙ ↘ ↓
 Res/Comm Commercial
- Capital and Parking District numbers too squishy/too fast, need to get solid
- Owners rep needed to best represent city in partnership for ramp/commercial development
- Need control over data/money
- Need documentation for major project spending to date/funding allocated:
 - [messaging + good data]
 - Parking
 - Lake Effect
 - Cell Site

- 1 ○ Bushaway
- 2 ○ Clearly identified benefits/funding

3 Pilot projects supporting decisions on investments

- 4 • Survey results
- 5 • Design premature to pilot projects impacts?

6 City Lot to the west of CōV

- 7 • Could it be something else? (public space)
- 8 • If you address parking – could you do that?

9

10 Bandage approach – Not holistic view?

11

12 Are we doing parking on Mill Street??

13

14 Mr. Dudinsky reviewed current status of work on the cell tower site. The Council identified the

15 following concerns:

- 16
- 17 • Expiration decommission end of leases – 2018/2021?
- 18 • Helpful if given timeline to when we paint water tower
- 19 • Discussions about ordinance – legal be present
- 20 • Can we build the cell tower and lease the land?
- 21 • Is the middle school a possible location?
- 22 • Scenarios and feasibility – city needs to drive relocation site selection not just providers
- 23 • Come together with options

24 Mr. Uram reviewed current status of progress on the business plan for the Municipal Liquor

25 Operations. The Council identified the following concerns:

- 26
- 27 • Can we designate muni parking?
- 28 • Do we have any signature menu items?
- 29 ○ We need to be identifiable to something unique
- 30 • Food quality, costs and waste – are our costs in-line with pricing?
- 31 • Lots of families, good environment, need to price right so it doesn't impact families
- 32 coming in
- 33 • Healthy options
- 34 • Nutritional senior menu to serve specific clientele
- 35 • People won't focus on road construction but they will drive anywhere to get a desired
- 36 place for service/food
- 37 • Focus on making it a destination eatery

38

39 Staff and Facilitator agreed to compile the discussion and input above into a report for Council

40 review and adoption at a future City Council meeting. The Council Planning Retreat was

41 adjourned at 12 noon.

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43 Respectfully submitted,

44 *Becky Malone 05-19-2015*

45 Becky Malone

46 Deputy City Clerk

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