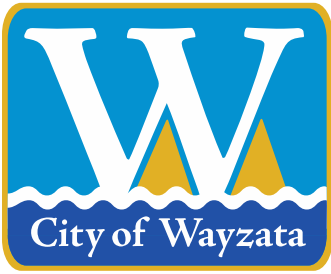


Wayzata City Council Meeting Agenda  
Wayzata City Hall Community Room, 600 Rice Street  
Tuesday, May 5, 2015

WORKSHOP TOPICS FOR DISCUSSION:

1. Downtown Parking (5:00 PM) – Page 2
2. Consider Request for Funds in Support of Trolley (6:00 PM or immediately following) – Page 38
3. Discuss Rotary's Interest in Public Art at East Lake St. (6:20 PM or immediately following) – Page 41
4. Discuss 9/11 Memorial Artifact Request (6:40 PM or immediately following) – Page 42



**City of Wayzata**  
600 Rice Street  
Wayzata, MN 55391-1734

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**Mayor:**  
Ken Willcox

**City Council:**  
Bridget Anderson  
Johanna McCarthy  
Andrew Mullin  
Steven Tyacke

**City Manager:**  
Heidi Nelson

Date: April 30, 2015  
To: Mayor Willcox and Councilmembers  
From: Heidi Nelson, City Manager  
Subject: Downtown Parking Workshop

For the workshop discussion on Tuesday, staff and LSA Design would like to review and discuss the following items. A presentation will be made by LSA Design for the items regarding Pre-Design.

1. Pilot Projects Implementation Planning (see attached report from LSA Design)
2. Pre-Design Issues for Mill Street Parking Area:
  - o Consideration of re-zoning of all the parcels from Institutional to C-4B along with a Comprehensive Plan Amendment
  - o Consideration of re-platting the parcels to allow for an orderly development of the parking area
  - o Consideration to review the implications of the Beltz Development Agreement on
  - o Timing of construction of the Parking Facility
  - o The opportunity to add commercial and/or residential development uses in conjunction with the Parking Facility
  - o Consideration of the Widsten Development Agreement height restriction over the parking area

**DRAFT**

# Wayzata Downtown Parking Update

**Pilot Projects**

LSA Design  
5/1/2015

## Background

The Wayzata Pilot Projects are being implemented as part of a larger project on Wayzata Downtown Parking. The Wayzata Downtown Parking project consists of six separate subjects:

1. Plan of Finance
2. Parking District/Parking Ordinance/Management Tools
3. ***Pilot Projects to address current parking issues***
4. Marquee Place Ramp renovation options
5. New Mill Street Parking Ramp
6. Wayfinding and Real Time Signage

As part of Project #3, the Wayzata City Council approved moving forward with three pilot projects:

- Valet Parking
- Designated Employee Parking
- Enforcement of 2 hour on-street time limit parking along Lake Street and Broadway.

The Pilot Projects are proposed to be applied to the Phase 1 Parking District defined as part of the Wayzata Downtown Parking project. The Phase 1 Parking District focuses on the Wayzata's Central Business District (CBD) where there is a concentrated area of parking under City control, development demand, parking deficit (under current City Code), and walkability (average distance from .2 to .4 miles). Phase 1 Parking District is shown in Figure 1.

Figure 1: Phase 1 Parking District



## Wayzata Valet Parking Pilot

The objective of the Valet Parking pilot is to test the impact of convenience, pricing, and location on the usage, and efficiency, of valet parking in downtown Wayzata. The Valet Parking pilot will also test its impact on parking demand/supply in the CBD along with a formalized process for valet parking within the CBD that controls the location(s) of the valet stands and valet parking stalls, designates route(s) between valet stand(s) and valet parking lot(s), hours of operation, and pricing. Data will be collected to determine if the valet pilot is capturing users who would normally park themselves and if it is freeing up high demand parking stalls within the downtown area. The success of the valet parking pilot will determine its application in supplementing parking in the CBD during potential construction of a parking facility, and implementation of a permanent valet parking program in the Phase 1 District.

### Description

The pilot project is proposed to run from June 1, 2015 through August 30, 2015. The potential stakeholders involved in defining, operating and promoting the pilot project include the City of Wayzata, valet provider, downtown Wayzata property and business owners. The proposed hours of operation are Thursday through Saturday 11 AM through 11 PM. The pilot project will test scenarios on convenience, pricing, and proximity of valet parking to valet stand. All of this data will be used to determine the ability of valet parking to improve parking availability in the CBD.

### Convenience

The purpose of this scenario is to test if more than one valet stand will increase usage of the valet service, or if one central location is adequate. The valet pilot project is proposed to be promoted to, and made it available to, the whole public, and not be perceived as just serving specific businesses. The potential valet stand locations are 1) on Mill Street in front of The Muni Restaurant and 2) Broadway Avenue south of Lake Street next to The Cov restaurant. On street valet stands were not considered for this pilot project as they would remove several on street parking spaces that are part of another Pilot Project (enforcement of 2 hour parking). Figure 2 provides locations of the potential valet stands.

Figure 2: Potential Valet Stand Locations



It is recommended that the city begin with one valet stand (located near the Cov restaurant) for the first half of the pilot project and then expand with a second valet stand (in front of the Muni) for the second half of the pilot project. The valet signage will clearly state **Public Valet** and not reference any individual business.

Data will be collected on numbers of cars valet parked, day, time of arrival, time of departure, and destination(s) of user. This data will be summarized and used to compare any variation between the first and second half of the pilot project.

### *Pricing*

The purpose of this scenario is to determine the impact of pricing on usage of the valet service. Currently, there is valet service provided for The Cov restaurant. There is a fee of \$6 per car for this service. The \$6/car fee has been working well, but again, this service is just supporting those going to one specific business. The Valet Pilot is testing the attractiveness of valet parking to customers/visitors of all businesses in the Phase 1 Parking District. Therefore, it is proposed to test \$6/car to determine acceptance of a fee by the general public.

Data will be collected on numbers of cars valet parked, day, time of arrival, time of departure, and destination(s) of user. This data will be summarized and used to compare any variation between the first and second half of the pilot project.

### *Valet Parking Location*

The purpose of this scenario is to determine the impact of proximity of valet parking to the valet operation. The valet service will be required to park cars in a designated parking area. It is recommended that the city designate two locations that are under control of the city; City Hall parking lot, the 600 Block Municipal Lot south of Lake Street, and the Municipal lot behind the Cov. It is also proposed that the City work with the Carisch family to identify any potential to utilize the top floor of the Marquee Place parking ramp. Figure 3 provides potential locations for designated valet parking.

*Figure 3: Proposed Valet Parking Locations*



Data will be collected on where cars are parked for valet, number of staff, number of cars parked, difference in stacking and wait time for customer between the various valet parking locations.

## Stakeholders

The stakeholders that need to be involved with the Valet Pilot Project include the following:

|                             |                                                                               |
|-----------------------------|-------------------------------------------------------------------------------|
| City of Wayzata             | Role: Agreements, funding, data collection, enforcement                       |
| Cov                         | Role: Agreement to discontinue current valet service during the pilot project |
| Phase 1 District Businesses | Role: Promotion, validation of valet ticket, feedback                         |

DRAFT

## Wayzata Designated Employee Parking Pilot

The objective of the Designated Employee Parking pilot is to test the potential and impact of requiring employees of businesses in the Phase 1 Parking District to park in designated areas. Currently employees can park at any location in downtown Wayzata and may occasionally take prime parking stalls that better serve customers visiting businesses and area attractions. The Designated Employee Parking pilot will test its impact on parking demand/supply in the CBD. Data will be collected to determine if employees will voluntarily park in a remote location or if incentives, in terms of benefit or mandates, are required. Other objectives are to determine proximity and safety parameters for success. The success of the Designated Employee Parking pilot will determine its long term application.

### Description

The Designated Employee Pilot project is proposed to involve selected businesses. The Muni is proposed to be involved with this pilot project since it is a city owned and operated business and has a significant number of employees during the peak periods. It is proposed that the city contact other businesses to identify any that may be willing to participate in the Designated Employee Pilot project. Businesses that currently require employees to park in specific locations will have the most potential. The pilot project is proposed to run from June 1, 2015 through August 30, 2015. The stakeholders involved in defining, operating and promoting the pilot project may include the City of Wayzata, The Muni and any other identified businesses. It is proposed to have the City Hall parking lot be the designated employee parking lot. Figure 4 identifies proposed locations for employee parking. Figure 5 identifies potential businesses to participate in the Designated Employee Parking Pilot project.

*Figure 4 Potential Designated Employee Parking Locations*



Figure 5 Potential Participating Businesses



## Scenarios

The Designated Employee Parking Pilot project is proposed to test the impact to parking demand in the Phase 1 Parking District. The pilot project will test incentives on employee participation, identify businesses that will voluntarily participate, and what helps increase participation by both the employee and business. The Valet Pilot project and Designated Employee Parking Pilot project are proposing to both utilize two the City Hall parking lot. Therefore, observations on participation, and any conflict between these two pilot projects and other users of this parking area, will be performed.

For each participating business, data will be collected on number of employees (per day and shift), how the employee typically arrives at work, and if by car, where they typically park. Data will be collected from participating businesses on a monthly basis. It is proposed to check in with participating businesses during the pilot project to receive feedback from both the employee and business on proximity of the employee parking and any safety concerns. All of this data/feedback will be used in determining continuation of the Designated Employee Parking Pilot project and needed adjustments to make it successful.

## Stakeholders

The stakeholders that need to be involved with the Valet Pilot Project include the following:

|                          |                                                                                                                        |
|--------------------------|------------------------------------------------------------------------------------------------------------------------|
| City of Wayzata          | Role: Data collection, enforcement                                                                                     |
| Participating Businesses | Role: Data on employees/shifts, etc. Support in monitoring participation and enforcement of any mandatory requirements |
| Employees                | Role: Participation of pilot project, feedback on proximity of parking and safety                                      |

## Wayzata On Street Parking Enforcement Pilot

The objective of the On Street Parking Enforcement Pilot is to test the impact of enforcing existing and expanded 2 hour parking spaces along Lake Street and Broadway on the turnover of on street parking spaces in the Phase 1 Parking District. On-street parking is the preferred parking location for most shoppers and employees. Enforced time limits or parking meters will deter employees or business owners from parking in front of their business. When properly managed, on-street parking will have a high turnover which benefits overall performance and customer service.

### Description

The On Street Parking Enforcement Pilot project is proposed to enforce the 2 hour parking currently signed at certain on street parking stalls, and to add 2 hour parking limits to parking stalls along Broadway, between Lake Street and Rice Street. The pilot project is proposed to run from June 1, 2015 through August 30, 2015. The stakeholders involved in defining and enforcing the pilot project includes the City of Wayzata. Figure #6 provides a graphic of the area for the posted time limits.

*Figure 6: Area for On-Street Posted Time Limit Signage*



It is proposed that an awareness campaign is initiated to provide notice of the pilot project and enforcement of the parking time limits. It is proposed to assign a part-time Community Service Officer to assist with actively managing this new time limit by marking cars at periodic intervals throughout the allotted time and issuing warnings or follow up tickets in the event of multiple infractions. The pilot project will measure results with business owners to determine the effectiveness of the time limits on sales and customer satisfaction.

### Stakeholders

The stakeholders that need to be involved with the On Street Parking Enforcement Pilot project include the following:

|                 |                                             |
|-----------------|---------------------------------------------|
| City of Wayzata | Role: Funding, data collection, enforcement |
|-----------------|---------------------------------------------|

Phase 1 District Businesses

Role: Public information/awareness on pilot project to employees and customers.

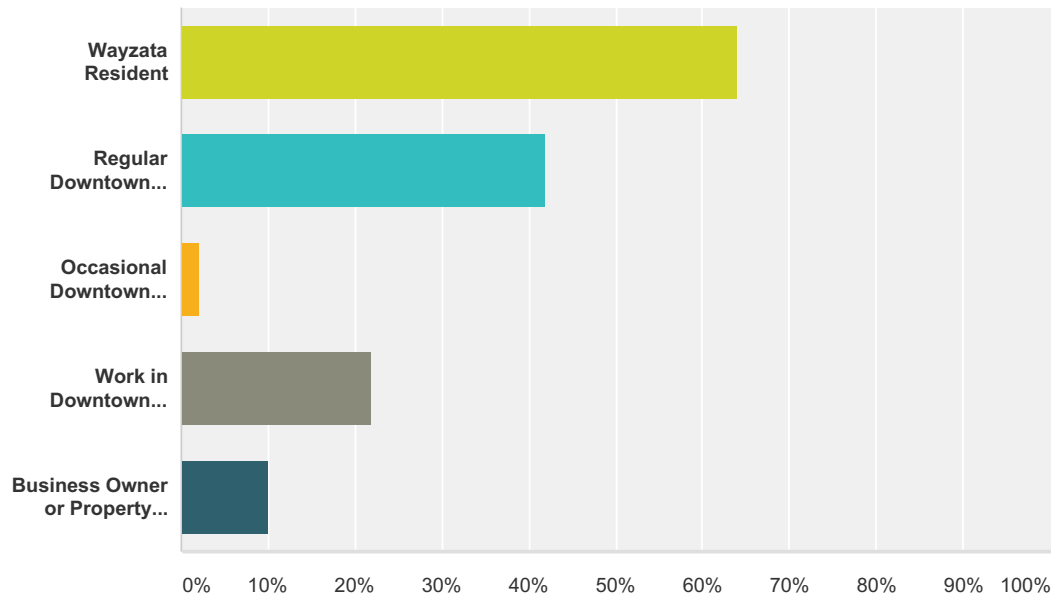
## Schedule

The following is the proposed schedule to implement the Pilot Projects:

1. May 5<sup>th</sup> – City Council work session presentation
  - a. Present outline of pilot projects
  - b. Cost
  - c. Schedule
  - d. Data to be collected and form of collection
2. Between May 5<sup>th</sup> and May 19<sup>th</sup>
  - a. Meet with key stakeholders in pilot projects to review their role and get their approval
  - b. Make any arrangements/contracts necessary to implement pilot projects
  - c. Public notification/promotion of pilot projects
3. May 19<sup>th</sup> – City Council regular session
  - a. Formal approval of pilot programs
4. Between May 19<sup>th</sup> and June 1
  - a. Define observation and data collection process
  - b. Final set up and promotion of pilot projects
5. June 1 –August 30
  - a. Observe and collect data on pilot projects
  - b. Provide updates to City Council/Business groups (Chamber)
6. September
  - a. Analyze data
  - b. Define success factors
  - c. Problems Encountered
  - d. Suggestions for Improvements
  - e. Pilot Results and Recommendations

## Q1 Which of the following applies to you?

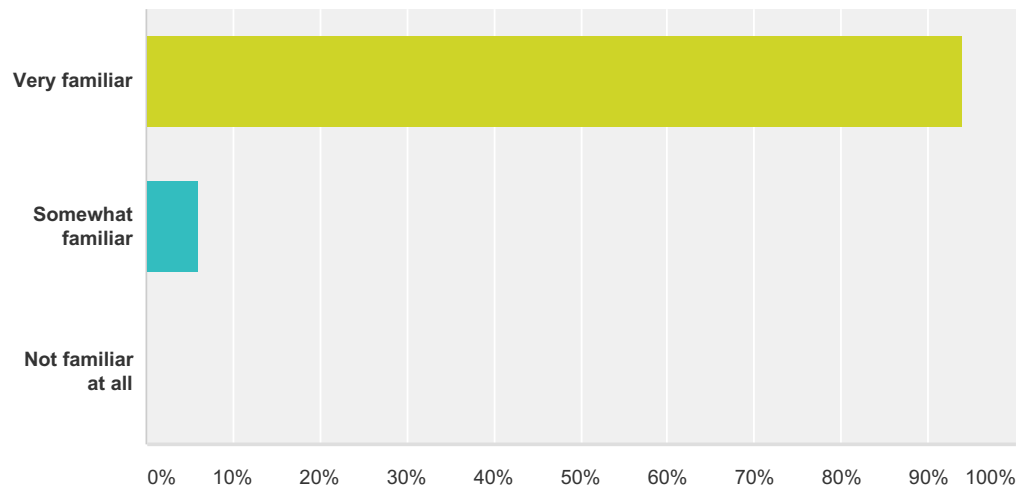
Answered: 50 Skipped: 0



| Answer Choices                                       | Responses |    |
|------------------------------------------------------|-----------|----|
| Wayzata Resident                                     | 64.00%    | 32 |
| Regular Downtown Wayzata Customer                    | 42.00%    | 21 |
| Occasional Downtown Wayzata Customer                 | 2.00%     | 1  |
| Work in Downtown Wayzata                             | 22.00%    | 11 |
| Business Owner or Property Owner in Downtown Wayzata | 10.00%    | 5  |
| Total Respondents: 50                                |           |    |

## Q2 How familiar are you with Downtown Wayzata?

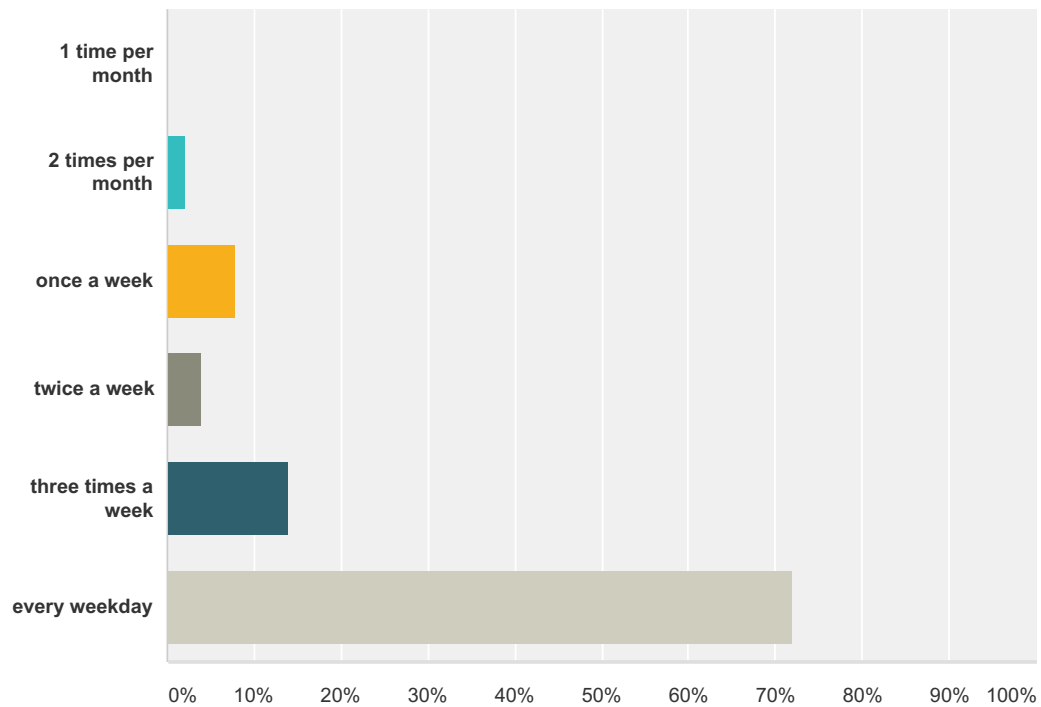
Answered: 50 Skipped: 0



| Answer Choices      | Responses |           |
|---------------------|-----------|-----------|
| Very familiar       | 94.00%    | 47        |
| Somewhat familiar   | 6.00%     | 3         |
| Not familiar at all | 0.00%     | 0         |
| <b>Total</b>        |           | <b>50</b> |

### Q3 How often do you come to Downtown Wayzata?

Answered: 50 Skipped: 0



| Answer Choices     | Responses |
|--------------------|-----------|
| 1 time per month   | 0.00% 0   |
| 2 times per month  | 2.00% 1   |
| once a week        | 8.00% 4   |
| twice a week       | 4.00% 2   |
| three times a week | 14.00% 7  |
| every weekday      | 72.00% 36 |
| <b>Total</b>       | <b>50</b> |

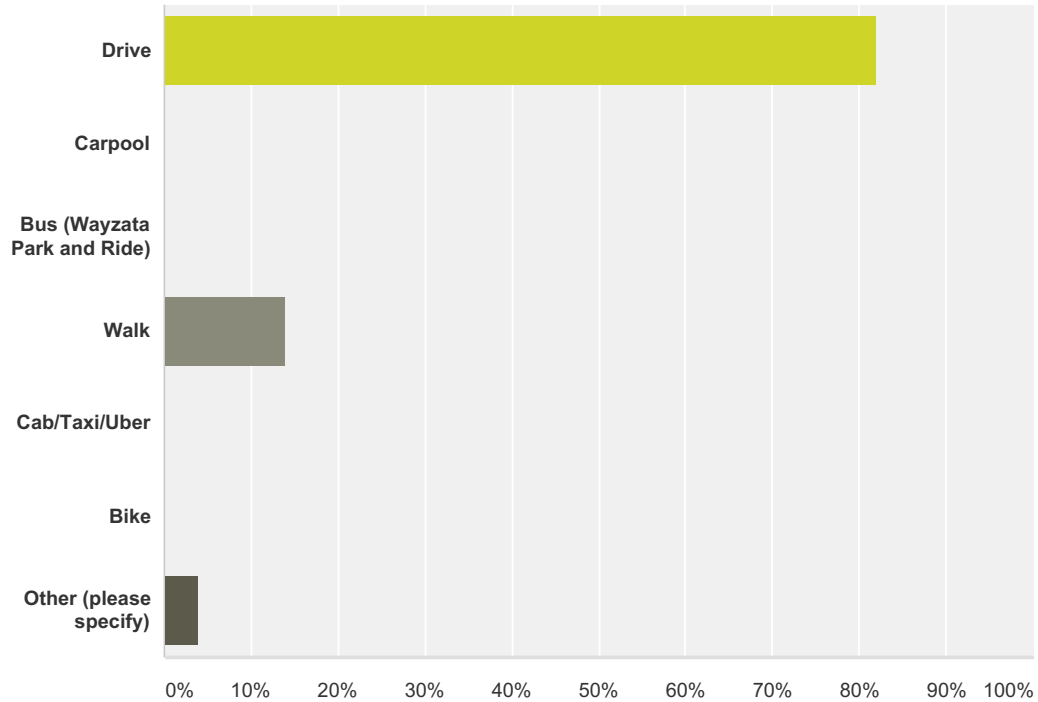
| # | Other (please specify)                       | Date               |
|---|----------------------------------------------|--------------------|
| 1 | Everyday                                     | 4/28/2015 3:26 PM  |
| 2 | nearly every day                             | 4/27/2015 10:54 AM |
| 3 | Average 2 times every day including weekends | 4/24/2015 12:47 PM |
| 4 | every day                                    | 4/24/2015 10:48 AM |
| 5 | and weekend                                  | 4/22/2015 1:16 PM  |
| 6 | Every Day, I live here                       | 4/21/2015 3:39 PM  |
| 7 | Daily, including weekends.                   | 4/21/2015 1:47 PM  |

## City of Wayzata - Downtown Parking Study

|   |                                        |                   |
|---|----------------------------------------|-------------------|
| 8 | and weekend - live in downtown Wayzata | 4/20/2015 1:57 PM |
| 9 | every day                              | 4/20/2015 1:54 PM |

## Q4 What mode of transportation do you typically use to get to your destination to Downtown Wayzata?

Answered: 50 Skipped: 0

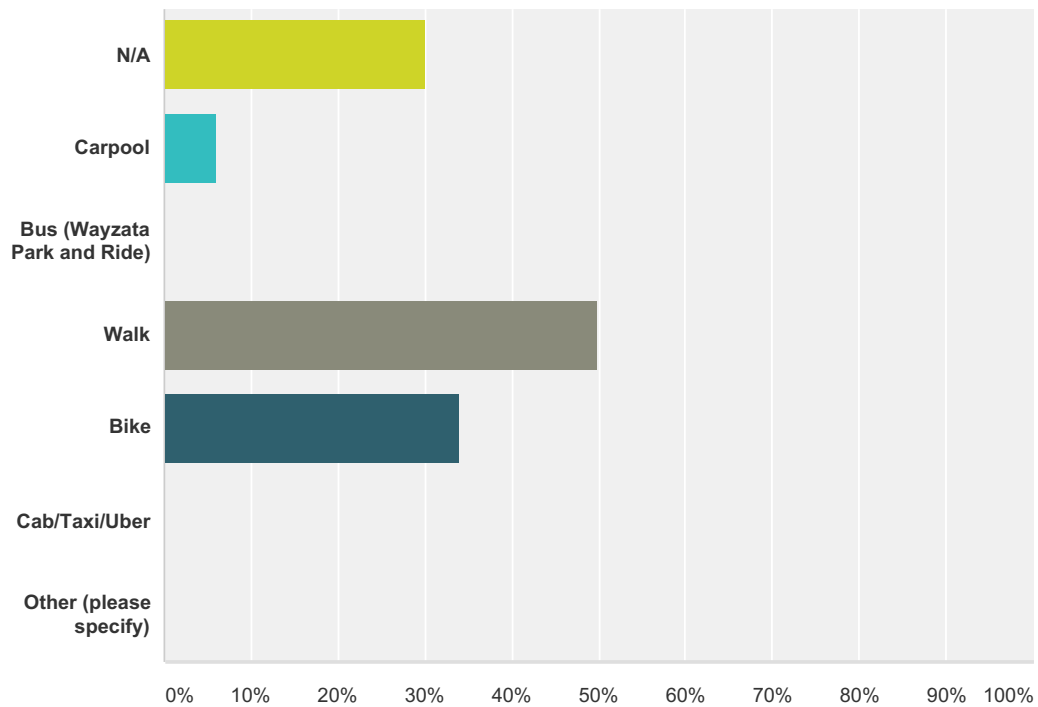


| Answer Choices              | Responses |
|-----------------------------|-----------|
| Drive                       | 82.00% 41 |
| Carpool                     | 0.00% 0   |
| Bus (Wayzata Park and Ride) | 0.00% 0   |
| Walk                        | 14.00% 7  |
| Cab/Taxi/Uber               | 0.00% 0   |
| Bike                        | 0.00% 0   |
| Other (please specify)      | 4.00% 2   |
| <b>Total</b>                | <b>50</b> |

| # | Other (please specify)                      | Date              |
|---|---------------------------------------------|-------------------|
| 1 | Mostly walk but drive when weather dictates | 4/21/2015 5:20 PM |
| 2 | Drive and Walk                              | 4/21/2015 3:39 PM |

## Q5 If you occasionally use an alternative to driving, which mode(s) have you used?

Answered: 50 Skipped: 0

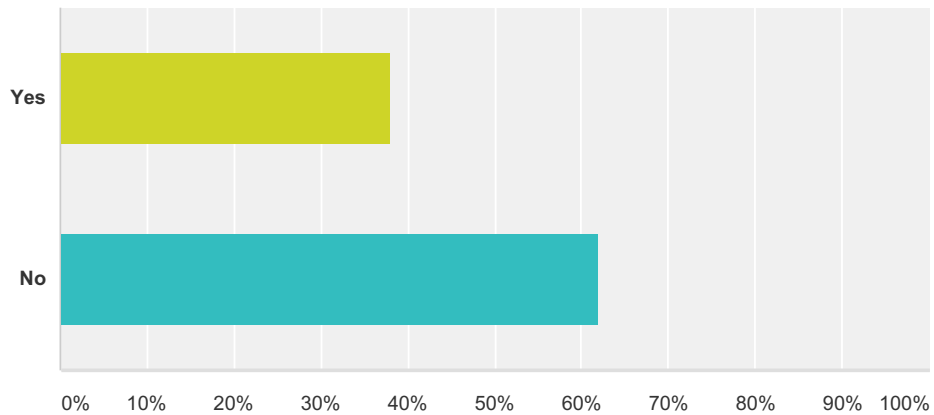


| Answer Choices              | Responses |
|-----------------------------|-----------|
| N/A                         | 30.00% 15 |
| Carpool                     | 6.00% 3   |
| Bus (Wayzata Park and Ride) | 0.00% 0   |
| Walk                        | 50.00% 25 |
| Bike                        | 34.00% 17 |
| Cab/Taxi/Uber               | 0.00% 0   |
| Other (please specify)      | 0.00% 0   |
| Total Respondents: 50       |           |

| # | Other (please specify)  | Date |
|---|-------------------------|------|
|   | There are no responses. |      |

## Q6 Would you consider using alternative mode of transportation (bus, bike, walk, shuttle, etc..) to Downtown Wayzata?

Answered: 50 Skipped: 0

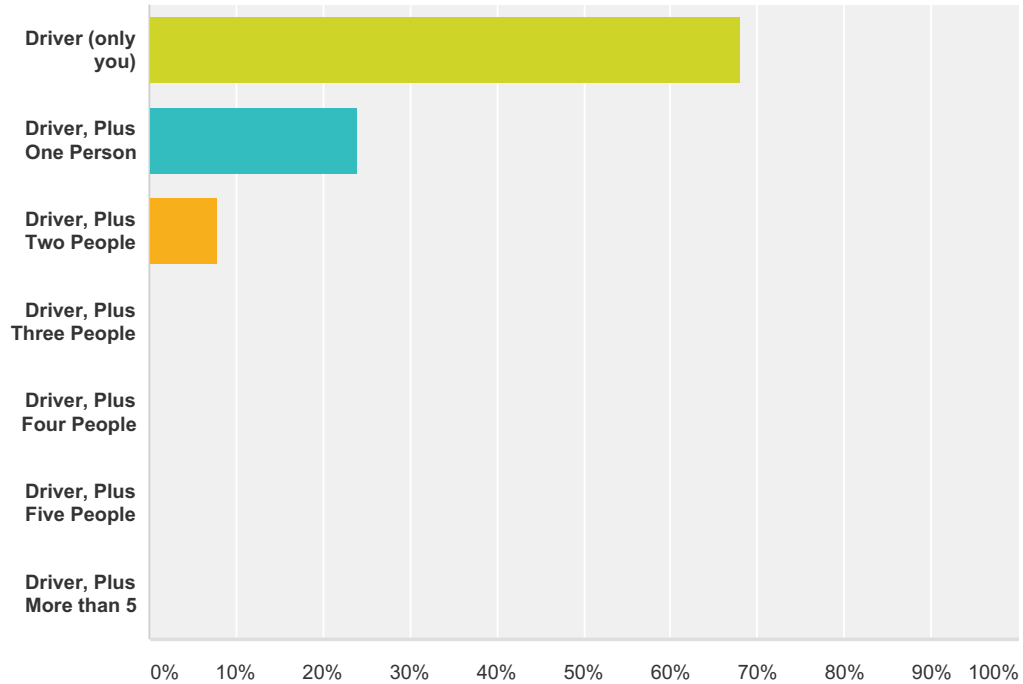


| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 38.00% 19 |
| No             | 62.00% 31 |
| <b>Total</b>   | <b>50</b> |

| #  | If yes, what mode would you use?                                                                                   | Date              |
|----|--------------------------------------------------------------------------------------------------------------------|-------------------|
| 1  | I would bike more if there was more affordable/less junky rental opportunities so I could live closer to my office | 4/29/2015 1:00 PM |
| 2  | shuttle                                                                                                            | 4/28/2015 8:56 AM |
| 3  | walk                                                                                                               | 4/24/2015 7:50 AM |
| 4  | Bike or Shuttle depending on convenience                                                                           | 4/22/2015 2:45 PM |
| 5  | shuttle                                                                                                            | 4/21/2015 5:20 PM |
| 6  | Walk                                                                                                               | 4/21/2015 4:04 PM |
| 7  | shuttle                                                                                                            | 4/21/2015 3:58 PM |
| 8  | we live and work in wayzata and do bike and walk but we also use a vehicle                                         | 4/21/2015 3:58 PM |
| 9  | walk, bike, shuttle                                                                                                | 4/21/2015 1:47 PM |
| 10 | walk, bike                                                                                                         | 4/20/2015 1:54 PM |

## Q7 How many passengers are typically in your vehicle when you visit Downtown Wayzata?

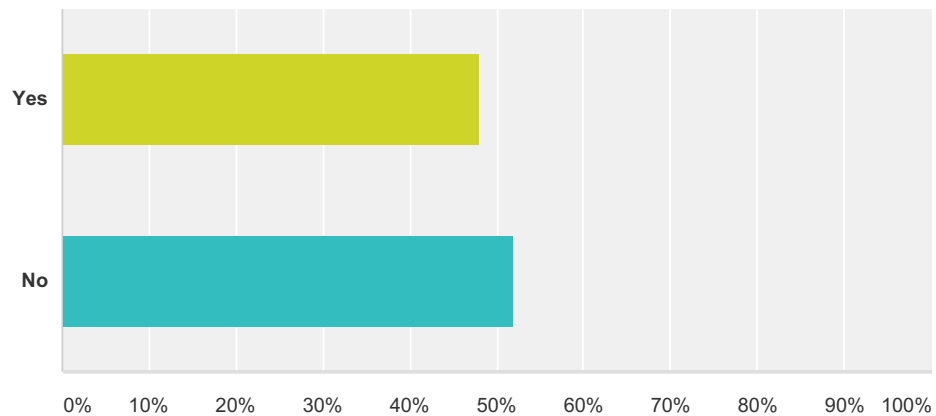
Answered: 50 Skipped: 0



| Answer Choices            | Responses |           |
|---------------------------|-----------|-----------|
| Driver (only you)         | 68.00%    | 34        |
| Driver, Plus One Person   | 24.00%    | 12        |
| Driver, Plus Two People   | 8.00%     | 4         |
| Driver, Plus Three People | 0.00%     | 0         |
| Driver, Plus Four People  | 0.00%     | 0         |
| Driver, Plus Five People  | 0.00%     | 0         |
| Driver, Plus More than 5  | 0.00%     | 0         |
| <b>Total</b>              |           | <b>50</b> |

## Q8 If you drive, do you typically park in the same location?

Answered: 50 Skipped: 0

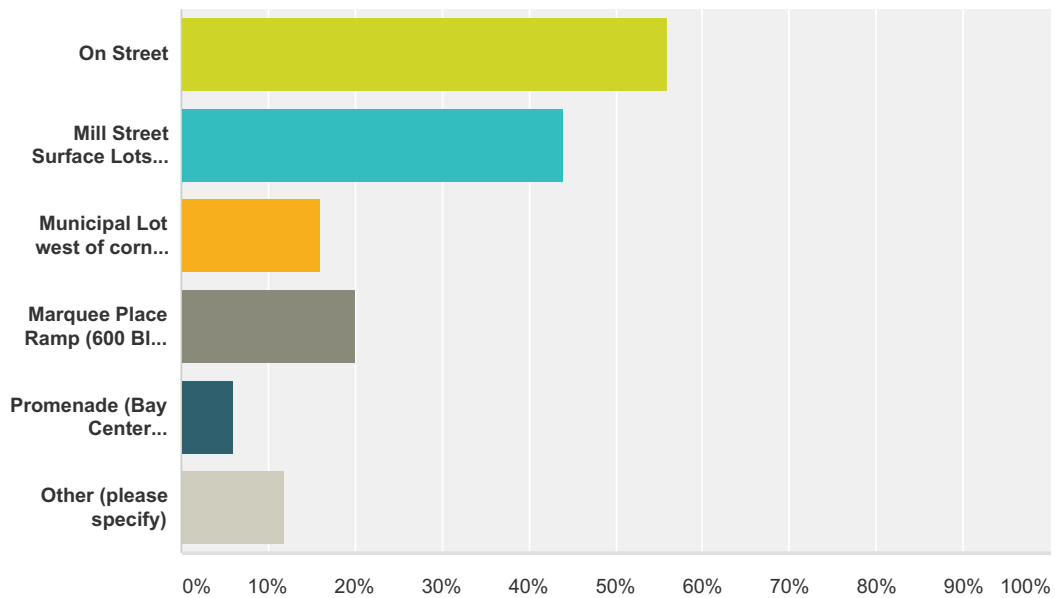


| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 48.00% 24 |
| No             | 52.00% 26 |
| <b>Total</b>   | <b>50</b> |

| #  | If yes, where do you park?                                                                     | Date               |
|----|------------------------------------------------------------------------------------------------|--------------------|
| 1  | I work for and park at many different spots on nice days almost always have to double park!!!! | 4/29/2015 1:12 PM  |
| 2  | mill street parking lot                                                                        | 4/29/2015 1:06 PM  |
| 3  | mill street parking lot                                                                        | 4/29/2015 1:00 PM  |
| 4  | Street or municipal lot                                                                        | 4/28/2015 3:44 PM  |
| 5  | Municipal lot by the docks                                                                     | 4/28/2015 10:24 AM |
| 6  | on lake street                                                                                 | 4/27/2015 8:04 AM  |
| 7  | Steele Fitness Parking Lot                                                                     | 4/24/2015 10:45 AM |
| 8  | along street                                                                                   | 4/23/2015 2:47 PM  |
| 9  | Company Parking Lot, Ramp Behind Gianni's or on Manitoba Ave                                   | 4/22/2015 2:45 PM  |
| 10 | my garage                                                                                      | 4/22/2015 1:16 PM  |
| 11 | Walker                                                                                         | 4/21/2015 5:59 PM  |
| 12 | Lake St.                                                                                       | 4/21/2015 5:36 PM  |
| 13 | Street                                                                                         | 4/21/2015 4:42 PM  |
| 14 | My apartment parking space unless a non resident has taken it                                  | 4/21/2015 4:15 PM  |
| 15 | Mill street                                                                                    | 4/21/2015 4:04 PM  |
| 16 | n/a                                                                                            | 4/21/2015 8:46 AM  |

## Q9 Where do you typically park in Downtown Wayzata?

Answered: 50 Skipped: 0

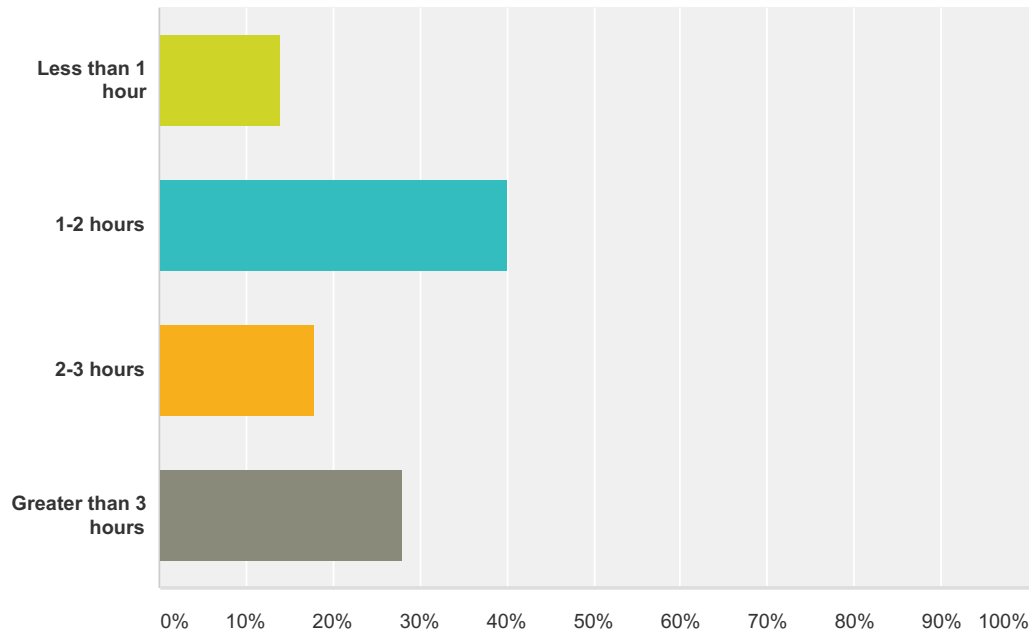


| Answer Choices                                       | Responses |
|------------------------------------------------------|-----------|
| On Street                                            | 56.00% 28 |
| Mill Street Surface Lots (south and west of Muni)    | 44.00% 22 |
| Municipal Lot west of corner of Lake Street/Broadway | 16.00% 8  |
| Marquee Place Ramp (600 Block of Lake Street)        | 20.00% 10 |
| Promenade (Bay Center redevelopment)                 | 6.00% 3   |
| Other (please specify)                               | 12.00% 6  |
| Total Respondents: 50                                |           |

| # | Other (please specify)  | Date               |
|---|-------------------------|--------------------|
| 1 | CB Burnet               | 4/28/2015 3:26 PM  |
| 2 | Multiple places         | 4/24/2015 12:47 PM |
| 3 | Steele Fitness          | 4/24/2015 10:45 AM |
| 4 | my garage               | 4/22/2015 1:16 PM  |
| 5 | Apartment parking space | 4/21/2015 4:15 PM  |
| 6 | n/a                     | 4/21/2015 8:46 AM  |

## Q10 How long is your typical stay?

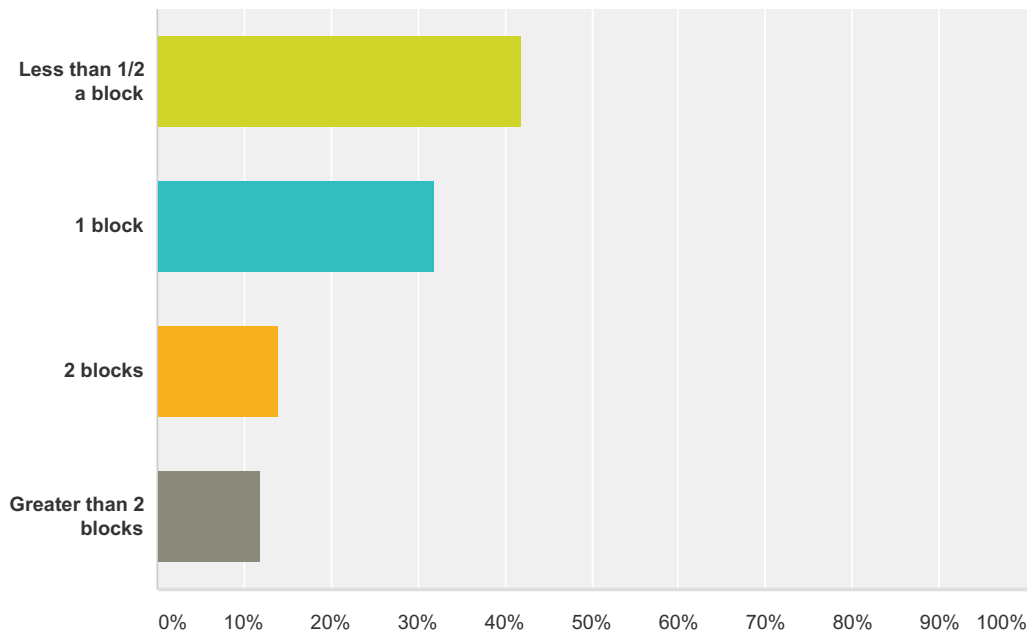
Answered: 50 Skipped: 0



| Answer Choices       | Responses |           |
|----------------------|-----------|-----------|
| Less than 1 hour     | 14.00%    | 7         |
| 1-2 hours            | 40.00%    | 20        |
| 2-3 hours            | 18.00%    | 9         |
| Greater than 3 hours | 28.00%    | 14        |
| <b>Total</b>         |           | <b>50</b> |

## Q11 How far do you typically walk to your destination after you park?

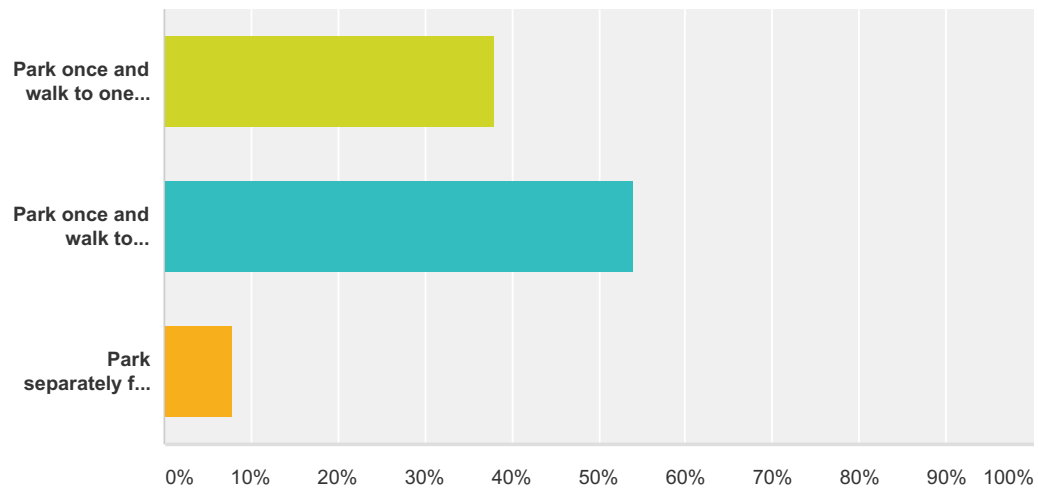
Answered: 50 Skipped: 0



| Answer Choices        | Responses |
|-----------------------|-----------|
| Less than 1/2 a block | 42.00% 21 |
| 1 block               | 32.00% 16 |
| 2 blocks              | 14.00% 7  |
| Greater than 2 blocks | 12.00% 6  |
| <b>Total</b>          | <b>50</b> |

## Q12 What is your typical parking routine in Downtown Wayzata?

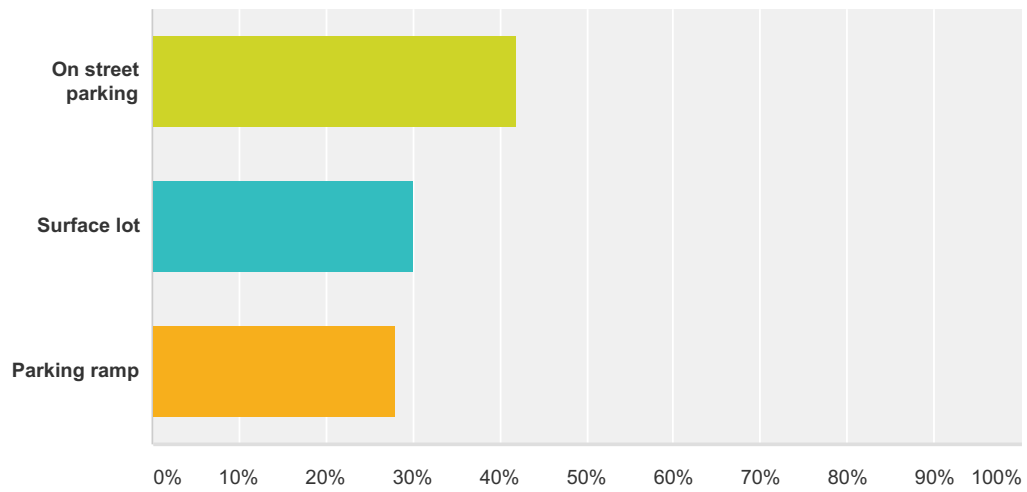
Answered: 50 Skipped: 0



| Answer Choices                              | Responses |           |
|---------------------------------------------|-----------|-----------|
| Park once and walk to one destination       | 38.00%    | 19        |
| Park once and walk to multiple destinations | 54.00%    | 27        |
| Park separately for each destination        | 8.00%     | 4         |
| <b>Total</b>                                |           | <b>50</b> |

### Q13 What is your parking preference in Downtown Wayzata?

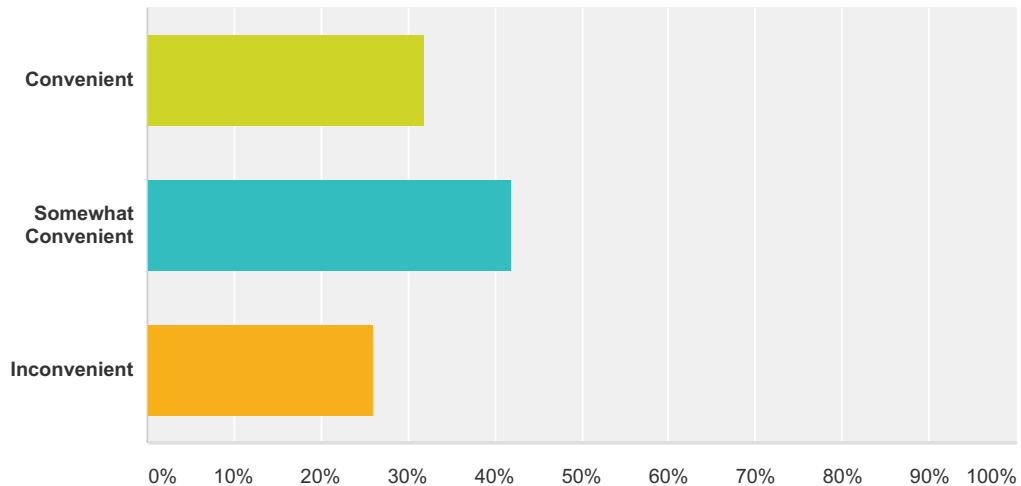
Answered: 50 Skipped: 0



| Answer Choices    | Responses |           |
|-------------------|-----------|-----------|
| On street parking | 42.00%    | 21        |
| Surface lot       | 30.00%    | 15        |
| Parking ramp      | 28.00%    | 14        |
| <b>Total</b>      |           | <b>50</b> |

## Q14 How would you typically rank the convenience of parking in Downtown Wayzata? (Check One)

Answered: 50 Skipped: 0

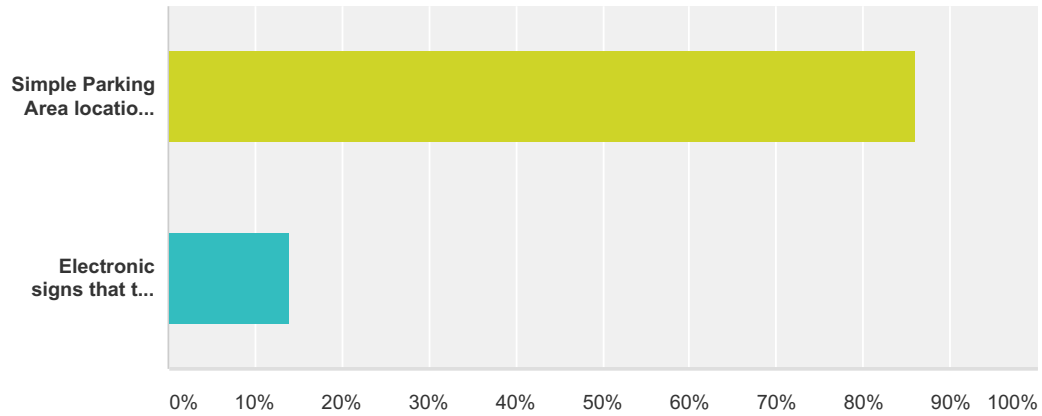


| Answer Choices      | Responses |
|---------------------|-----------|
| Convenient          | 32.00% 16 |
| Somewhat Convenient | 42.00% 21 |
| Inconvenient        | 26.00% 13 |
| <b>Total</b>        | <b>50</b> |

| #  | Comments                                                                                                                                  | Date               |
|----|-------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | Just not enough spots and built housing and shop before the most important part--parking.                                                 | 4/29/2015 1:12 PM  |
| 2  | Not enough parking to accomodate                                                                                                          | 4/29/2015 1:06 PM  |
| 3  | It is extremely inconvenient in nice weather. We don't dare leave the office during the day for fear of no parking paces upon our return. | 4/29/2015 1:00 PM  |
| 4  | Totally handicapped unfriendly                                                                                                            | 4/28/2015 3:26 PM  |
| 5  | It's horrible                                                                                                                             | 4/27/2015 10:54 AM |
| 6  | terrible !!! not enough                                                                                                                   | 4/25/2015 10:07 PM |
| 7  | Wayzata "out kicked their coverage" building the Promenade, which has zero parking!!! It's too big!!!                                     | 4/24/2015 4:15 PM  |
| 8  | Getting much more difficult to find parking                                                                                               | 4/24/2015 12:47 PM |
| 9  | Exiting Parking lot can be difficult at times due to sight lines because of street parking                                                | 4/24/2015 10:45 AM |
| 10 | Handicap parking is difficult to find!                                                                                                    | 4/23/2015 1:55 PM  |
| 11 | on weekends in summer can only walk downtown wayzata as no places to park.                                                                | 4/21/2015 3:58 PM  |
| 12 | the city is adding several new beds in town.....it's just going to get worse                                                              | 4/21/2015 3:58 PM  |
| 13 | In the summertime, it's very inconvenient. It's a great destination but the parking is horrible.                                          | 4/21/2015 3:31 PM  |

**Q15 Which of the following  
signage/wayfinding options would improve  
your parking experience in Downtown  
Wayzata?**

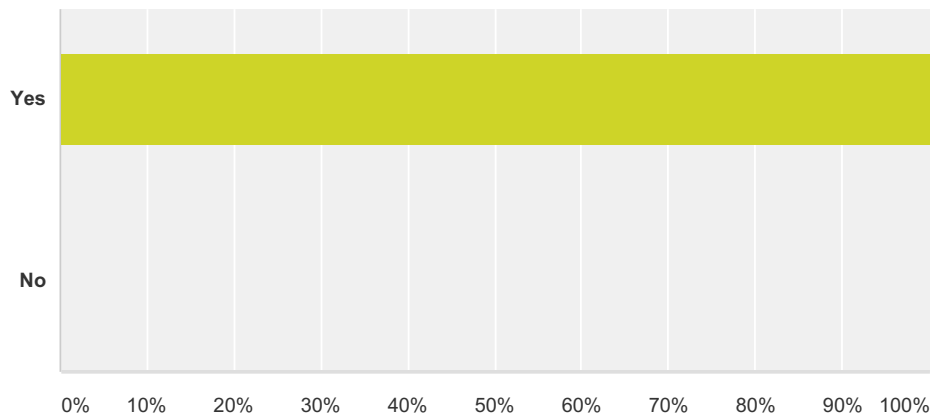
Answered: 50 Skipped: 0



| Answer Choices                                                                     | Responses |           |
|------------------------------------------------------------------------------------|-----------|-----------|
| Simple Parking Area location signs                                                 | 86.00%    | 43        |
| Electronic signs that tell you the number of stalls available in each parking area | 14.00%    | 7         |
| <b>Total</b>                                                                       |           | <b>50</b> |

## Q16 Do you feel safe when you park in Downtown Wayzata?

Answered: 50 Skipped: 0

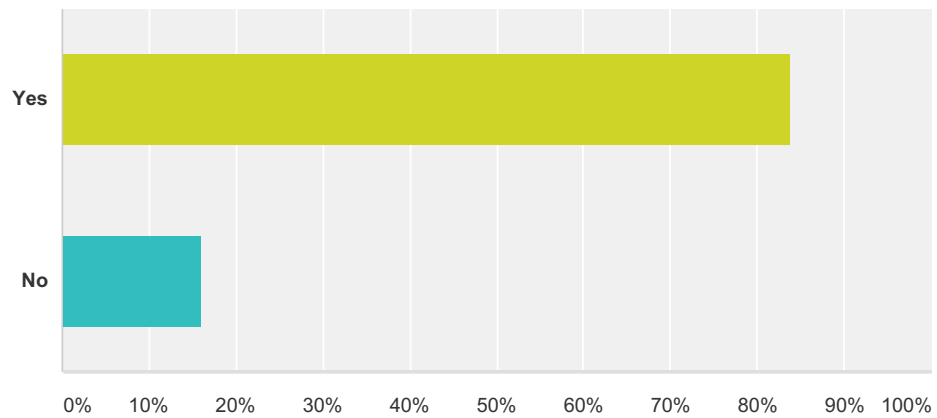


| Answer Choices | Responses  |
|----------------|------------|
| Yes            | 100.00% 50 |
| No             | 0.00% 0    |
| <b>Total</b>   | <b>50</b>  |

| # | If no, why?                                                                      | Date              |
|---|----------------------------------------------------------------------------------|-------------------|
| 1 | yes, but not being able to leave your car over night on the street is a problem. | 4/21/2015 3:58 PM |
| 2 | I walk                                                                           | 4/21/2015 8:46 AM |

### Q17 Do you feel more parking stalls need to be added in Downtown Wayzata?

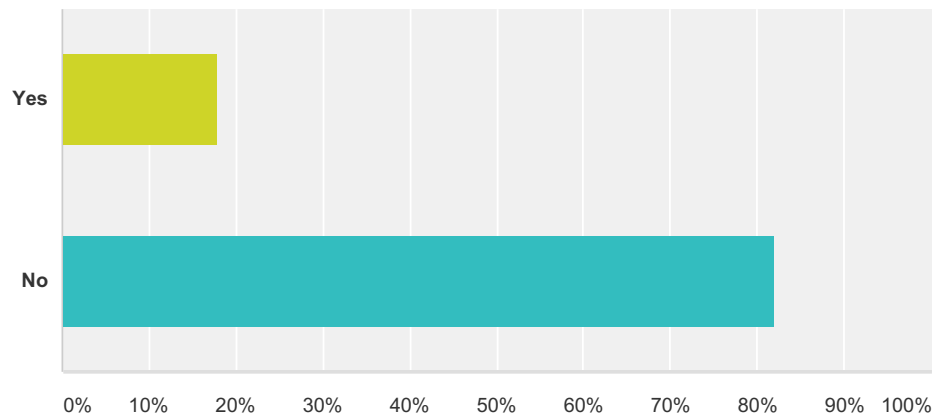
Answered: 50 Skipped: 0



| Answer Choices | Responses |    |
|----------------|-----------|----|
| Yes            | 84.00%    | 42 |
| No             | 16.00%    | 8  |
| Total          |           | 50 |

## Q18 Would you pay to park in a parking ramp?

Answered: 50 Skipped: 0

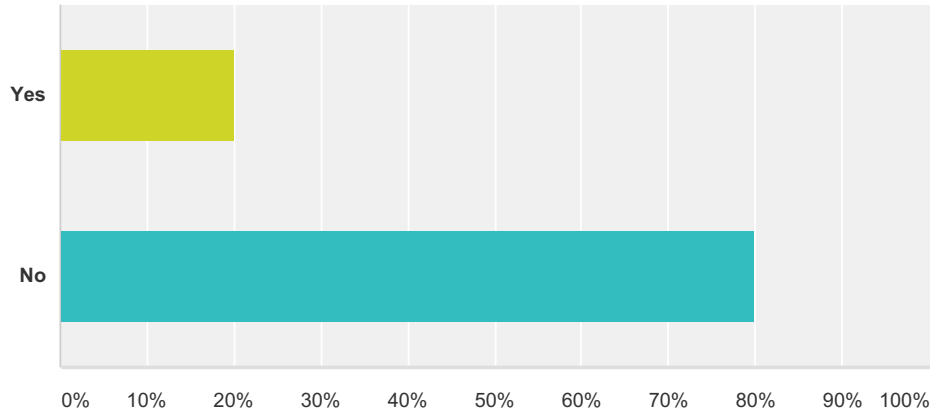


| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 18.00% 9  |
| No             | 82.00% 41 |
| <b>Total</b>   | <b>50</b> |

| # | If yes, what price range would you agree to pay per hour?                                                                     | Date              |
|---|-------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 1 | If elevators to street and no doors unless handicap accessible buttons                                                        | 4/28/2015 3:26 PM |
| 2 | \$2                                                                                                                           | 4/27/2015 8:04 AM |
| 3 | 1/hr                                                                                                                          | 4/22/2015 7:20 PM |
| 4 | no answer                                                                                                                     | 4/22/2015 1:16 PM |
| 5 | this is Wayzata not Minneapolis...taxes on homes and business is already so high making people pay to park is a horrible idea | 4/21/2015 3:58 PM |
| 6 | \$5                                                                                                                           | 4/20/2015 1:54 PM |

### Q19 Would you pay for metered parking on Lake Street and Broadway to promote turnover?

Answered: 50 Skipped: 0

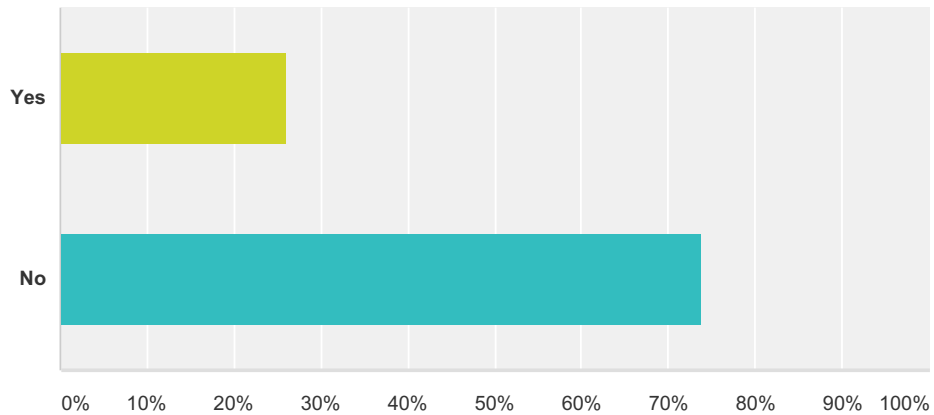


| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 20.00% 10 |
| No             | 80.00% 40 |
| <b>Total</b>   | <b>50</b> |

| # | If yes, what price range would you agree to pay?   | Date              |
|---|----------------------------------------------------|-------------------|
| 1 | no response                                        | 4/28/2015 3:26 PM |
| 2 | should be enough to keep the dog walkers away      | 4/22/2015 1:16 PM |
| 3 | huge mistake. the city makes enough money on taxes | 4/21/2015 3:58 PM |
| 4 | \$1 per hr                                         | 4/21/2015 1:47 PM |
| 5 | (no answer)                                        | 4/21/2015 8:46 AM |
| 6 | 2-5                                                | 4/20/2015 1:54 PM |

## Q20 Would you pay for valet parking?

Answered: 50 Skipped: 0

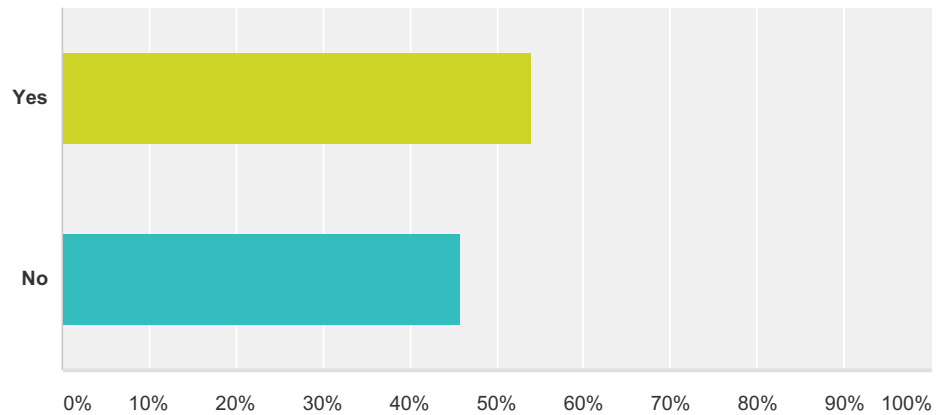


| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 26.00% 13 |
| No             | 74.00% 37 |
| <b>Total</b>   | <b>50</b> |

| # | If yes, what price range would you agree to pay?            | Date              |
|---|-------------------------------------------------------------|-------------------|
| 1 | Hi                                                          | 4/22/2015 9:27 PM |
| 2 | most retail customers won't. Bar/restaurant customers will. | 4/22/2015 1:16 PM |
| 3 | 5.00 to 10.00 depends on place                              | 4/21/2015 3:58 PM |
| 4 | 3 to 5....                                                  | 4/21/2015 3:58 PM |
| 5 | We do this at Westend                                       | 4/21/2015 8:46 AM |

## Q21 Would you use a trolley on Lake Street to get to multiple destinations if it were free?

Answered: 50 Skipped: 0



| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 54.00% 27 |
| No             | 46.00% 23 |
| <b>Total</b>   | <b>50</b> |

| # | If yes, what destinations?                                                         | Date               |
|---|------------------------------------------------------------------------------------|--------------------|
| 1 | Folkstone, Muni, Starbucks, Caribou, Restaurants & etc                             | 4/24/2015 12:47 PM |
| 2 | Lunds & Byerlys Kitchen, Caribou Coffee, Starbucks, Lunds on Wayzata Blvd, 6 Smith | 4/22/2015 2:45 PM  |
| 3 | from east end of town to beach & depot & library                                   | 4/21/2015 3:58 PM  |
| 4 | all destinations from one end to the other                                         | 4/21/2015 1:47 PM  |
| 5 | 6Smith & During summer the Farmer's Market                                         | 4/21/2015 8:46 AM  |
| 6 | Retail shops and restaurants                                                       | 4/20/2015 1:57 PM  |

# City of Wayzata - Downtown Parking Study

## Q22 What is your zip code?

Answered: 50 Skipped: 0

| #  | Responses | Date               |
|----|-----------|--------------------|
| 1  | 55446     | 4/29/2015 1:12 PM  |
| 2  | 55446     | 4/29/2015 1:06 PM  |
| 3  | 55412     | 4/29/2015 1:00 PM  |
| 4  | 55391     | 4/29/2015 11:12 AM |
| 5  | 55311     | 4/28/2015 3:44 PM  |
| 6  | 55447     | 4/28/2015 3:26 PM  |
| 7  | 55391     | 4/28/2015 1:53 PM  |
| 8  | 55391     | 4/28/2015 10:24 AM |
| 9  | 55391     | 4/28/2015 8:56 AM  |
| 10 | 55311     | 4/27/2015 10:54 AM |
| 11 | 55391     | 4/27/2015 8:04 AM  |
| 12 | 55446     | 4/25/2015 10:07 PM |
| 13 | 55391     | 4/24/2015 6:00 PM  |
| 14 | 55305     | 4/24/2015 4:15 PM  |
| 15 | 55391     | 4/24/2015 3:51 PM  |
| 16 | 55391     | 4/24/2015 12:47 PM |
| 17 | 55391     | 4/24/2015 10:51 AM |
| 18 | 55391     | 4/24/2015 10:48 AM |
| 19 | 55340     | 4/24/2015 10:45 AM |
| 20 | 55359     | 4/24/2015 10:44 AM |
| 21 | 55313     | 4/24/2015 7:50 AM  |
| 22 | 55391     | 4/23/2015 2:47 PM  |
| 23 | 55364     | 4/23/2015 1:55 PM  |
| 24 | 55391     | 4/22/2015 9:27 PM  |
| 25 | 55391     | 4/22/2015 7:20 PM  |
| 26 | 55391     | 4/22/2015 7:00 PM  |
| 27 | 55441     | 4/22/2015 2:45 PM  |
| 28 | 55391     | 4/22/2015 1:16 PM  |
| 29 | 55391     | 4/22/2015 10:55 AM |
| 30 | 55356     | 4/22/2015 7:15 AM  |
| 31 | 55359     | 4/21/2015 8:18 PM  |
| 32 | 55391     | 4/21/2015 5:59 PM  |
| 33 | 55391     | 4/21/2015 5:36 PM  |

## City of Wayzata - Downtown Parking Study

|    |       |                   |
|----|-------|-------------------|
| 34 | 55391 | 4/21/2015 5:20 PM |
| 35 | 55391 | 4/21/2015 4:42 PM |
| 36 | 55391 | 4/21/2015 4:34 PM |
| 37 | 55391 | 4/21/2015 4:15 PM |
| 38 | 55391 | 4/21/2015 4:07 PM |
| 39 | 55391 | 4/21/2015 4:04 PM |
| 40 | 55391 | 4/21/2015 3:58 PM |
| 41 | 55391 | 4/21/2015 3:58 PM |
| 42 | 55391 | 4/21/2015 3:39 PM |
| 43 | 55391 | 4/21/2015 3:31 PM |
| 44 | 55441 | 4/21/2015 2:49 PM |
| 45 | 55391 | 4/21/2015 2:40 PM |
| 46 | 55391 | 4/21/2015 2:35 PM |
| 47 | 55391 | 4/21/2015 1:47 PM |
| 48 | 55391 | 4/21/2015 8:46 AM |
| 49 | 55391 | 4/20/2015 1:57 PM |
| 50 | 55391 | 4/20/2015 1:54 PM |

# City of Wayzata - Downtown Parking Study

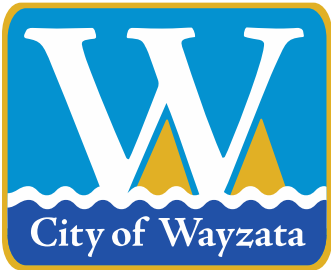
## Q23 Additional comments?

Answered: 28 Skipped: 22

| #  | Responses                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Date               |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | You should have enough parking for those that work in town. How does Wayzata Partners get 7-10 spots in a PUBLIC LOT that's just wrong. You should have put the money you wasted on Wayzata Blvd (center green space -stupid) and put it toward parking is people can't park they will not come back cause the pain of parking.                                                                                                                                                                                                                                                                                                                                                                                                                                        | 4/29/2015 1:12 PM  |
| 2  | There is not enough parking here. I won't leave my office at lunch time for fear of not finding a parking spot upon my return.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 4/29/2015 1:06 PM  |
| 3  | We in the office would go out for lunch more up to chipotle, punch, noodles...etc but do not for fear of losing our parking spaces                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4/29/2015 1:00 PM  |
| 4  | Best solution parking deck on Mill Street                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4/29/2015 11:12 AM |
| 5  | Parking enforcement needs to be done on street and municipal lot locations before adding a parking ramp. 2 hour parking limits on street seems reasonable to promote turnover. If long term parking was desired closer to business locations, the businesses should have to pay for the parking and not the driver. If you are parking in a structure connected with retail/restaurants, you should follow LA's practice and have businesses validate after a purchase for using the parking ramp so a business transaction has to take place. Employees shouldn't have to pay for parking. People don't use the trolley enough and the route is too complicated to be useful for someone who works in downtown Wayzata who wants to go out on their break to a store. | 4/28/2015 3:44 PM  |
| 6  | There is no handicap parking ANYWHERE on the streets. Wayzata doesn't accommodate wheelchairs or crutches. I cannot walk blocks with crutches to access restaurants and shops. Parking lot too far to walk thru ramp doors, and unsafe in winter. Very sad our aging population isn't welcomed in Wayzata...a place I have worked for 40 years and lived in for 16 years- I am 67 years old and now permanently disabled. Would like to support all shops and restaurants but Wayzata needs to change! handicap                                                                                                                                                                                                                                                        | 4/28/2015 3:26 PM  |
| 7  | The Presbyterian Homes development is just awful. How did the city approve it??                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 4/28/2015 1:53 PM  |
| 8  | Wayzata is too small for valet.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 4/28/2015 10:24 AM |
| 9  | Keep the construction workers out of the surface lots near the Muni. Bus them in if necessary but police these lots so customers have a place to park!!!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 4/27/2015 10:54 AM |
| 10 | Valet parkers for customers with extended stays are harming the short term parking options for store customers. Make Valet parkers hike the cars to a further away destination instead of grabbing the "prime" spots.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/24/2015 6:00 PM  |
| 11 | Wayzata needs to do something about the bicyclists....running stop signs, acting like they own the road, when they run through them. I don't know how many times I have almost been hit!! Even when I have had the right of way...only to be then either flicked off, yelled at with profanity driven insults! Its a serious accident/death waiting to happen...surprised nobody hasn't been hurt already!!                                                                                                                                                                                                                                                                                                                                                            | 4/24/2015 4:15 PM  |
| 12 | 1. Please don't add any more residential units to downtown Wayzata! 2. The C of C seems to be pushing Wayzata into being a shopping mecca. NOT OUR MISSION! 3. Proceed slowly, mistakes are being made.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 4/24/2015 3:51 PM  |
| 13 | Municipal Lot west of corner of Lake Street/Broadway should be converted to full-time, simple City park. Too valuable to residents and all businesses to be lake-side parking lot.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4/24/2015 10:48 AM |
| 14 | Keep it simple... Don't allow more large developments.. Traffic has increased too fast and the existing streets cannot handle more.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/24/2015 10:45 AM |
| 15 | I think that the key objective to solve downtown parking has to be the least painful, the least eyesore to the residents, shoppers, store owners, and lake traffic. Putting in 300 slots may be best underground or in back of existing parking ramp- just to appease one person - or only see dollar signs is a huge mistake.                                                                                                                                                                                                                                                                                                                                                                                                                                         | 4/23/2015 2:47 PM  |
| 16 | I find I am dreading having to go to Wayzata because I never know if I will be able to park                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 4/23/2015 1:55 PM  |
| 17 | Traffic is the problem. 101 / Wayzata Blvd getting very crowded. Hard to get out of side streets. Thnx!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 4/22/2015 9:27 PM  |

## City of Wayzata - Downtown Parking Study

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                   |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 18 | #15 - No - Wayzata should not become downtown Minneapolis! #17 Stop luring bars & restaurants to lure more people to come to Wayzata. These customers generally are not retail shoppers. And, dogs and dog walkers aren't either. Enough to keep people from coming to Wayzata to walk their dogs. Stop building and trying to attract more people. Then you need more parking, then you need more people, then you need more parking, etc. Bar/ Restaurant customers and dogs and dog walkers are not retail customers. Finally, Wayzata sold its soul with the "Promenade" it's an ugly abortion. Shame on being sucked in on that complex. | 4/22/2015 1:16 PM |
| 19 | We will need a ramp. Don't like that Gianni's takes parking spaces for outdoor dining.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 4/21/2015 5:20 PM |
| 20 | Pay to park would just take the small town feeling out of downtown.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 4/21/2015 4:34 PM |
| 21 | I believe parking is definitely a problem and now inhibits some from coming to Wayzata to shop and dine. Living in Wayzata, we certainly can and do walk more to events, but that does not solve the problem for non-residents. The city needs additional convenient parking to support the business community of which we all benefit.                                                                                                                                                                                                                                                                                                       | 4/21/2015 4:04 PM |
| 22 | we need more parking and meters or pay parking is a huge mistake.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 4/21/2015 3:58 PM |
| 23 | Your talking about eliminating parking to make some business owners happy and building a ramp with tax payers money to keep the same business owners happy. You are over crowding the streets for the business district at the expense of the residents                                                                                                                                                                                                                                                                                                                                                                                       | 4/21/2015 3:39 PM |
| 24 | If we need to pay to park, who will monitor the meters/parking ramps. How much money is the city looking to make off this? What is the incentive for me (a person who pays taxes Wayzata, support the schools, local stores and restaurants. The chili open, JJ hill days and the art show) to open my pocket book again to pay to park to spend money in the city. OUCH!                                                                                                                                                                                                                                                                     | 4/21/2015 3:31 PM |
| 25 | The sooner the better for the new parking ramp                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 4/21/2015 2:35 PM |
| 26 | - for #13 - I don't have a preference, but that wasn't an option, so I just picked one. - it might also be interesting to ask people when they come to Wayzata - ie. weekday/weekend, lunch/dinner, season, etc... Thank you.                                                                                                                                                                                                                                                                                                                                                                                                                 | 4/21/2015 1:47 PM |
| 27 | Please see attached of which I enclosed 3 copies. (see paper email)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 4/21/2015 8:46 AM |
| 28 | Please add parking if and only if there is a measurable need, more congestion would be a mistake                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 4/20/2015 1:54 PM |



## City of Wayzata

600 Rice Street

Wayzata, MN 55391-1734

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**Mayor:**

Ken Willcox

**City Council:**

Bridget Anderson

Johanna McCarthy

Andrew Mullin

Steven Tyacke

**City Manager:**

Heidi Nelson

Date: April 27, 2015

To: Mayor Willcox and Councilmembers

From: Heidi Nelson, City Manager

Subject: Update on Lake Minnetonka Trolley Operations for 2015

Representatives of the Lake Minnetonka Trolley have been in contact with staff to discuss their plans for the 2015 season and discuss the city's continued sponsorship of the trolley operations. As Council will recall, the City provided \$8,000 in funding last year for the 2014 season. A sponsorship brochure is attached to this memo for Council review. Representatives of the Lake Minnetonka Trolley organization will be present for the workshop discussion.

# LAKE MINNETONKA TROLLEY



## *Roll with Us!*

The Lake Minnetonka Trolley, LMT, pilot program of 2014 was a SMASHING success! Be part of a nostalgic experience to draw visitors to spend the day in Wayzata dining, playing and visiting merchants by supporting the LMT in 2015.

Last year, 1500 families, seniors and children rode the trolley, with 16 convenient stops throughout our community. The 2015 season is expected to run June – Labor Day with increased ridership at 2 days a week and during the summer music concert series in July.

Your support is crucial to the success of the Lake Minnetonka Trolley which brings visitors to the heart of our business community in Wayzata. Our goal is to assist friends, families and seniors make connections with the community, the environment and shop local businesses.

The trolley cannot roll without the continued support of our community, including businesses like yours. Various levels of sponsorship are available.

*Thank you for taking the time to consider this unique opportunity.*

The Lake 360, Inc. Board of Directors & Steering Committee

Bridget Anderson  
Jack Amdal  
Russ Crowder  
Keely Doyle

Melinda Greer  
Lynn Gruber  
LeeAnn Heidt  
Cathy Iverson  
Janet Lillevold



Lake 360, Inc. is a tax exempt 501c3 organization

Every time you spend a dollar,  
you're casting a vote for  
the kind of community you want!

# LMT Sponsorship 2015

## CONDUCTOR

\$5000+

- ⇒ Exterior trolley signage
- ⇒ Exclusive sponsor day
- ⇒ Listing in local paper
- ⇒ Listing on schedule
- ⇒ JJ Hill days recognition

## PASSENGER

\$2000+

- ⇒ Exclusive sponsor day
- ⇒ Listing local paper
- ⇒ Listing on schedule
- ⇒ JJ Hill days recognition

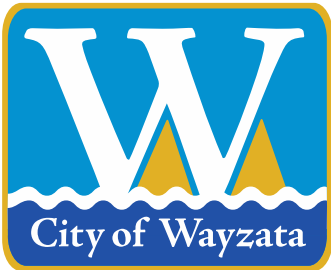
## BELL RINGER

\$500 +

- ⇒ Listing on schedule
- ⇒ JJ Hill days recognition



Thank You.



## City of Wayzata

600 Rice Street

Wayzata, MN 55391-1734

---

**Mayor:**

Ken Willcox

**City Council:**

Bridget Anderson

Johanna McCarthy

Andrew Mullin

Steven Tyacke

**City Manager:**

Heidi Nelson

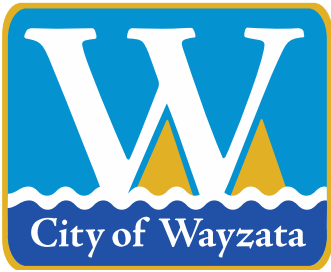
Date: April 27, 2015

To: Mayor Willcox and Councilmembers

From: Heidi Nelson, City Manager

Subject: Wayzata Rotary interest in East Lake Street Public Art Installation

The Wayzata Rotary Club has indicated an interest in participating in the public art component of the East Lake Street landscaping project. The Rotary Clubs of Plymouth, Orono and Wayzata contribute funds annually to a community project in one of the communities; funds are also available to be matched from the Rotary District fund for community projects. The Wayzata Rotary Club participated in the overlook at the Wayzata Depot that was constructed in 2011. The Wayzata Rotary Club would have access to \$15,000 in 2015/2016 to contribute to the project. Members of the Wayzata Rotary Club will be present for the workshop to express their interest and discuss with Council how they might be involved in moving the project forward.



## City of Wayzata

600 Rice Street

Wayzata, MN 55391-1734

---

**Mayor:**

Ken Willcox

**City Council:**

Bridget Anderson

Johanna McCarthy

Andrew Mullin

Steven Tyacke

**City Manager:**

Heidi Nelson

Date: April 27, 2015

To: Mayor Willcox and Councilmembers

From: Heidi Nelson, City Manager

Subject: Request for Letter of Support to Request 9/11 Memorial Artifact

A local group of citizens have requested a letter of support from the City of Wayzata in support of their effort to request an artifact from the 9/11 Memorial. Representatives of the citizen group will be present for the workshop discussion. The letter of request outlines the opportunity to include the artifact in some aspect of the City's lake front plan to create a space for memorial of the 9/11 event in history and its impacts here in Wayzata. Staff will be seeking direction with regard to providing the letter of support on behalf of the City.



Port Authority of New York and New Jersey  
Attn: Patrick Foye, Executive Director  
225 Park Avenue South, 18<sup>th</sup> Floor  
New York, NY 10003

Dear Mr. Foye:

The city of Wayzata, MN, located in the western suburbs of Minneapolis, MN, recently completed an 18-month community engagement and design process that resulted in the adoption of a design framework for Wayzata's destination lakefront. The design framework identified opportunities along the lakefront where Wayzata's history on the lake as well as its connection to those who serve and protect the public could be recognized in a public space. The opportunity to incorporate an artifact from the World Trade Center into our public spaces along this notable shoreline is one that would be important to a long time Wayzata family that lost a son in the World Trade Center on 9/11 as well as the broader community for honoring those who have given the ultimate sacrifice.

The Greater Wayzata Area Chamber of Commerce as well as other non-profit organizations in the community supports the city in this request. These organizations will raise the funds required to secure and ship the artifact to Minnesota, install and maintain this memorial in perpetuity. Once we are sure that we have secured an artifact, we will begin the design of the memorial and will gladly supply you with design details and any other information you require, once we know what type of artifact will be made available to us.

As you can see by the attached letter(s) from our local and state representatives, we also have their support in this endeavor.

Respectfully submitted,

Mayor, City of Wayzata