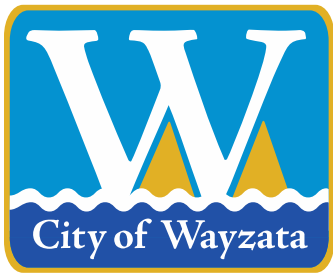


Wayzata City Council Workshop Meeting Agenda
Wayzata City Hall Community Room, 600 Rice Street
Tuesday, February 2, 2016

WORKSHOP TOPICS FOR DISCUSSION:

1. Update on Accounting Systems and Inventory Controls for Purchases at Wayzata Wine & Spirits, and Bar & Grill (5:45 PM)
2. Update from Lake Minnetonka Trolley Program (6:15 PM or immediately following)
3. New Fire Department 1500 Gallon Tanker Truck on Display in City Hall Parking Lot (6:45 PM)

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City of Wayzata

600 Rice Street

Wayzata, MN 55391-1734

Mayor:

Ken Willcox

City Council:

Bridget Anderson

Johanna McCarthy

Andrew Mullin

Steven Tyacke

Interim City

Manager:

Doug Reeder

Date: January 29, 2016

To: Mayor Willcox and Councilmembers

From: Jeff Thomson, Director of Planning and Building

Subject: Lake Minnetonka Trolley Workshop Meeting

Representatives from Lake 360 have been working on developing an expanded pilot project for the Lake Minnetonka Trolley for implementation in the summer of 2016. Attached is a pilot program description that they have developed. Members of the board of directors and steering committee will be attending the workshop meeting to discuss the 2016 summer program.

LAKE MINNETONKA T R O L L E Y



Roll with Us!

PILOT PROGRAM DESCRIPTION

The Lake Minnetonka Trolley will run a 15 minute route loop shuttle along Lake Street from the Wayzata Depot to Village Shops with stops along the way. The shuttle service will operate on Friday & Saturday evenings between the hours of 3:00 – 9:00 PM, as well as the July Wednesday Concert series. The LMT Shuttle Service Pilot Program is to run for a summer seasons during the months of June through the beginning of September.

PILOT PROGRAM PURPOSE

Provide a means to mobilize patrons from the East End to the West End of Wayzata utilizing a trolley as a shuttle service from various locations once parked or if they come into town by foot or pedal.

SCOPE OF PROGRAM

1. Lake 360, Inc. will provide trolley service as described above in the Description to the City of Wayzata. Service covers all aspects of trolley service (gas, driver, insurance, etc.)
2. Lake 360, Inc. will manage trolley vendor relations.
3. Lake 360 will partner with City related to marketing materials (schedules, promotions, etc.)
4. City of Wayzata will manage cost allocation to businesses within Mobility & Management District for shuttle services to be paid to vendor.
5. Lake 360 will gather ridership data for analysis each season.
6. Pilot Program is recognized that a 2 season run will along for the awareness of program needed to be able to gather sufficient data.

PROGRAM COSTS

Season 2016 Cost Totals:

- Trolley Vendor = \$29,640
- Marketing/Promotions/Signage = \$1500
- Program Total = \$31,140

MOBILITY & MANAGEMENT DISTRICT COST ALLOCATION

Based from the numbers from the Wayzata Downtown Parking Project Report dated December 2015, with 400,000 total commercial SF in the District:

Total Program Costs per season = \$31,140

Total Commercial SF in District = 400,000

Annual Cost per SF per year = \$.077

4000 SF Office = \$308/year

1000 SF Retail = \$77/year

As stated in the recommendations of the Wayzata Downtown Parking Report, adopted by the Wayzata City Council December 2015, expanding the Trolley Service is a component to the entire picture involving moving people throughout the community. The Shuttle Pilot Program is one of the facets to assisting with mobility within the community.

Lake 360, Inc. looks forward to working with the City of Wayzata to incorporate successful means to parking alternatives with the Lake Minnetonka Trolley in the community.

The Lake 360, Inc. Board of Directors & Steering Committee

Bridget Anderson
Jack Amdal
Russ Crowder
Joanie Cunningham
Lynn Gruber
Janel Lillevold
Lynn McCarthy



Lake 360, Inc. is a tax exempt 501c3 organization